Innovative and Inclusive Democratic Spaces for Deliberation and Participation
HE-101132431

D5.2 iDEM Annual report on communication and dissemination activities

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Summary

This document is deliverable 5.2 on the dissemination and communication of the iDEM project. This report sets out the communication strategy, phases, and associated KPIs. It also presents updates to the project logo, newsletter campaign and Easy Language terminology. There is a section regarding the website's accessibility features that highlights adherence to European accessibility regulations as well as next steps to improve this. This deliverable also tracks the progress of the project's social media channels, newsletter and website. Namely, their adherence to the project proposal and communication plan. It also reviews the communication efforts that project partners have done on their organisations' communication channels. Its aim is to provide the reader with an overview of the efforts undertaken for this Work Package 5, task 5.1 Dissemination Activities, and the path to the achievement of set KPIs.

Plain Language Summary
This report is deliverable 5.2
It explains what project partners

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have done to communicate the iDEM project.
It explains the plan, phases and
objectives of communication.
It explains the changes to the logo,
newsletter campaign, and words.
The report explains how the website
keeps up with regulations by the European Union
on accessibility features and how it will improve.
It also shows the progress of iDEM's newsletters,
social media channels and websites.
Especially how they keep up with
the project proposal and communication plan.
It also reviews how the partners of iDEM
have communicated the project.
The aim of the report is to give
a summary of the communication of iDEM
and what partners will do next year.

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Acronyms	
AAIT	ActionAid International Italia ETS
ANFFAS	Associazione Nazionale Famiglie Di Persone Con Disabilità Intellettive e Disturbi del Neurosviluppo
BOO	Sindicatura de Greuges de Barcelona
CIB	Fundación Cibervoluntarios
D	Deliverable
DOA	Description of action
GDPR	General Data Protection Regulation
iDEM	Innovative and Inclusive Democratic Spaces for Deliberation and Participation
IMPD	Institut Municipal de Persones amb Discapacitat
M	Month
NEXUS	Nexus Institut für Kooperationsmanagement und Interdisziplinäre Forschung GMBH
PIM	Plena Inclusión Madrid
UPF	Universitat Pompeu Fabra
WP	Work Package
Y	Year

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1. Introduction

1.1 Objective of the deliverable

The aim of this deliverable, which is the first of three annual reports on communication and dissemination activities, is to describe the communication strategies and implemented initiatives that have contributed to sharing iDEM: Innovative and Inclusive Democratic Spaces for Deliberation and Participation during its first year of life.

The objective of this deliverable is threefold: first, it will review the communication and dissemination objectives that were set out in the grant proposal and first deliverable of WP5[1], the Communication and Dissemination Plan, updating it where necessary. Second, it will qualitatively and quantitatively analyse the wide range of communication activities that have been carried out during the first year, from building the project website, to events and publications showcasing the innovative research work that is being developed within iDEM. Third, it will evaluate the impact of these activities and outline the next steps to continue on the successful implementation of communication tasks.

From the start of the project's implementation, WP5 has focused on communication, dissemination and exploitation. iDEM's sustainable exploitation and innovation plan is outlined in deliverable 5.8[2], while deliverables 5.2[3] and 5.5[4] will showcase how the consortium, led by WP5 leader Fundación Cibervoluntarios, has tackled communication and dissemination in this first year, and how it plans to continue on this trajectory. As stated by the European Research Executive Agency of the European Commission,[5] these terms underline different strategies which are all needed for the effective implementation of a Horizon Europe funded project:

- Communication: deliverable 5.2 will detail the specific activities that have been carried out on the project and partners' websites, social media channels and newsletters. We have engaged with European stakeholders to raise awareness of the different language barriers as well as underlined the importance of an inclusive and all-encompassing democracy that includes everyone and does not leave people with disabilities, migrants, and older people behind.

- Dissemination: deliverable 5.2 will explain how the consortium's network of researchers has been able to produce scientific publications from the very first year of the project's lifetime as well as participate in a number of scientific and specialised conferences.

[1] WP5 Communication, Dissemination, & Exploitation
[2] D5.8 iDEM Initial Sustainable Exploitation, Innovation and IPR Plans
[3] D5.2 Annual reports on communication and dissemination activities
[4] D5.5 Methodology conduct the trustworthiness and awareness dynamics
[5] European Commission: European Research Executive Agency, Communication, dissemination & exploitation what is the difference and why they all matter, Publications Office of the European Union, 2023, https://data.europa.eu/doi/10.2848/289075

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1.2. Document structure

The introduction of this report sets out the objectives of the deliverable as well as a distinction between communication and dissemination to clarify the different work package 5 tasks. The second section – *Communication and Dissemination Key Pillars: Review and Updates from the Communication Plan* – is focused on the strategy behind task 5.1 and its KPIs. It identifies iDEM's target groups and stakeholders, how they are involved in the communication and dissemination of the project. This section also includes the reasons behind the updated visual identity, as well as a depiction of the project's website layout, iterations and accessibility features.

Section three, *Evaluation of Communication and Dissemination*, depicts the objectives and KPIs of the communication and dissemination efforts. It provides a qualitative and quantitative review of iDEM's social media actions, newsletter campaigns and website. The same is done for the events, publications and scientific publications in which iDEM has been presented during Year 1 of the project. The last part of this section is an analysis of the progress achieved in the different channels and associated KPIs.

The deliverable then presents the next steps for iDEM's communication. Mainly, how the strategy has changed according to this year's updates and what else will be done to ensure iDEM reaches the maximum number of people possible.

2. Communication and Dissemination Key Pillars: Review and Updates from the Communication Plan

2.1. Communication strategy and associated KPIs

The first deliverable of WP5, the Communication and Dissemination Plan, was drafted and submitted during the third month of the project. It outlines the project's target groups, objectives and different project phases.

2.1.1 The project's communication and dissemination phases

The project's communication and dissemination strategy consists of three phases. The first one 'raising awareness of the project', ends in December 2024. It entails creating and populating dedicated social media accounts, publishing content and updated information on the project website, establishing a solid media presence through consortium partner contacts and networks, drafting articles, audiovisual material and interviews as well as participating in specialised publications and events welcoming the target audience.

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The second phase of the project 'fostering engagement with the project' entails continuing the participation in community events, targeting the scientific community through publications as well as participating in specialised workshops organised or co-organised by the consortium (covering different topics, such as the scientific and technological sectors as well as the social sciences and humanities). During this phase the consortium will therefore begin the demonstration of the iDEM tool in specialised events, such as conferences, as well as making policy contributions through white papers and policy recommendations at European and national levels.

The third phase will focus on the sustainability of the project, ensuring that it is able to continue generating impact, triggering further academic discussions, and supporting different research communities after its official end date.

2.1.2 Target groups and stakeholders

- What different target groups has iDEM identified?

As established in the application, iDEM has five main target groups: people with language difficulties (which includes, but is not limited to, people with intellectual or other disabilities, other-language-speaking migrants, and older people); policy and public decision-making institutions that carry out local and regional participatory processes; CSOs and civic networks; the scientific community along with technical developers of deliberative democracy/eParticipation platforms; and all citizens in general.

To better understand the needs of iDEM's target groups as well as expand the project's network and eventual impact, a stakeholder map was established and continuously updated since the start of the action. This has been done in a shared spreadsheet, divided in five categories: disability, migrants/minorities, older persons, non-local language speaking communities; local, regional, national, or European policymakers; democratic bodies or civic platforms; education or business sector; democratic/participation platforms, academia/scientific communities, or media.

- How did the consortium involve stakeholders in the project from the start of the action?

The stakeholder map has been and continues to be used as a source of information for various communication tasks: some of these stakeholders have been contacted for the iDEM interviews series, others have participated in Task 5.2: Trustworthiness and Awareness Raising. In the next phases of the project, this stakeholder list will be used to continue communication efforts and identify potential collaboration opportunities for the drafting of white papers and relevant publications, as well as establish a network of interested parties in the exploitation of the iDEM tool.

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Direct communication with stakeholders and target groups through interviews, whether public (as for the interview series, available on the project website)[6] or for internal research purposes (as the interviews done in the framework of Task 5.2), has provided the project with valuable insights and information that is informing the development of the iDEM tool. The path of co-design will continue in the second year of the project, as the use cases of WP4 will directly involve end-users.

2.2 Updated Visual Identity

In June 2024, M6, a project officer from the European Research Executive Agency, contacted UPF, the project's coordinators, to report a similarity between iDEM's logo (figure 1) and that of another Horizon Europe project. To ensure proper communication of iDEM, avoid confusion with the other Horizon Europe project and strengthen iDEM's visual identity and brand, there was an update to the logo.



Figure 1 - Old version of the iDEM logo

As stated in the communication plan, the initial logo represented a group of people communicating arm in arm. The colours signified diversity and were especially vibrant to ensure accessibility and high visibility. The shape imitated that of a speech bubble. In the new version of the project's logo (figure 2) the colours have been maintained, to represent diversity and accessibility. The speech bubble was edited so that the illustration of communication among different people is maintained. By adjusting these small details, the main element of the project – language accessibility – is still effectively portrayed without creating any confusion with other initiatives.



Figure 2 - New iDEM logo

[6]Please refer to section 3.2.1 of this deliverable for more information about this interview series.

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2.3 Project website's accessibility

iDEM's website, https://idemproject.eu/, is the main communication platform between the project consortium and the communities experiencing language barriers that the project is aiming to support. Articles and interviews are uploaded monthly to ensure an updated feed and increase of interest in the project. In accordance with iDEM's communication plan, which stated that the website would go through at least three iterations throughout the project, the website has gone through three iterations during its first year. In its initial release (iteration 1), at M3, the website was available in English and it was created following User Experience principles and User-Centred Design, that is to say, a highly usable design that meets the specific requirements of end-users by involving them in every stage of development, from initial research to evaluation in real contexts, ensuring their feedback to shape the final product.

The second version (iteration 2), at M11, included the translation of the website's contents into the project's languages – Spanish, Italian and Catalan – and the addition of new elements. The 'News' section has been widened to include iDEM's newsletters and events in a drop-down menu (figure 3). A new section, 'Publications' has been added, also with a drop-down menu that will make scientific publications by members of the consortium and public deliverables available (figure 4). This improvement of the project website's layout is intended to provide the wider public with distinct sections to ensure that different communication activities, such as events and more in-depth interviews, have their own dedicated section.

The third version (iteration 3), M11, increased the website's accessibility by adapting the website's contents to Easy Language in English. During the beginning of Year 2 of the project, the website will be adapted into Easy Language in the rest of the iDEM languages.

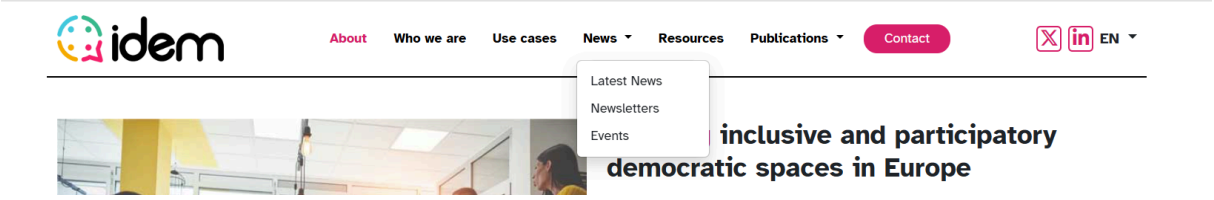


Figure 3 - Drop-down 'News' section

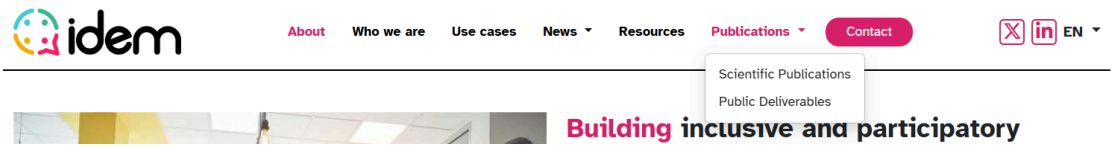


Figure 4 - New 'Publications' section with a drop-down menu

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2.3.1 Website layout and language translations

The layout of the website has been designed to ensure usability and accessibility, following the principles of the User-Centred Design. The main colours, pink, black and white were chosen for their high legibility, since the colours stand out on the page, providing the user with a comfortable reading experience. In terms of fonts, Atkinson Hyperlegible, created to improve readability among people with intellectual disabilities, is used for the website's headers. Open Sans is used for the body of the website since it is one of the most common typefaces and easier to recognise and read. These are both under the Open Font Licence (https://openfontlicense.org), which allows the free use for the purpose of research and creation of software. They also fall under the umbrella of sans-serif fonts, which are commonly used on websites due to their high legibility and straight edges.

The website does not have large bodies of text, and the longer bodies of text include fonts in bold or pink to avoid the loss of interest by the user. The distribution of images, design materials and texts has been chosen to prevent a feeling of saturation and ensure accessibility. The translations to Italian, Spanish and Catalan were all done by members of the consortium, native speakers in each language, to ensure readability. It was considered that members of the consortium based in these areas would be able to provide a more understandable and targeted description of the project and the website's content than an automated process. The option to translate the content is clearly located next to the social media logos in black and bold letters to aid in its visibility:

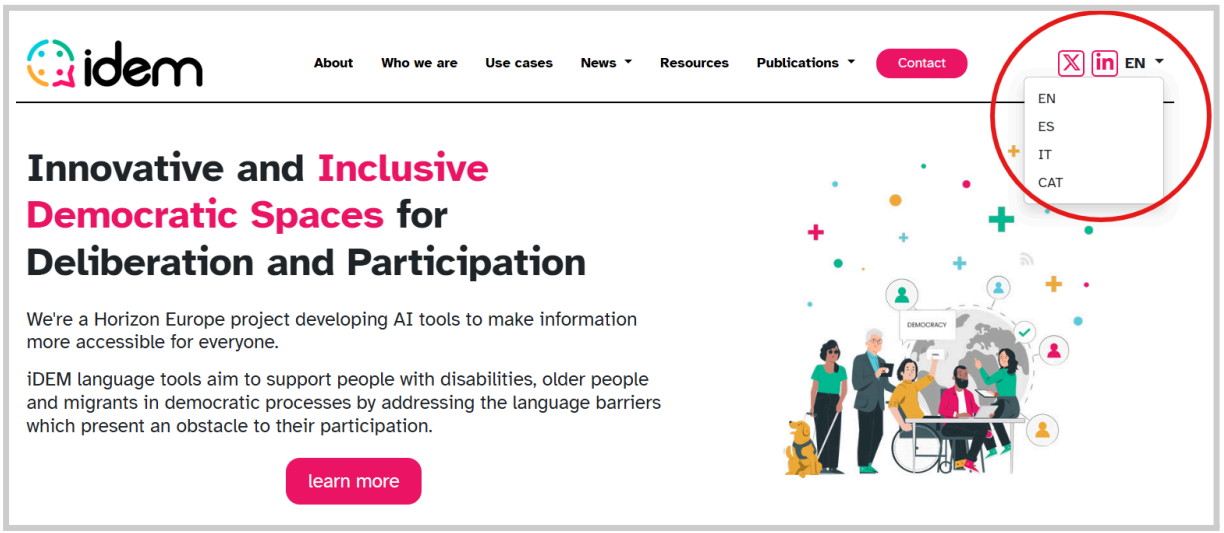


Figure 5 - Language drop-down menu on the iDEM website

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2.3.2 Accessibility: Easy Language adaptations and accessibility compliance

The third iteration of the website included an adaptation of the static sections of the page into Easy Language in English. Capito, the partner with text simplification and easy-to-read expertise, adapted these sections of iDEM's website into Easy Language in English. In the communication plan and project proposal, the term Easy-to-Read was used in reference to the language simplification features of the website, while this report is referring to Easy Language. iDEM partners Plena Inclusión Madrid (PIM) and Capito, identified an incongruence with using Easy-to-Read for the project's website adaptation. Easy-to-Read is regulated in Spain by a UNE standard. According to the UNE definition of Easy-to-Read, an adapted text needs to be validated by a comparison group of people with reading comprehension difficulties.[7] PIM counts with validation groups made up of people with intellectual disabilities who are trained in Easy-to-Read and know its standards, the work they do is paid and in Spanish.

For the iDEM website, validation has not been an option because due to budgetary limitations, groups of remunerated validators trained in Easy-to-Read in Spanish, English, Catalan and Italian, could not be afforded. Easy Language – a language variety in which a set of recommendations regarding wording, structure, design and evaluation are applied to make information accessible to people with reading comprehension difficulties – seemed like a better option to ensure greater clarity and transparency.

The user can click on a button located in the static sections to access the Easy Language adaptation (Figure 6). PIM, as experts in Easy Language, supervised the Spanish translation into Easy Language. At the moment of writing, ANFFAS is working on the Italian translation in Easy Language. Experts in Easy-to-Read from UPF are being contacted for advice on the Catalan Easy Language adaptation. There will be a fourth iteration of the website early in 2025 to upload the Spanish, Catalan and Italian Easy Language versions.

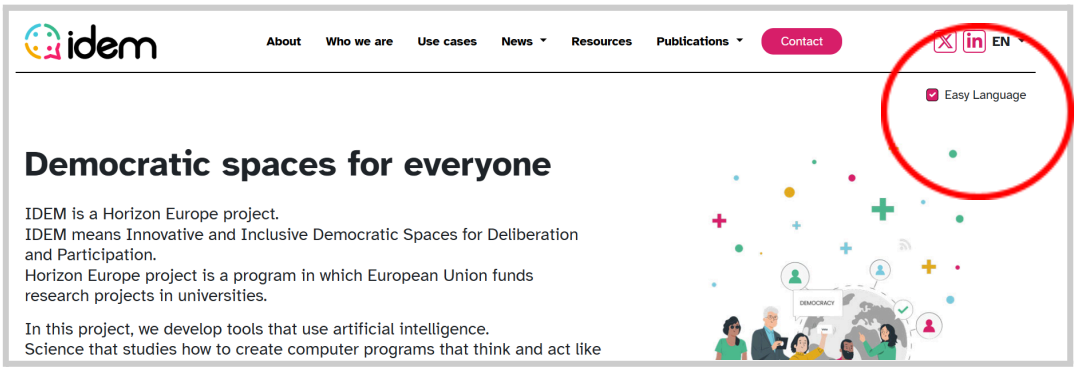


Figure 6 - Easy Language feature

[7] UNE, Asociación Española de la Normalización, "Lectura Fácil, oportunidades de empleo e inclusión" [Norma UNE 153101 EX], La Revista de la Normalización Española, Nº 14, May 2019, https://revista.une.org/14/lectura-facil-oportunidades-de-empleo-e-inclusion.html

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An internal review of the website was carried out, in keeping with the accessibility expectations mentioned in the communication plan, namely Spanish Royal Decree 1112/2018[8], which transposes Directive (UE) 2016/2102[9]. This review identified a lack of conformity to some accessibility aspects, which makes the iDEM website partially accessible according to the Royal Decree 1112/2018. This information is publicly available in the 'Web Accessibility' section of the project's website. The website does, however, meet a high number of the accessibility requirements of the Decree. It also adheres to W3C (https://www.w3.org/) standards through the use of the recommended coding languages, HTML5 and CSS 3.

The next iteration of the website will, as much as possible, respond to the needs identified in the internal report on accessibility to ensure more advanced accessibility when the use cases start in 2025. While it was established in the communication plan that a specific tool, InSuit (https://www.insuit.net/es/), would be introduced in the website to enhance its accessibility beyond what was established in the project application, due to budgetary limitations this option has been, at this stage, halted. To attain an enhanced accessibility of the website, the consortium is evaluating other accessibility options and tools that can be better suited to our needs and limitations.

3. Evaluation of Communication and Dissemination objectives

3.1 Communication KPIs table

The following table will outline the KPIs that were set out in the application and review their progress. The following sections will explain in-depth the implementation of these tasks.

Task	Associated KPIs	Updates	Status
Milestone No. 1 Development of iDEM website	Achieved by month 3	N/A	KPI achieved
Content creation for project website	Monthly updates to the blog 4,000 site visits over the course of the project	New iterations and sections to the website, explained section 2.3.	Ongoing KPI for Year 1 achieved

[8] BOE-A-2018-12699 Real Decreto 1112/2018, de 7 de septiembre, sobre accesibilidad de los sitios web y aplicaciones para dispositivos móviles del sector público. (2018). https://www.boe.es/diario_boe/txt.php?id=BOE-A-2018-12699

[9] BOE.es - DOUE-L-2016-82305 Directiva (UE) 2016/2102 del Parlamento Europeo y del Consejo, de 26 de octubre de 2016, sobre la accesibilidad de los sitios web y aplicaciones para dispositivos móviles de los organismos del sector público. (2016). https://www.boe.es/buscar/doc.php?id=DOUE-L-2016-82305

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Content creation for social media channels	Weekly updates 1,000 /500 followers over the course of the project Quarterly newsletters	Change in the number of newsletters in Year 1 and Year 3, explained in section 3.2.2.	Ongoing Ongoing Ongoing
Mention in media communications	10 publications in media outlets over the course of the project	N/A	Ongoing
Workshops organised by iDEM consortium	3 workshops organised during the project's lifecycle with 20-40 attendees	N/A	Ongoing
Demonstrations of the iDEM tool	15 over the lifecycle of the project	N/A	Expected Year 3
Industry presentations and conferences	36 total (12 per year)	N/A	KPI achieved for Year 1
Scientific publications	8+ submitted papers for conferences, 10+ submitted papers for workshops and 6+ papers submitted for journals	N/A	Ongoing
iDEM Newsletter	200 subscribers over the course of the project	N/A	Ongoing
White papers	2 papers over the course of the project	N/A	Ongoing

Table 1 - iDEM's communication KPIs

A discrepancy was identified in the number of followers expected on the project's social media channels, with 1,000 mentioned as an expected KPI and 500 as a target in different sections. In order to find a balance between both KPIs it was decided that 500 would be the KPI for Year 1 whilst 1,000 will be the KPI for the overall project.

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3.2 Review of communication activities and impact: qualitative and quantitative

Communication activities for Task 5.1 have been undertaken on the project's own channels as well as on those of project partners. The project's own channels include: social media – namely X and LinkedIn – newsletters, and iDEM's website. Through screenshots depicting the impact of some of these activities the report will evaluate if KPIs were reached or are on track.

As part of the communication strategy, the iDEM team held and communicated public interviews with representatives of CSOs organisations representing members of our target groups. iDEM's social media and website have also been updated with articles and information related to the fields of AI, fundamental rights, democratic participation and the developments in fields related to the project's scope of action. Additionally, updates on the project's own activities, such as focus groups, events and conferences have been updated on these different channels.

3.2.1 Interview series

At the time of writing, M11, four interviews have been conducted and communicated online with representatives of ENIL – the European Network on Independent Living –, FEANTSA - the Federation of National Organisations Working with People Experiencing Homelessness-, Newcomers with Disabilities in Sweden, and Age Platform Europe. Each of these represent one of the project's beneficiary groups: people with disabilities, people experiencing homelessness (as a transversal target group that includes disabled people, older people and migrants), migrants, and older people (respectively).

They are posted on iDEM's website's 'News' section https://idemproject.eu/en/news, the full interviews are uploaded in audio format, followed by an article that highlights relevant moments of the conversations. This makes the interviews more easily accessible since the user can decide whether to listen or read. The reading option is also written with legibility in mind, paragraphs are short and include citations, bold letters and links to other interesting information to avoid the clutter of information and loss of interest.

These interview articles were disseminated on iDEM's social media accounts and the amount of interactions indicated that they are a successful way of attaining the general public's interest. At the time of writing, the first iDEM interview with FEANTSA (July) had 1257 impressions on LinkedIn; the one with ENIL (August) had 532; Newcomes with Disabilities in Sweden (September) had 516 impressions; and AGE Platform Europe (October) had 362. The latest post, while having less impressions, still surpasses the next post with the highest number of impressions on iDEM's LinkedIn by around 200 impressions. *For proof and impact of the interview series on social media and the project website see annex 1.*

3.2.2 Other articles and social media posts

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Published on iDEM's channels

Part of iDEM's communication strategy is to build awareness on the barriers that many people face when attempting to participate in social life, including democracy, and how accessible technology can be a solution to some of these barriers. One of the project's objectives is to foster this understanding among policy and decision makers, CSOs, civic networks and technical developers of deliberative democracy/eParticipation platforms, the scientific community, and all citizens.

X and LinkedIn were identified as the best channels to reach individuals from such different audiences. So, in accordance with what was established in the communication plan, content has been created and published weekly on these platforms. Quarterly newsletters as a means of direct communication with stakeholders have also been part of the project's communication strategy. Monthly updates to the website with articles in the form of blog posts are being used to immerse the stakeholder community more deeply into iDEM's topics.
The communication plan stated that four newsletters per year would be sent to iDEM's stakeholders. Among the consortium it was then decided that, due to the lack of publicly available results in the first year of the project, it would have been best to send three newsletters. These newsletters, also available in the 'Newsletters' section of the website (https://idemproject.eu/en/news/newsletters), were sent in July, October, and December. To compensate for delivering one less newsletter than planned, five newsletters will be sent during the last year of the project, as there will be more results to communicate and facilitate a more stimulating communication of the iDEM project. These newsletters inform stakeholders of news in iDEM, what they can find on the website, what the consortium is doing, and include information that is considered relevant to the action's target audience. *For proof and impact of the newsletter campaigns see annex 2.*

Since M4 of the project, when the website became operational and there was information to share, articles have been uploaded monthly in what was previously the 'News' section. These are now divided among the 'Events' https://idemproject.eu/en/news/events and 'Latest News' sections https://idemproject.eu/en/news/latest-news depicted in figure 1. The reach and impact of the articles located in 'Latest News' can be perceived to be gaining more traction than those located under 'Events'. The reason for this is probably that the events were the first publications on the website and with time the project's website and social media are increasingly gaining a following. *For proof and impact of the website's articles see annex 3.*

Published on project partners' channels

As part of this WP, all partners have also communicated iDEM – its purpose, results and updates – on their organisations' social media to expand the outreach of the action and its upcoming results. The project partners, in their organisations' dissemination channels, have shared (at the time of writing) a combined number of 54 publications, which totalled 24.147 impressions. *For proof and impact of partners' communication on social media see annex 4.*

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3.3 Review of events in which iDEM was presented and impact

iDEM's project proposal stated the importance of events to raise awareness of, and foster engagement with, iDEM. The communication plan also included the role events have in broadening the outreach of iDEM, increasing the visibility of its results and creating synergies with stakeholders. In accordance with both documents, the table below lists the events in which iDEM has been presented.

Name of event	Date	Location & geographical reach	Type of event	Link to event	Partner
Digital accessibility workshop - Escola d'Administració Pública de Catalunya	14/05/24	Barcelona, Spain; local	Conference	https://atenciociutadana.gencat.cat/ca/detalls/noticia/jornada-accessibilitat-digital	UPF
Global Accessibility Awareness Day 2024 GAAD 2024 at Dow Jones External speaker session with Horacio Saggion	16/05/24	Barcelona, Spain; regional	Speaker session	https://accesscat.net/ca/article/celebra-el-gaad-dia-mundial-la-consciencia cio-de-laccessibilitat-amb-la-xarxa-i-els-grups	UPF
The First Workshop on Language-driven Deliberation Technology (DELITE2024)	20/05/24	Torino, Italy; international	Workshop	https://idea.kmi.open.ac.uk/the-first-workshop-on-language-driven-deliberation-technology-delite2024/	UOL
I Convención de la Red Panhispánica de Lenguaje Claro. (1st Convention of the Pan-Hispanic Plain Language Network)	20-21/05/24	Madrid, Spain; international	Convention	https://www.rae.es/noticia/i-convencion-de-la-red-panhispanica-de-lenguaje-claro	PIM
EmpoderaLIVE. (EmpowerLive).	21/05/24	Málaga, Spain; international	Conference	https://empodera.org/live/es/ponentes/horacio-saggion	CIB, UPF & CAPITO
World Summit on the Information Society (WSIS) plus20 Forum High-Level Event	31/05/24	Geneva, Switzerland; international	Summit	https://www.itu.int/net4/wsis/forum/2024/	UPF
7th Conference on Informatics - Spanish Society for Natural Language	20/06/24	La Coruña, Galicia; national	Presentation	https://sepIncedi2024.gplsi.es/program/	UPF

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Processing					
ELLIS Unit Barcelona (Inauguration event)	12/07/24	Barcelona, Spain; regional	Conference/ inauguration event	https://ellis.eu/news/inauguration-of-the-new-ellis-unit-barcelona-a-key-initiative-to-boost-ai-research-excellence-in-catalonia	UPF
54th Intersteno Congress	12-18/07/24	Katowice, Poland; international	conference	https://www.intersteno2024.org/#:~:text=Katowice%2C%20capital%20of%20Silesia%20in,from%2013%2D18%20July%202024!	UOL
Nit de la Recerca (The Night of Research)	27/09/24	Barcelona, Spain; regional	Dissemination event	https://lanochedelainvestigacion.com/sede/barcelona/	UPF
Conference of the Journal of Language and Law 2024. From plain language to clear communication in the field of public administration	27/09/24	Barcelona, Spain; regional	Conference	https://eapc.gencat.cat/ca/detalls/Article/06-del-llenguatge-planer-a-comunicacio-clara	UPF
II Congreso Internacional sobre Comunicación Clara COMCLARA (II International Congress on Clear Communication COMCLARA)	17/10/24	Madrid, Spain and online; national	Congress	https://eventos.urjc.es/120087/programme/ii-congreso-internacional-sobre-comunicacion-clara-comclara.html	UPF, PIM & CIB
Inteligencia Artificial: Ética, Políticas y Cambio Social (Artificial Intelligence: Ethics, Policy and Social Change)	23/10/24	Barcelona, Spain; national	Round table	https://www.upf.edu/web/grtp/home/-/asset_publisher/rhZMUJbeROqL/content/iaoctubre2024/maximized	UPF
NEM Summit, New European Media 2024 - Accessible Communication virtual worlds	23-24/10/24	Brussels, Belgium; international	Summit, conference,	https://nem-initiative.org/nem-summit-2024/	UPF
Navigating Representation in Citizen Participation Formats: a Workshop on Inclusivity and	26/10/24	Potsdam, Germany; national	Workshop	https://philevents.org/event/show/123734	Nexus

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Deliberative Objectives					
Barcelona Deep Tech Summit	5/11/24	Barcelona, Spain; national	Summit	https://barcelonadeeptechsummit.com/	UPF
Día de la Filosofía: ¿Quieres saber cómo convergen filosofía y democracia en la era de la IA y el Big Data? (Philosophy Day: Would you like to learn how philosophy and democracy converge in the era of AI and Big Data?). In collaboration with UNESCO Getafe and Madrid City Hall	21/11/24	Madrid, Spain; local	Dissemination event	https://www.madrid.es/portales/munimadrid/es/CasaVacas/Dia-de-la-Filosofia/?vgnextfmt=default&vgnextoid=145190b493ddf810VgnVCM2000001f4a900aRCRD&vgnextchannel=6bd22a06aff2f010VgnVCM1000000b205a0aRCRD	CIB & UPF
Democracy4All	22/11/24	Barcelona, Spain; international	Congress	https://www.democracy4all.barcelona/	UPF
The 2024 Conference on Empirical Methods in Natural Language Processing	12-16/11/24	Miami, USA; international	Conference	https://tsar-workshop.github.io/ https://2024.emnlp.org/	UPF

Table 2 - Review of events

The KPI for events, 12 per year, has been surpassed with 19 events taking place during the first year of the project. Most of these events were targeted to the scientific community, especially to those in the linguistics and language technology sectors. The number of national and international scientific events iDEM has been present in, in the span of just under 12 months, indicates not only an interest in the project but also a successful integration of it and its members in these fields of study. Other events, such as the 'I Convención de la Red Panhispánica de Lenguaje Claro' in Madrid, included policy makers and government bodies. This was also the case for the 'Conference of the Journal of Language and Law 2024. From plain language to clear communication in the field of public administration'. Other events, like 'Día de la Filosofía' or 'Empodera Live' focused on civil society organisations, especially those representing iDEM's target audience, as well as a more general public. This variety of events, targeting different audiences, showcases iDEM's efforts to tailor its communication strategies with different stakeholders.

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3.4 Review of publications

Members of iDEM's consortium have, following the communication plan, written and published scientific publications regarding language simplification AI. This has been done in collaboration with professionals inside and outside the iDEM consortium. These publications can be found in the 'Scientific Publications' section of the website, https://idemproject.eu/en/publications/scientific-publications. The table below summarises the scientific publications published by iDEM's partners.

Title	MLA	Authors	Date	Link
The BEA 2024 Shared Task on the Multilingual Lexical Simplification Pipeline	Shardlow, Matthew, et al. 'The BEA 2024 Shared Task on the Multilingual Lexical Simplification Pipeline'. Proceedings of the 19th Workshop on Innovative Use of NLP for Building Educational Applications (BEA), 2024	Shardlow, Matthew; Alva-Manchego, Fernando; Batista-Navarro, Riza; Bott, Stefan; Calderon Ramirez, Saul; Cardon, Rémi; François, Thomas; Hayakawa, Akio; Horbach, Andrea; Huelsing, Anna; Ide, Yusuke; Imperial, Joseph Marvin; Nohejl, Adam; North, Kai; Occhipinti, Laura; Peréz Rojas, Nelson; Raihan, Md Nishat; Ranasinghe, Tharindu; Solis Salazar, Martin; Štajner, Sanja; Zampieri, Marcos; Saggion, Horacio	2024	https://aclanthology.org/2024.bea-1.51.pdf
An Extensible Massively Multilingual Lexical Simplification Pipeline Dataset using the MultiLS Framework	Shardlow, Matthew, et al. 'An Extensible Massively Multilingual Lexical Simplification Pipeline Dataset Using the MultiLS Framework'. Proceedings of the 3rd Workshop on Tools and Resources for People with REAding DIfficulties (READI), 2024	Shardlow, Matthew; Alva-Manchego, Fernando; Batista-Navarro, Riza; Bott, Stefan; Calderon Ramirez, Saul; Cardon, Rémi; François, Thomas; Hayakawa, Akio; Horbach, Andrea; Huelsing, Anna; Ide, Yusuke; Imperial, Joseph Marvin; Nohejl, Adam; North, Kai; Occhipinti, Laura; Peréz Rojas, Nelson; Raihan, Md Nishat; Ranasinghe, Tharindu; Solis Salazar, Martin; Zampieri, Marcos; Saggion, Horacio	2024	https://aclanthology.org/2024.readi-1.4.pdf
MultiLS-SP/CA: Lexical Complexity Prediction and Lexical Simplification Resources for Catalan and Spanish	Bott, Stefan, et al. MultiLS-SP/CA: Lexical Complexity Prediction and Lexical Simplification Resources for Catalan and Spanish. 2024	Bott, Stefan; Saggion, Horacio; Rojas, Nelson Peréz; Salazar, Martin Solis; Ramirez, Saul Calderon	2024	https://arxiv.org/pdf/2404.07814
Making Democratic Deliberation and Participation more Accessible: The iDEM Project	Saggion, Horacio, et al. Making Democratic Deliberation and Participation More Accessible: The iDEM Project. 2024	Saggion, Horacio; O'Flaherty, John; Blanchet, Thomas; Sharoff, Serge; Sanfilippo, Silvia; Muñoz, Lian; Gollegger, Martin; Rascón, Almudena; Martí, José L.; Szasz, Sandra; Bott, Stefan: Sayman, Volkan	2024	https://repositori.upf.edu/bitstream/handle/10230/60256/Saggion_ceu_maki.pdf?sequence=1&isAllowed=y

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The iDEM Project: Addressing Linguistic Barriers in Deliberative Processes	Saggion, Horacio, et al. The iDEM Project: Addressing Linguistic Barriers in Deliberative Processes. 2024	Saggion, Horacio; Bott, Stefan; Martí, Jose L.; Szasz, Sandra; Sharoff, Serge; O'Flaherty, John; Blanchet, Thomas; Sayman, Volkan; Gollegger, Martin; Rascón, Almudena; Sanfilippo, Silvia; Muñoz, Lian	2024	https://ceur-ws.org/Vol-3729/p16_rev.pdf
Lexical Complexity Prediction and Lexical Simplification for Catalan and Spanish: Resource Creation, Quality Assessment, and Ethical Considerations.	Saggion, Horacio, et al. Lexical Complexity Prediction and Lexical Simplification for Catalan and Spanish: Resource Creation, Quality Assessment, and Ethical Considerations. 2024.	Saggion, Horacio; Bott, Stefan; Szasz, Sandra; Pérez, Nelson; Calderón, Saúl; Solís, Martín	2024	https://preview.aclanthology.org/ingest-emnlp-2024/2024.tsar-1.9.pdf

Table 3 - Review of scientific publications published in the framework of iDEM project

The iDEM project has also been published in media, namely traditional media and press, as well as specialised media such as magazines and journals. The table below illustrates the project's media publications.

Media platform	Date	Language	Type	Brief summary	Link
UPF	29/01/24	EN/ES/CAT	Press release	Presentation of iDEM	https://www.upf.edu/home/-/asset_publisher/1fBlrmbP2HNv/content/informaci%C3%B3-m%C3%A9s-accessible-per-a-una-democr%C3%A0cia-m%C3%A9s-inclusiva-amb-l-ajuda-de-la-ia-l-objectiu-d-un-nou-projecte-europeu-liderat-per-la-upf/10193/maximized
Social.cat	30/01/24	CAT	Article	Presentation of iDEM	https://www.social.cat/noticia/20357/projecte-europeu-upf-democratitza-lacces-informacio-lajuda-IA#google_vignette
Diari de la Discapacitat	31/01/24	ES/CAT	Article	Presentation of iDEM	https://diarideladiscapacitat.cat/la-upf-lidera-un-projecte-per-facilitar-la-participacio-democratica-de-les-persones-amb-discapacitat-amb-lajuda-de-la-ia/?feed_id=9235&_unique_id=65b79e6d8481b
My Science.es	01/02/24	EN	Article	Presentation of iDEM	https://www.myscience.es/en/news/wire/more_accessible_information_for_more_inclusive_democracy_with_help_ai_goal_a_new_european_project-2024-upf
Laciutat.cat	02/02/24	ES/CAT	Article	Presentation of iDEM	https://laciutat.cat/es/la-ciudad-de-barcelona/crea-herramientas-dia-dirigidas-a-personas-con-discap

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					acidad-intellectual
Barcelona.cat	03/02/24	EN/ES/CAT	Article	Presentation of iDEM	https://www.barcelona.cat/barcelonaciencia/en/news/news/idem-el-projecte-per-crear-eines-dia-per-fer-mes-accessible-la-informacio-i-el-debat-democratic-1364247
THE GOVLAB	30/05/24	EN	Article	Presentation of iDEM	https://rebootdemocracy.ai/blog/research-radar-IDEM

Table 4 - Review of media publications featuring iDEM

Both of the tables in this section illustrate the impact iDEM is having on the scientific community. They also show the communication being done by the project consortium and by third parties in regards to the technical aspects of iDEM. This, along with the table of events, can support the claim that iDEM is generating interest and traction in the international scientific community. Activity on LinkedIn and X cater to part of the target audience of the project, mainly the general public, as well as decision and policy-makers. The actions presented in tables 1 and 2, directly target the scientific community and technical developers of deliberative democracy/eParticipation platforms. The publications on table 3 show a combination of all of the target audiences since some publications are targeted to the general public, while others are focused on specific iDEM stakeholder communities. This has been done to ensure a rounded approach to communication.

3.5 Review of iDEM's social media progress

Social media

In accordance with the application's KPIs, LinkedIn and X have been updated on a weekly basis. These 66 publications (26 on LinkedIn and 40 on X) include awareness raising on barriers to democratic participation, informing about events, or disseminating policy-related information on topics of interest to iDEM's stakeholders. These posts totalled 12.599 impressions. *To see the posts published on LinkedIn and X refer to Annex 4.*

LinkedIn is mostly used for professional purposes, so LinkedIn serves as iDEM's primary means of communicating directly with its more technical and scientific stakeholders, as well as with civil society organisations (figure 7). X is the project's way of reaching out to a wider audience and the general public. Due to the length restrictions on X publications, it is much easier to catch the attention of readers when promoting events or links to articles, but it is not as useful when engaging stakeholders interested in the details of the project.

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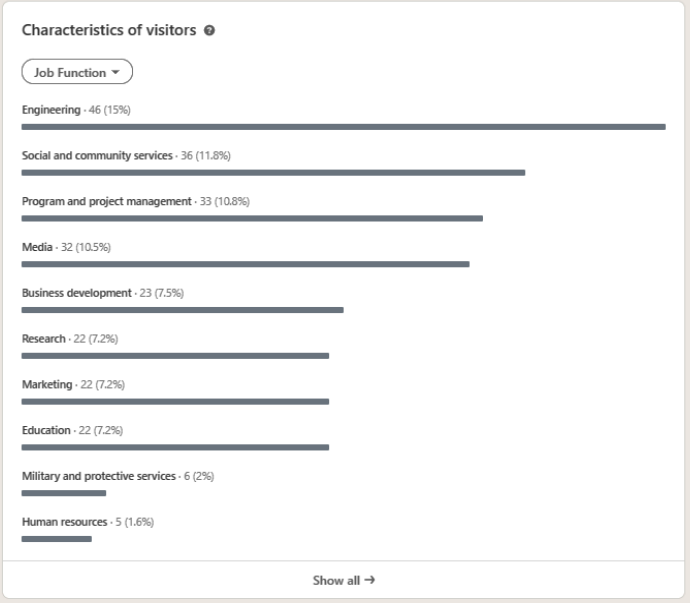


Figure 7 - Characteristics of iDEM's LinkedIn visitors (LinkedIn, 2024)

As stated above, the project proposal mentions both 500 and 1000 followers as KPIs for social media. In order to maintain both, for the sake of this report, it was decided that 500 would be the KPI for Year 1. This means 500 followers between the LinkedIn and X accounts. At the time of writing, M11, iDEM's LinkedIn page has 123 followers (figure 8), X has 224 (figure 9), totalling 347. An issue with the use of X as a dissemination platform has been identified since the month of November 2024, correlating with many institutional and personal accounts being closed by their owners. In October, iDEM's X had over 270 followers, bringing us much closer to the newly established KPI of 500 followers. During November this number decreased to 224, and again down to only 45 during the month of December, a decrease which we expect to continue. For this reason, and as another strategy to attempt to reach the KPIs set for this task, the consortium will vote on changing to a different microblogging platform like Bluesky or Mastodon at the start of 2025.

During this first phase, the project has been building its social media presence without any tools or results to share publicly. The number of followers on iDEM's channels is expected to grow exponentially during the next two years of the project. Namely, when use cases, results and eventually the language simplification tool will be available for dissemination. Nonetheless, during the second and third years of the project, there will be a more direct approach to follower engagement on both platforms.

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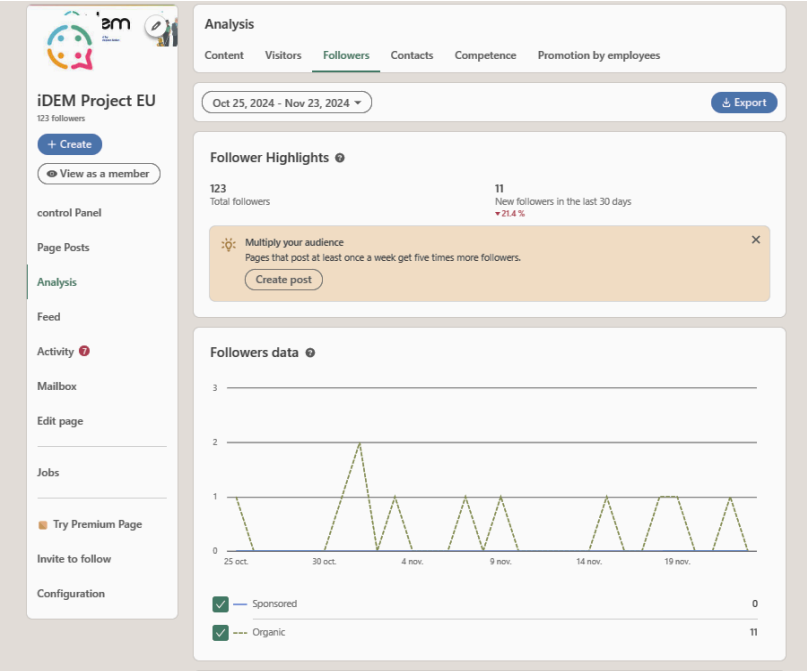


Figure 8 - LinkedIn followers data (LinkedIn, November 2024).



Figure 9 - X followers (X, November 2024)

UPF (as coordinator) and CIB (as WP5 leader) seem to have been the most active members of the consortium on their own social media. This might explain why iDEM's LinkedIn has significantly more Spanish followers than from other EU countries (figure 10). Having taken this into account, during the rest of the project it will be expected that all partners post more on social media in

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order to engage with a larger and more diverse network of followers. Considering the total of 347 social media followers in M11, and the new posed strategy, iDEM's accounts are on target to attain the KPI set for social media by the end of the project.

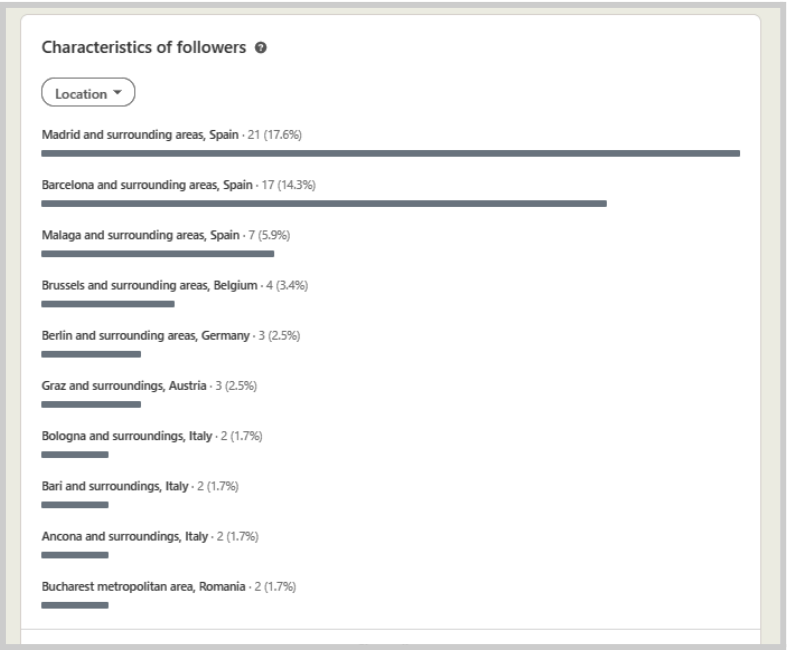


Figure 10 - LinkedIn follower location (LinkedIn, 2024)

iDEM website progress

The KPIs set for the website in the initial application were monthly updates to its content and 4000 site visits by the end of the project. As stated above, there have been monthly updates in the 'News' section of the website. Regarding the second KPI, iDEM's website has already surpassed half of this KPI in its first year (figure 11). The website started running in March 2024, M3. It started being updated monthly from April 2024, M4, onwards. There seems to be a positive engagement with the public through the website since there are no severe drops in interest. When there is a drop in website traffic it picks back up (figure 12). This might indicate that the social media campaign is effectively bringing stakeholders and interested third parties to the website. These last months there has been an increase in events iDEM has been presented at, as well as posts informing of this (table 1), contributing to website visits. Interviews have also been posted monthly and communicated online (annex 1).

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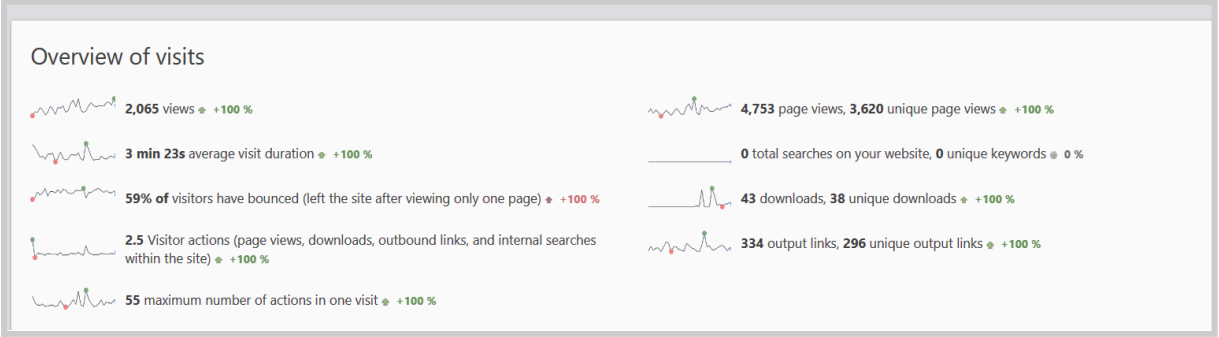


Figure 11 - Overview of website visits (Matomo, 2024)

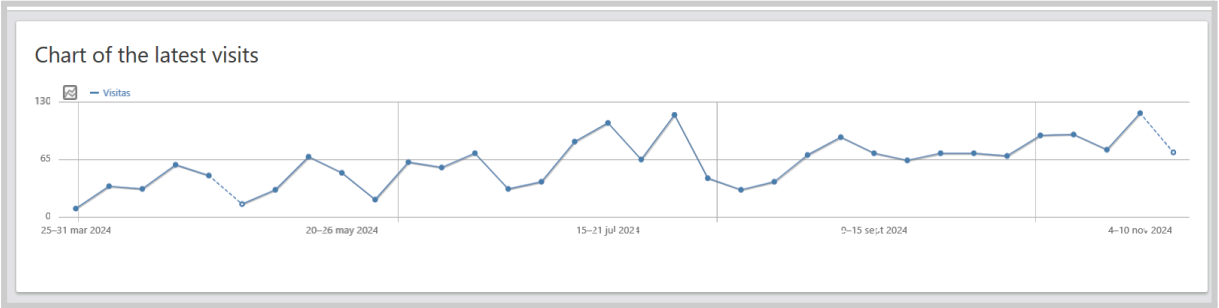


Figure 12 - Chart of website visits (Matomo, 2024)

iDEM's Newsletter progress

iDEM's newsletter has two KPIs, quarterly publications and 200 subscribers by the end of the project. As previously explained, there will be three newsletter campaigns during year 1 of the project, four in year 2, and five during the final year. Considering the fact that there have only been two campaigns at the time of writing this report, M11, the increase in recipients from 29 to 43 (figure 13), indicates a steady growth of subscribers. Currently, there are a total of 52 subscribers (figure 14). Following this trend and the new, more direct, communication strategy for year 2, we anticipate meeting the subscriber KPI by the end of the project. The steady growth in subscribers indicates that the communication strategy is having an impact, and we are optimistic for its growth in the coming months.

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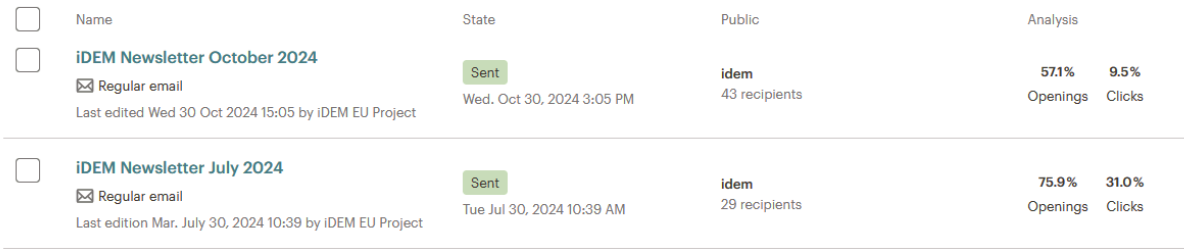


Figure 13 - Overview of Newsletter's impact (Mailchimp, 2024).

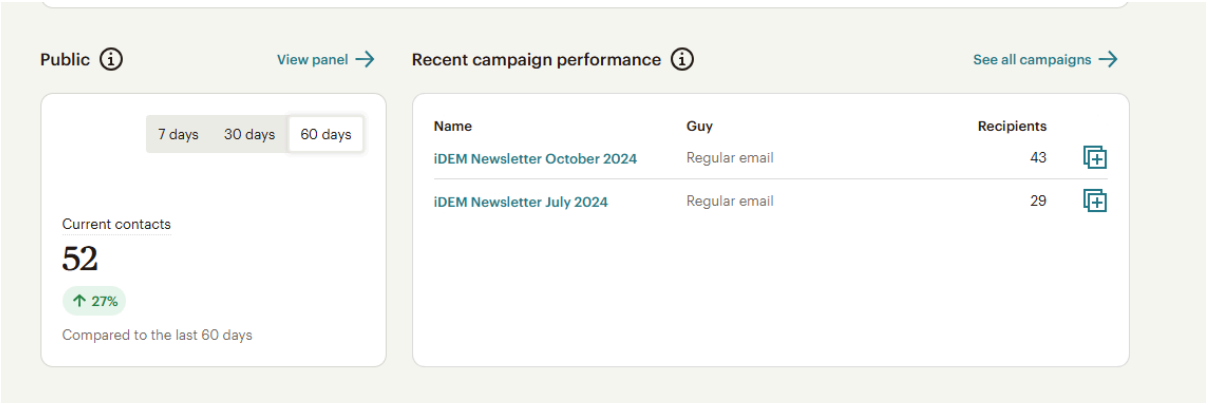


Figure 14 - Newsletter subscribers (Mailchimp, 2024).

4. Following activities for Y2 and updates

During the second year of the project, there will be an increase in project activities and results to disseminate. There are several steps to the strategy that will be used during Y2 of iDEM to ensure an attainment of KPIs.

Once the use cases and piloting begin, iDEM's communication will be more focused on the actions of the project while continuing its awareness-raising posts. By combining awareness raising and direct communication of the activities and results, it is expected that stakeholders will become more engaged with iDEM.

The communication strategy will shift into showing how the project is meeting the needs being shared on iDEM's social media. Awareness raising and informing on international and European policy developments regarding AI, accessibility and inclusion will continue to be a large part of iDEM's communication, to ensure stakeholders and the general public understand the impact of language barriers and iDEM's role in combating them. There will also be, subject to change, a

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continuation of the iDEM interview series with at least three more experts in Year 2. In order to consolidate this strategy, the communication plan will be updated in the first three months of Y2. This plan will include the consortium's choice for the platform that will complement X to achieve the expected stakeholders and KPIs.

The 'Scientific Publications' section of the website will also keep growing, attracting a more specialised audience to the website. This is also the case for the 'Public Deliverables' section, which at the time of writing, M11, has not been updated since there are no deliverables available for public dissemination that have been approved for release[10]. The website will also be updated into a more accessible version and adapted into Easy Language in Catalan, Italian and Spanish.

Audiovisual material will also take a more central role in the second year of the project, combining it with international days, making the website and social media more appealing to a wider audience.

5. General conclusion

iDEM's WP5 task 5.1 has been carried out in accordance with the project proposal and communication plan. With select changes, agreed to in collaboration with the project consortium, iDEM's communication is set to reach the KPIs set for it by the end of Year 3. Awareness raising and policy updates relevant to iDEM's beneficiaries have been central to the strategy for this first stage of communication. This was done to position iDEM in the field of accessible technology. Weekly posts to social media have increased the following of the project's website, which is updated monthly. The report has shown a constant increase in its newsletter subscribers too, indicating a successful communication campaign. This is also represented in the amount of events the consortium has attended and scientific publications published, which has exceeded expectations.

Most KPIs set for Year 1 have been met. Namely, the development of the website, its number of visits and scientific and technical conferences attended by the iDEM consortium. The KPI for social media followers, decided for the sake of this report to be 500 due to a mismatch in the project proposal, has not been met. As during Year 2 there will be more material to disseminate, an updated strategy, and communication plan to achieve social media KPIs, this report considers the project to be on the path to achieve the KPIs set for the end of the project.

The report has also explained the changes in the logo, in the use of Easy Language instead of Easy-to-Read, and the number of newsletters sent out in each campaign. All of these changes have been done for the betterment of the project, its transparency and its sustainability.

[10] This will happen after the first project review, M15.

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The next step is to start having more direct communication with stakeholders and target groups, mainly through events, workshops and targeted dissemination. This will go hand in hand with an increase in the dissemination of project results and the release of scientific publications, which will ensure the project has a multi-pronged communication strategy.

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BOE.es - DOUE-L-2016-82305 Directiva (UE) 2016/2102 del Parlamento Europeo y del Consejo, de 26 de octubre de 2016, sobre la accesibilidad de los sitios web y aplicaciones para dispositivos móviles de los organismos del sector público. (2016). https://www.boe.es/buscar/doc.php?id=DOUE-L-2016-82305

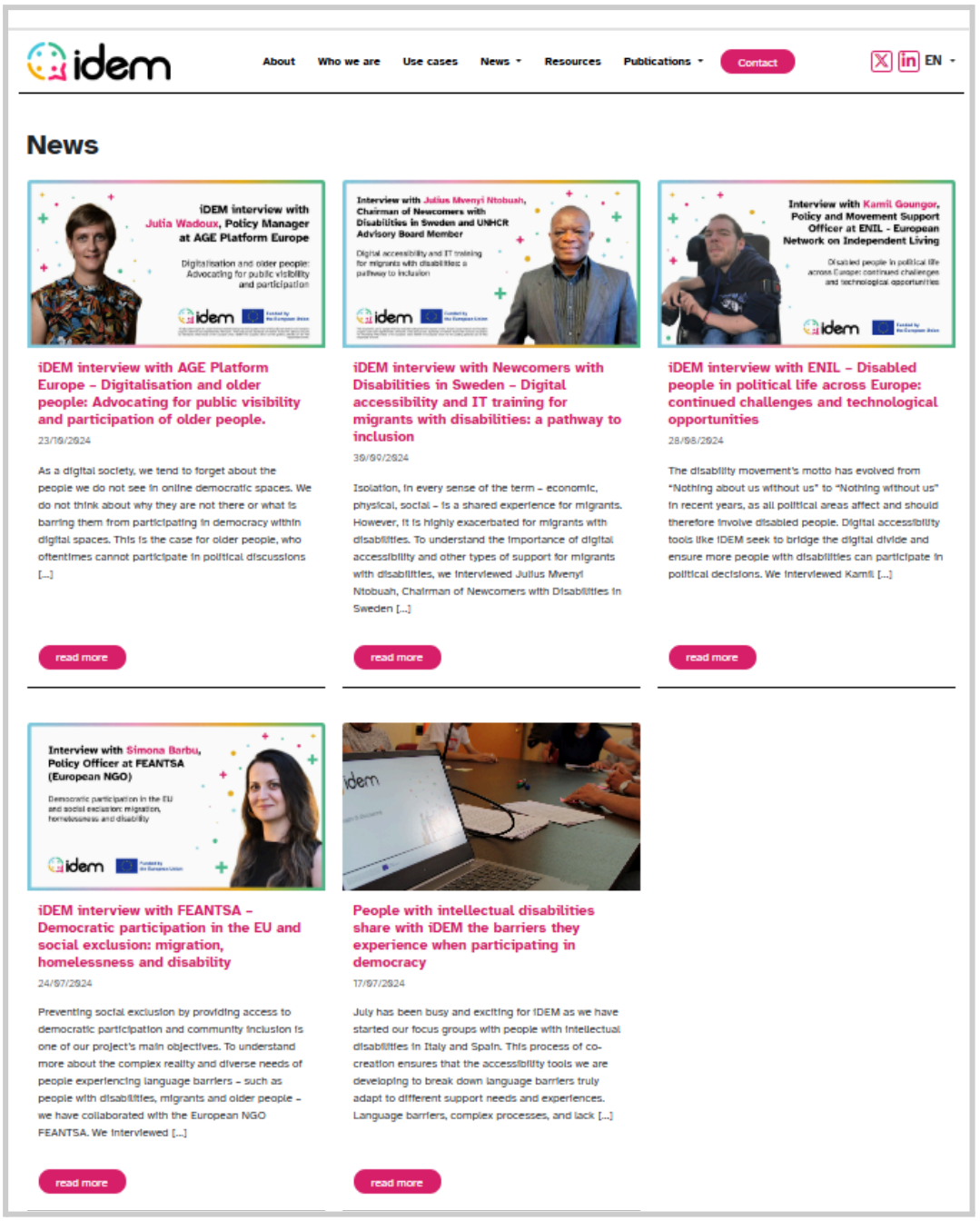
European Commission: European Research Executive Agency (2023) Communication, Dissemination & Exploitation What is the difference and why they all matter. Publication office of the European Union. https://op.europa.eu/en/publication-detail/-/publication/58ad3394-0a63-11ee-b12e-01aa75ed71a1/language-en

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Annex 1: Interview Series

Interview series on the project website

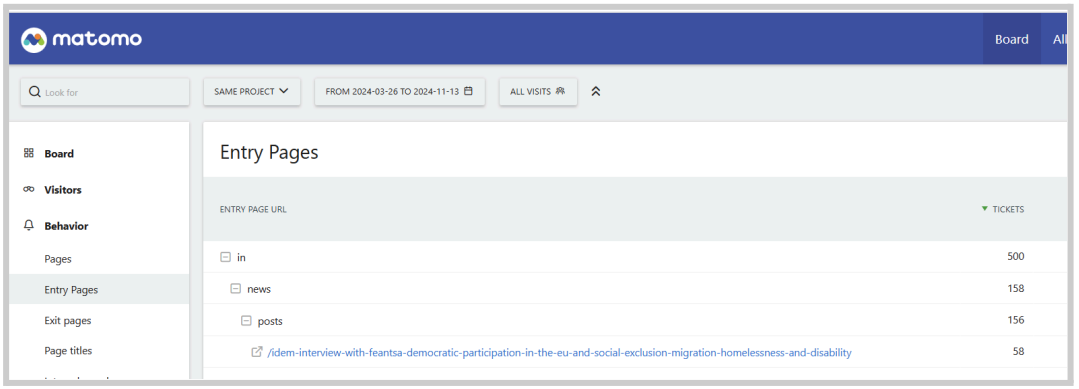
Note: Evidence starts from oldest to newest publication.[11]

1. 

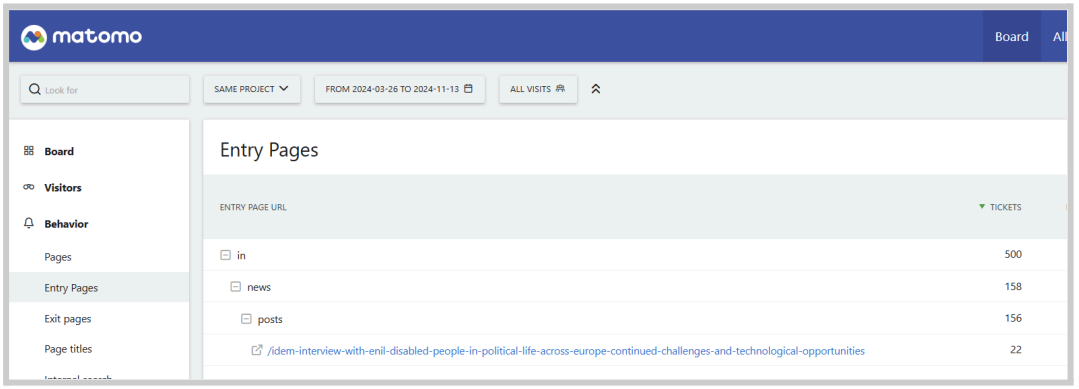
[11] CIB uses a website called Matomo for the analysis of websites' activity. The impact of each interview can be found next to the blue URL.

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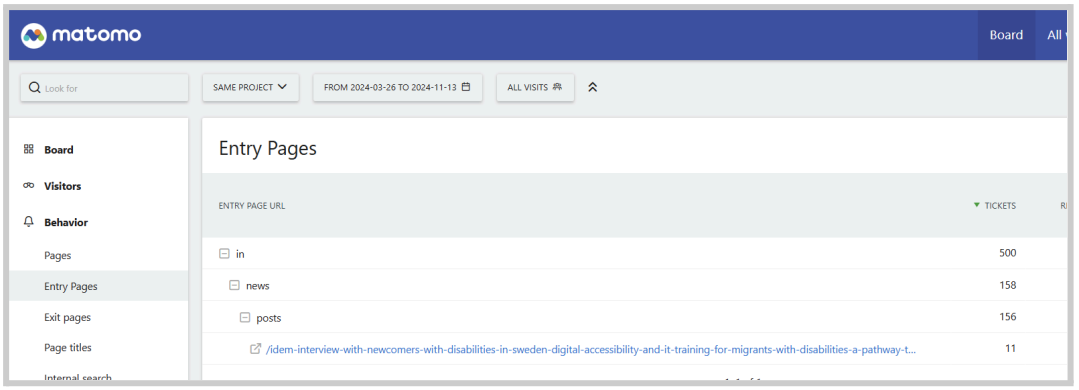
2.



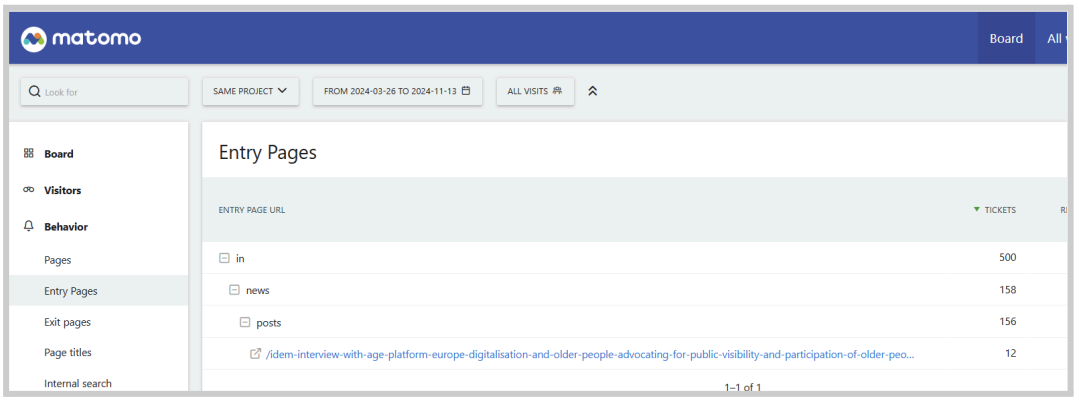
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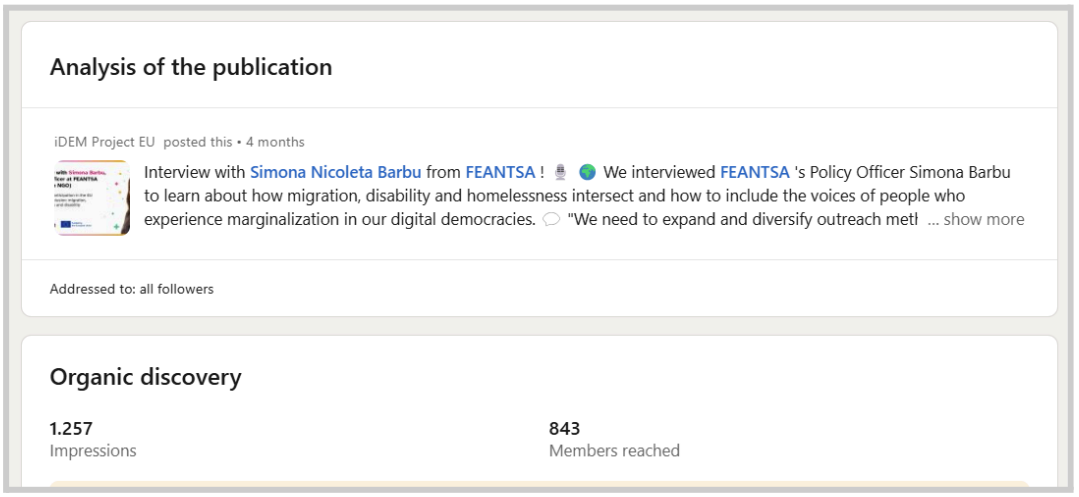
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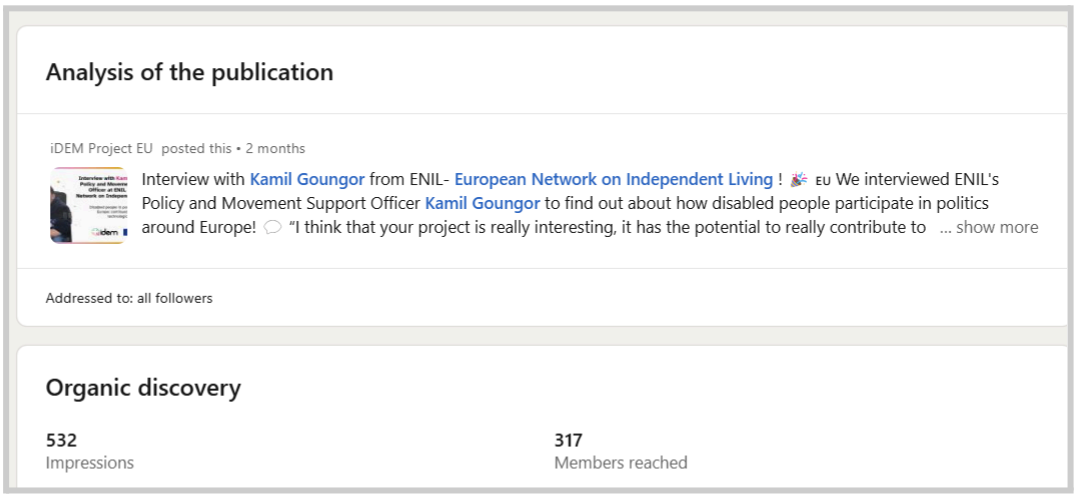
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Interview series on iDEM's social media

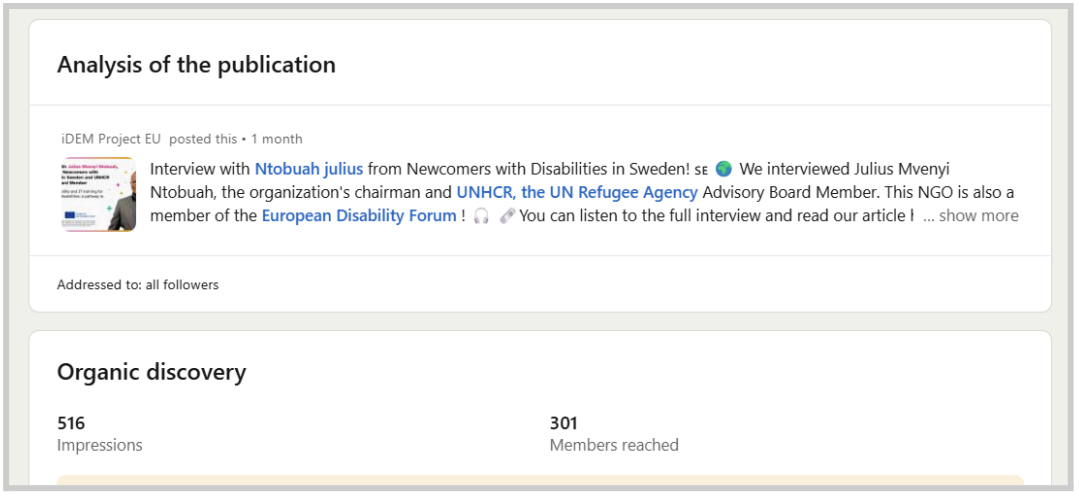
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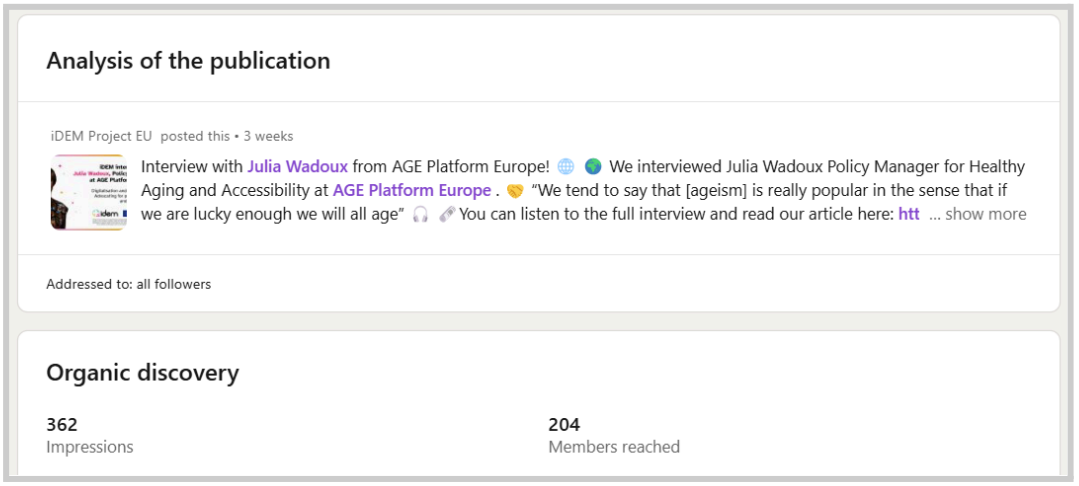


8.



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9.

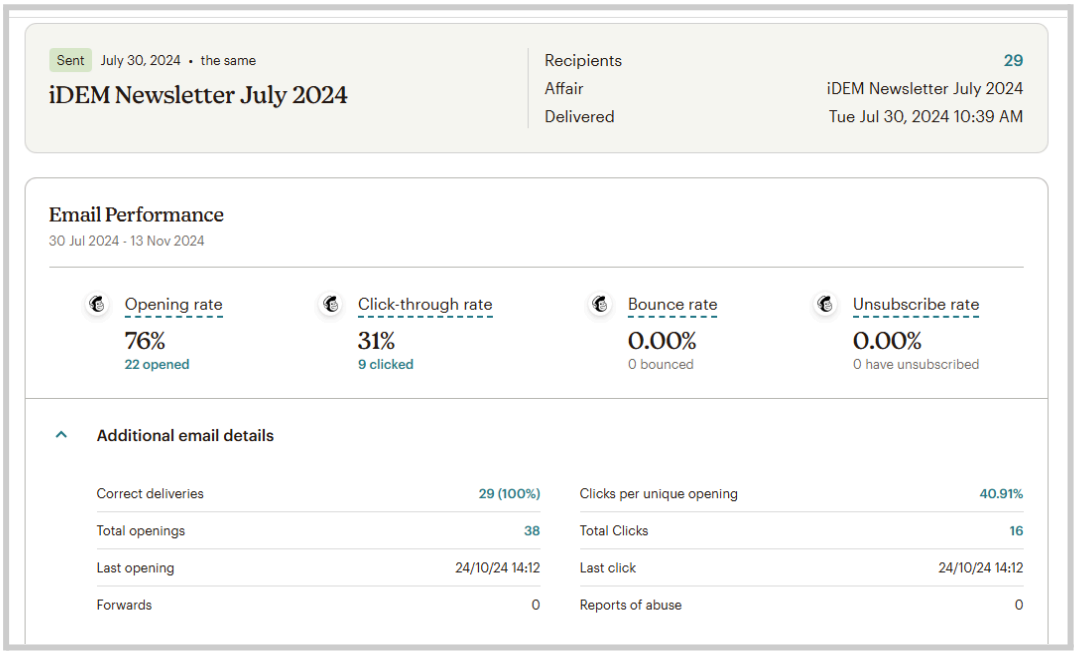


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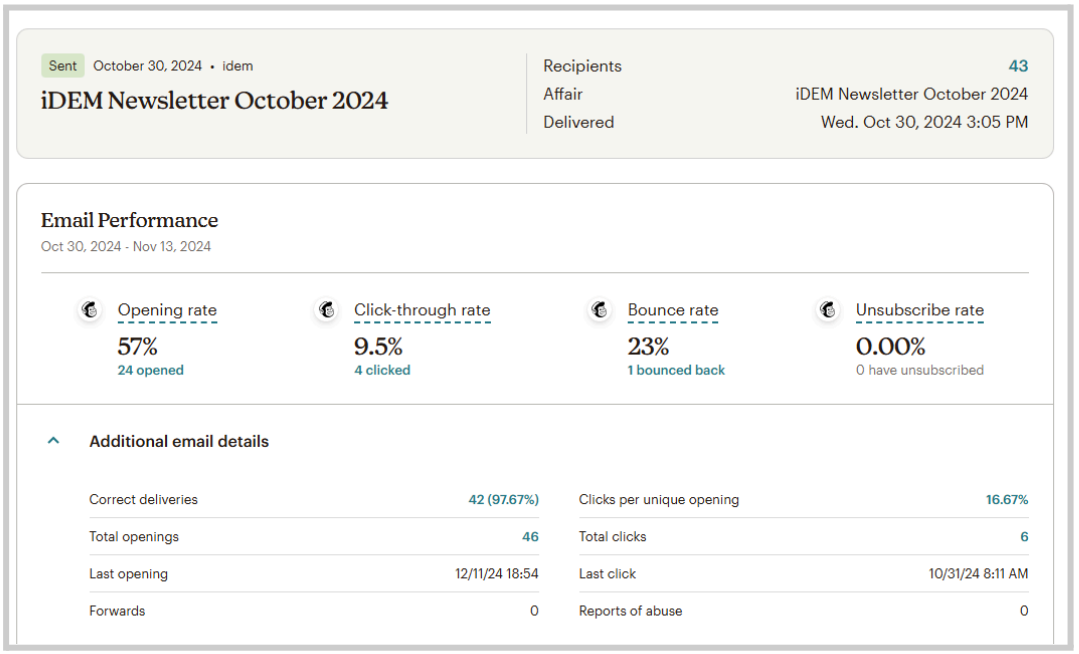
Annex 2: Newsletter Campaigns

The Newsletters are created and delivered through Mailchimp.

1.



2.

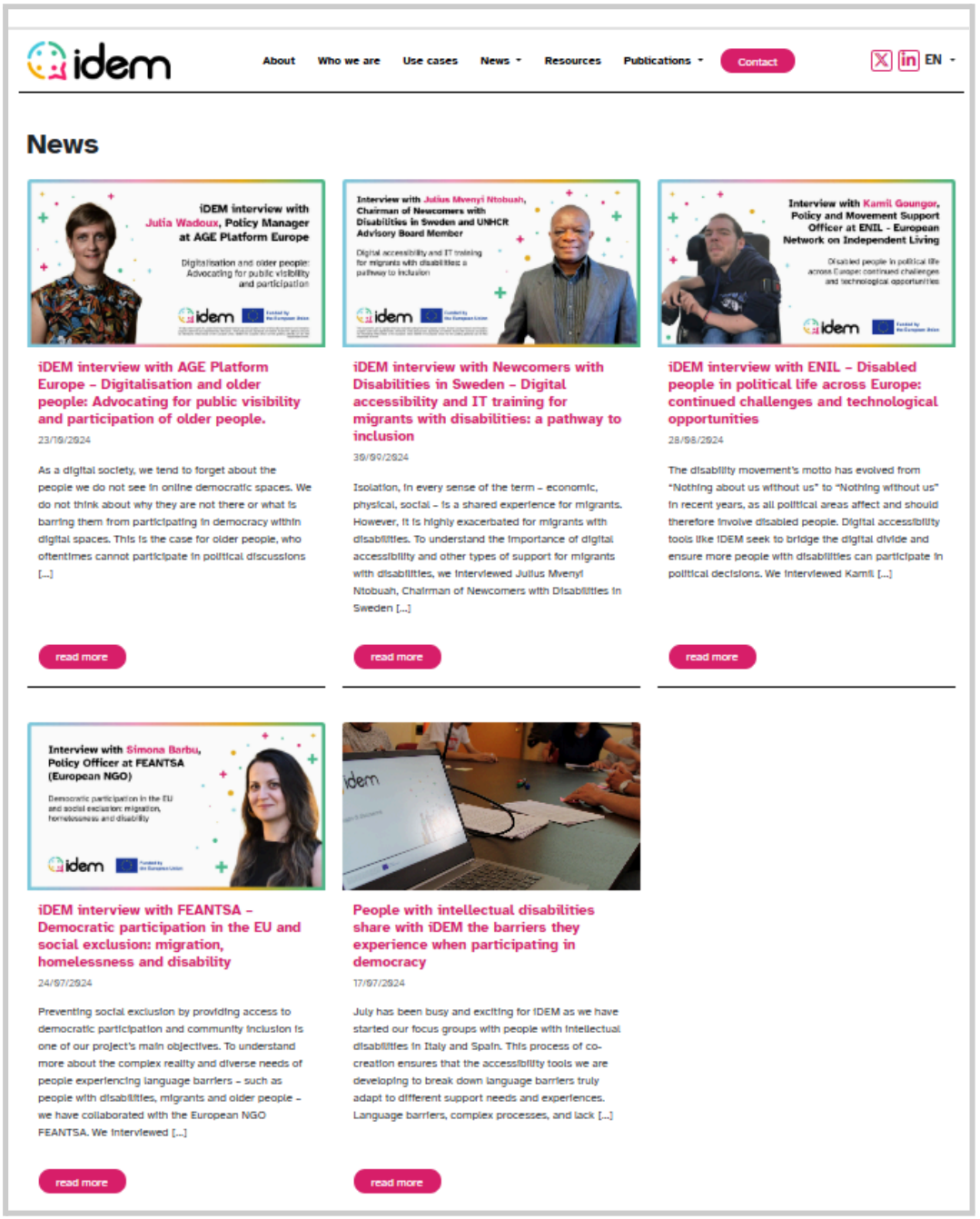


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Annex 3: Website's 'Latest News' and 'Events' sections

Latest News[12]

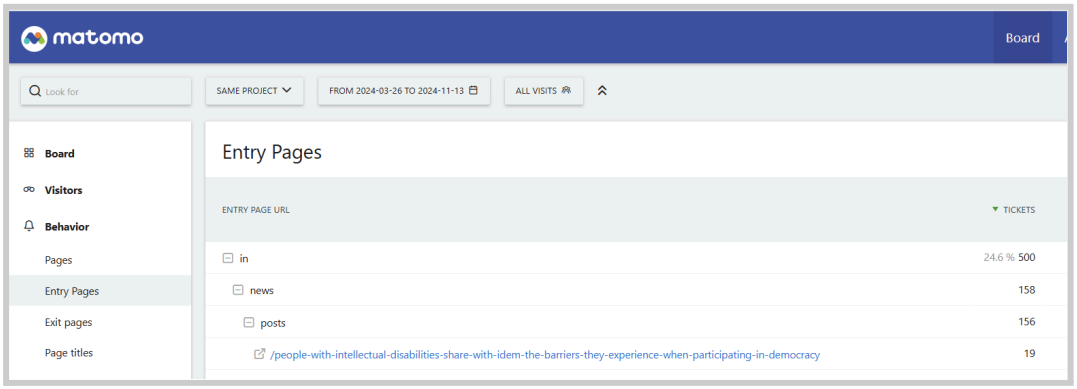
1.



[12] To avoid repetition, the interview series' proof, located under 'Latest News', refer to Annex 1 for the evidence and impact of these articles.

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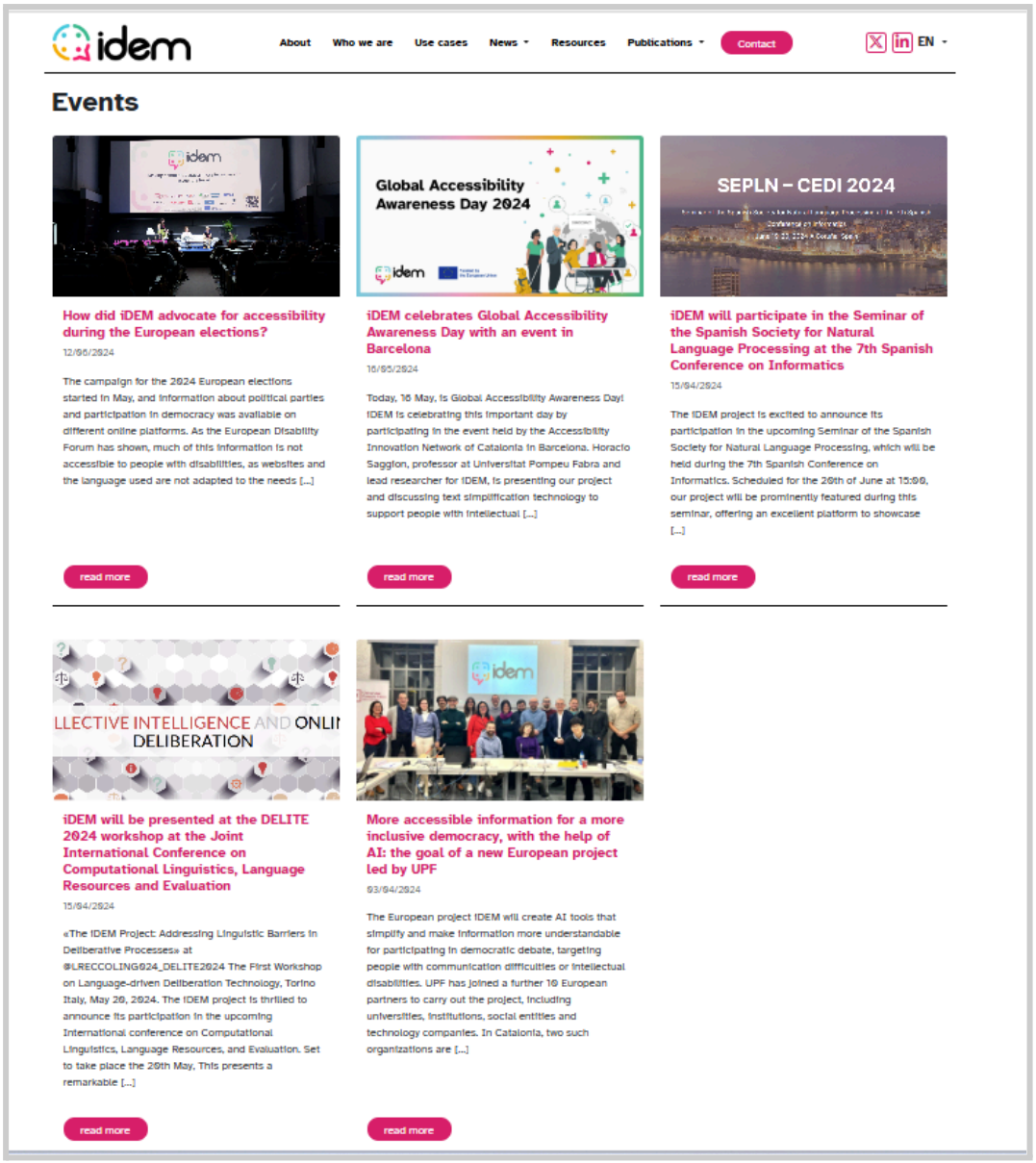
2.



Events

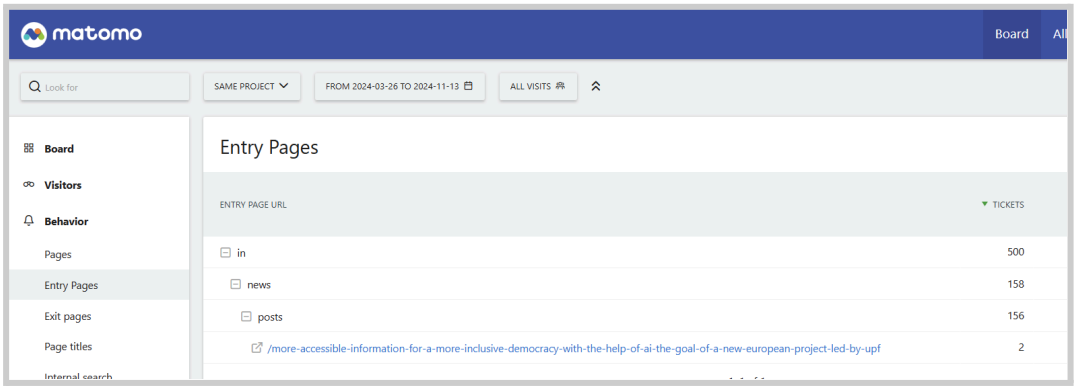
Evidence starts from oldest to newest publication.

3.

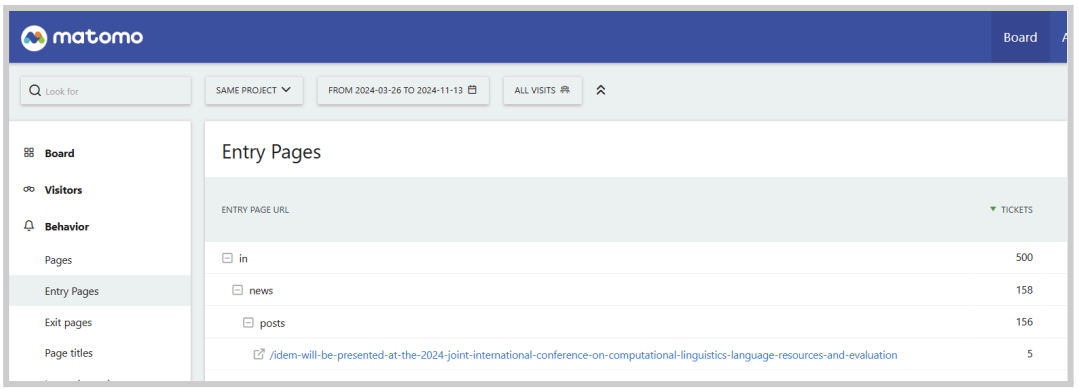


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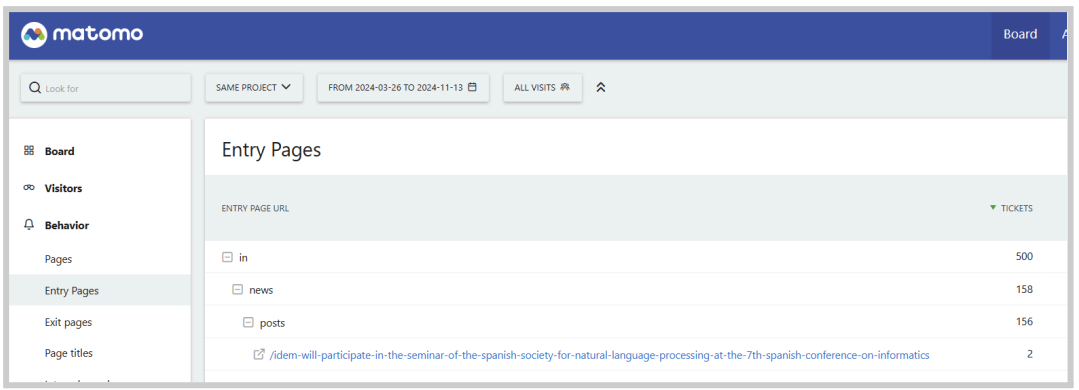
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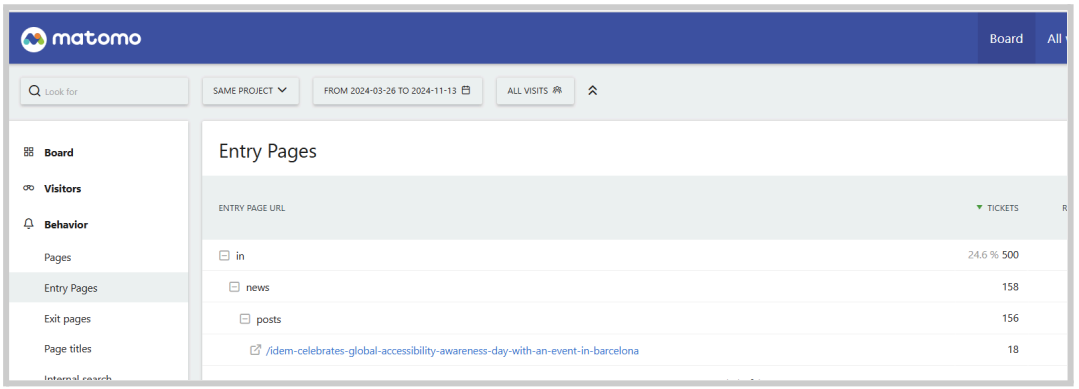
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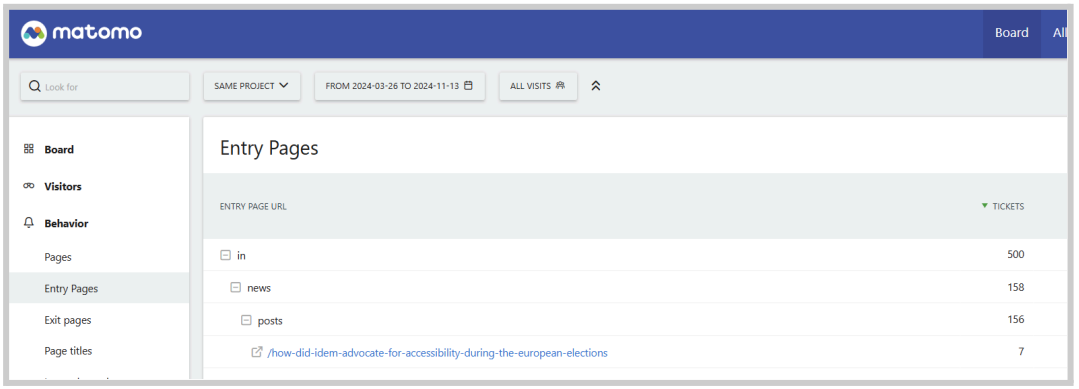
6.



7.



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8. 

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Annex 4: Social media posts disseminated by channel and partner

Take into consideration that this tracking has been ongoing through the duration of the project. This means that there might be some discrepancies in impression counts between the tables and the actual posts. This is due to the amount of time that has passed between the publication date and its reporting on internal tracking systems. Some publications' impressions were reported with less time having passed than others. As time progresses, impressions also tend to increase, this means that most of the publications listed below will have either the same or a higher number of impressions than those listed.

iDEM's social media accounts

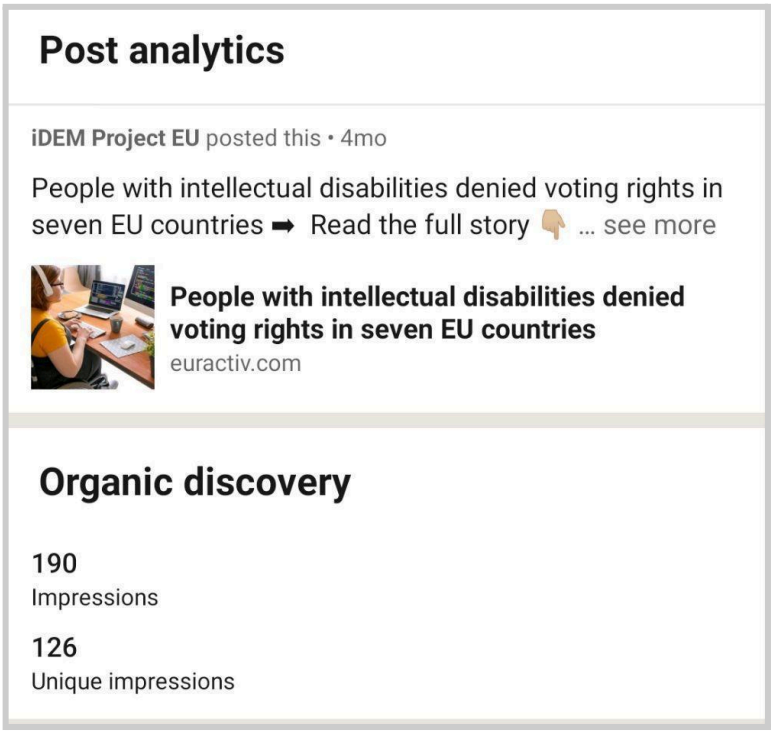
LinkedIn

Small description	Date	Link to post	Impressions	Evidence
Sharing news voting rights people with intellectual disabilities	08/03/24	https://www.linkedin.com/posts/idem-project-eu_people-with-intellectual-disabilities-denied-activity-7171808880673472512-DHBG	190	LinkedIn1
iDEM project kick-off meeting	08/03/24	https://www.linkedin.com/posts/idem-project-eu_democracy-ai-inclusive-activity-7171815950030172160-HZWG	611	LinkedIn2
Sharing Horacio Saggion MLSP shared task	13/03/24	https://www.linkedin.com/posts/idem-project-eu_mlsp-shared-task-activity-7173652642068393985-I_xu	35	LinkedIn3
Announcement of GAAD events where iDEM will be presented	13/05/24	https://www.linkedin.com/posts/idem-project-eu_celebra-el-gaad-dia-mundial-per-a-la-conscienciaci%C3%B3-activity-7195770671413551104-H3hj	68	LinkedIn4
Announcement of iDEM workshop presentation at Public Administration of Catalunya	13/05/24	https://www.linkedin.com/posts/idem-project-eu_idemeu-activity-7195770896991608832-zKom	75	LinkedIn5
Global Accessibility Awareness Day post	16/05/24	https://www.linkedin.com/posts/idem-project-eu_gaad-ai-activity-7196835112481648640-cUqQ	305	LinkedIn6
Quote post Horacio Saggion's presentation of iDEM at GAAD Dow Jones event	16/05/24	https://www.linkedin.com/posts/idem-project-eu_gaad-ai-activity-7196840886238875648-hufM	43	LinkedIn7
Celebration of capito's Austrian State Prize for Digitalization 2024	20/05/24	https://www.linkedin.com/posts/idem-project-eu_ai-activity-7198232954475573248-i5LL	147	LinkedIn8
iDEM presentation at EmpoderaLive	21/05/24	https://www.linkedin.com/posts/idem-project-eu_empoderalive-ai-activity-7198579298394394624-ygP_	130	LinkedIn9
iDEM presentation at EmpoderaLIVE recap of topics discussed	22/05/24	https://www.linkedin.com/posts/idem-project-eu_empoderalive-ai-activity-7198977129605132288-BW84	88	LinkedIn10
iDEM at WSIS event in Geneva, Switzerland	04/06/24	https://www.linkedin.com/posts/idem-project-eu_wsis-democracy-ai-activity-7203705284639211520-c8Z3	504	LinkedIn11
iDEM's presentation during the 7th Spanish Conference on Informatics	21/06/24	https://www.linkedin.com/posts/idem-project-eu_accessibility-ai-sepln-activity-7209891546018574337-jZyO	465	LinkedIn12

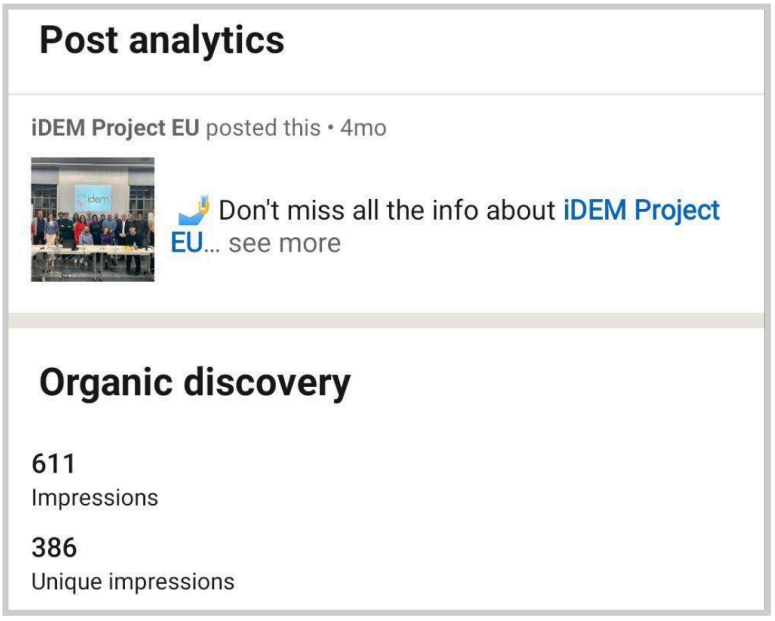
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Horacio Saggion and Martin Gollegger interview video during EmpoderaLive	28/06/24	https://www.linkedin.com/posts/idem-project-eu_empoderalive-ai-accessibility-activity-7212424722460925952-oS2i	718	LinkedIn13
Plena Inclusión Madrid includes "Artificial Intelligence" in its easy-to-read dictionary, reaching 4,000 definitions	1/07/24	https://www.linkedin.com/posts/idem-project-eu_congratulations-plena-inclusi%C3%B3n-madrid-activity-7212471386995384320-neoI	215	LinkedIn14
iDEM interview with Simona Barbu	24/07/24	https://www.linkedin.com/feed/update/urn:li:activity:7247905040999305216	1257	LinkedIn15
iDEM interview with Kamil Goungor	23/08/24	https://www.linkedin.com/feed/update/urn:li:activity:7234517788701130752	532	LinkedIn16
iDEM interview with Ntobuah julius	4/10/24	https://www.linkedin.com/posts/idem-project-eu_migrants-disabilities-activity-7247905040999305216-h_Ix?utm_source=share&utm_medium=member_desktop	418	LinkedIn17
Post on exclusionary nature of barriers	09/10/2024	https://www.linkedin.com/posts/idem-project-eu_idem-activity-7249804549857628160-t5Gz?utm_source=share&utm_medium=member_desktop	145	LinkedIn18
Dissemination of UPF collegue participation in the Policy Dialogues: Artificial Intelligence: Ethics, Policy and Social Change	10/10/24	https://www.linkedin.com/posts/idem-project-eu_inteligencia-artificial-%C3%A9tica-pol%C3%ADticas-activity-7250391500482592768-MQ-Q?utm_source=share&utm_medium=member_desktop	133	LinkedIn19
iDEM interview with Julia Wadoux	23/10/24	https://www.linkedin.com/posts/idem-project-eu_interview-with-julia-wadoux-from-age-platform-activity-7254859470059520002-aqL4	339	LinkedIn20
NEM Summit and newsletter	30/10/24	https://www.linkedin.com/posts/idem-project-eu_home-activity-7257396633066213377-KQV-?utm_source=share&utm_medium=member_desktop	75	LinkedIn21
iDEM at Barcelona Deep Tech Summit	30/10/24	https://www.linkedin.com/feed/update/urn:li:activity:7257421405707718656	73	LinkedIn22
AI and autonomy of people with disabilities	07/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7260222021861613568	85	LinkedIn23
Independent Living and iDEM	13/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7262513813394993152	22	LinkedIn24
iDEM featured in TSAR2024	17/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7263997629724827648	43	LinkedIn25
EDF and AI Act implementation	20/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7265008507802804224	32	LinkedIn26

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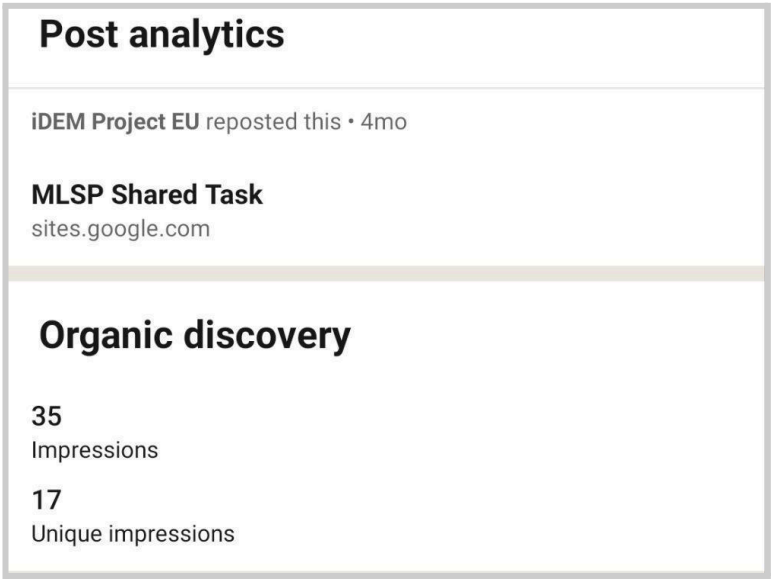


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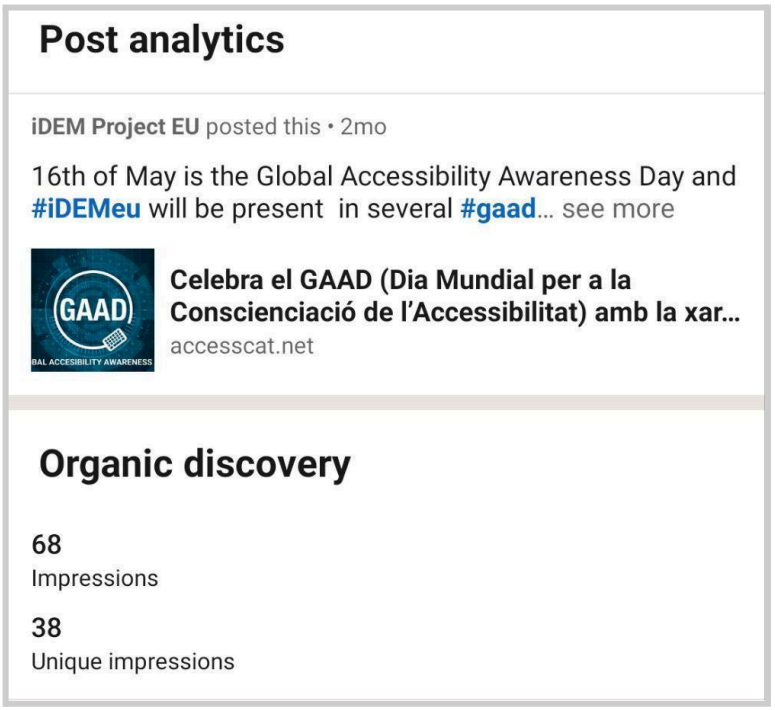


LinkedIn2

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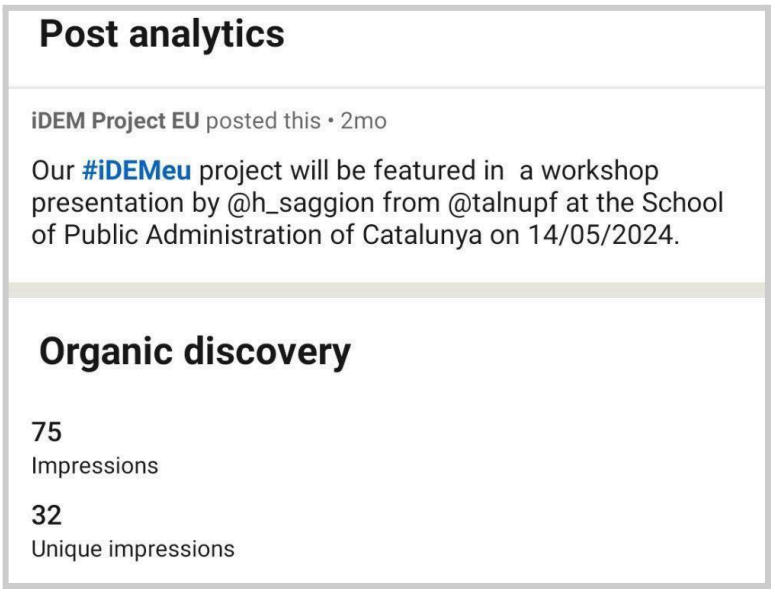


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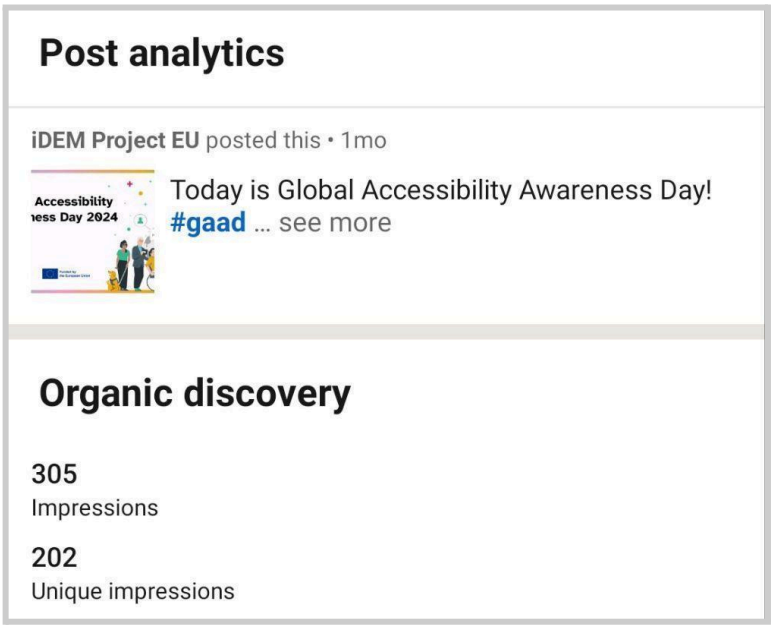


LinkedIn4

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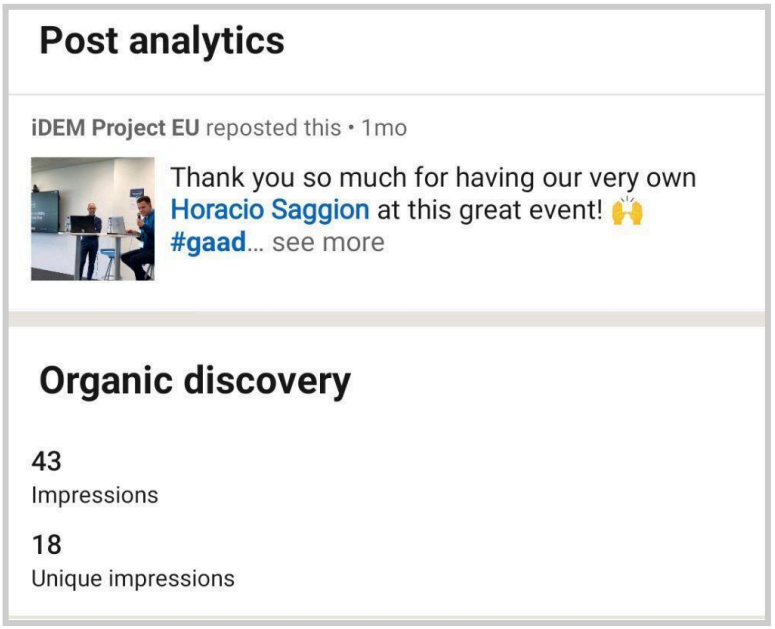


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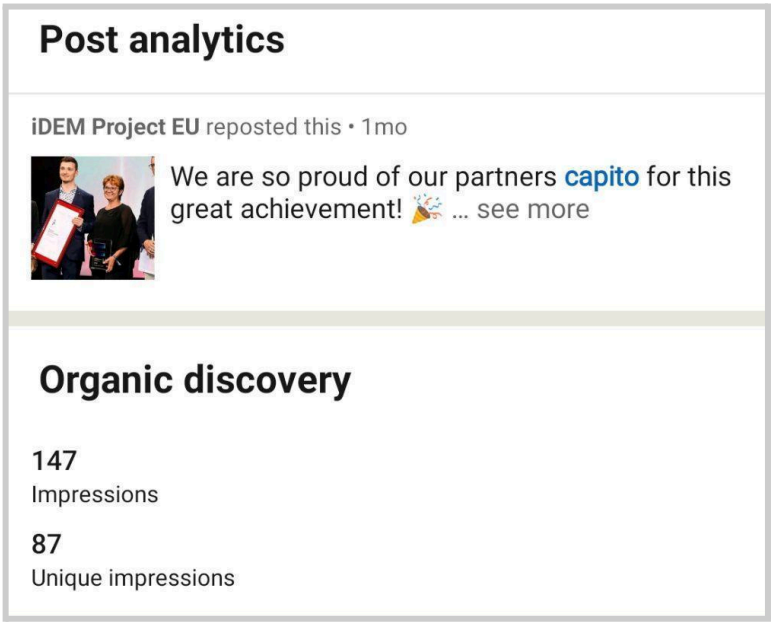


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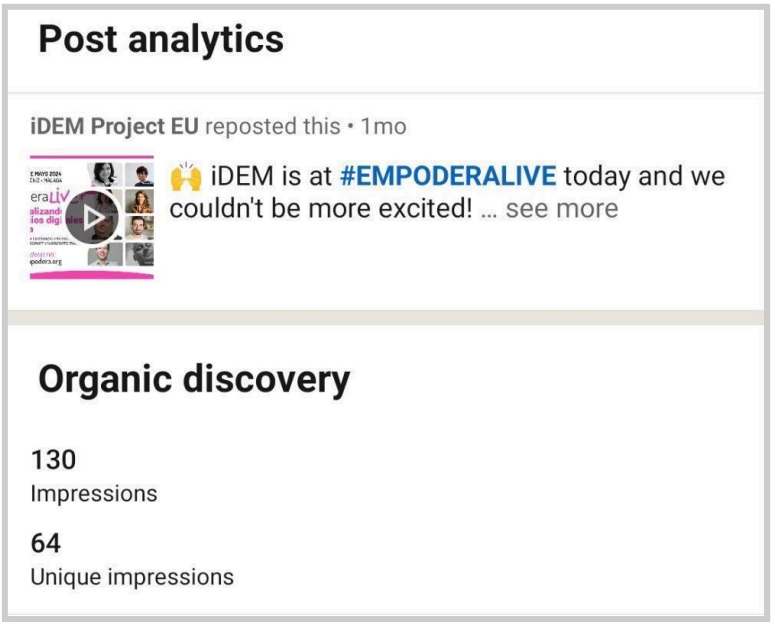


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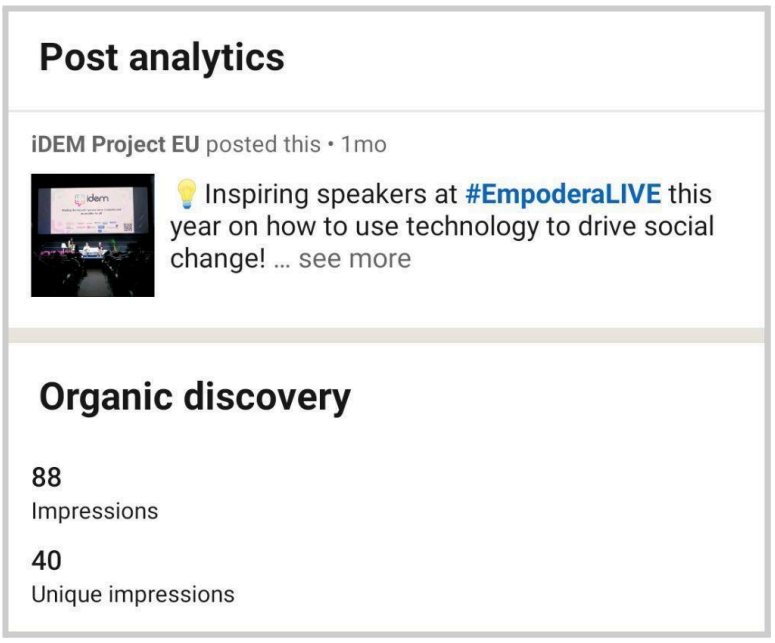


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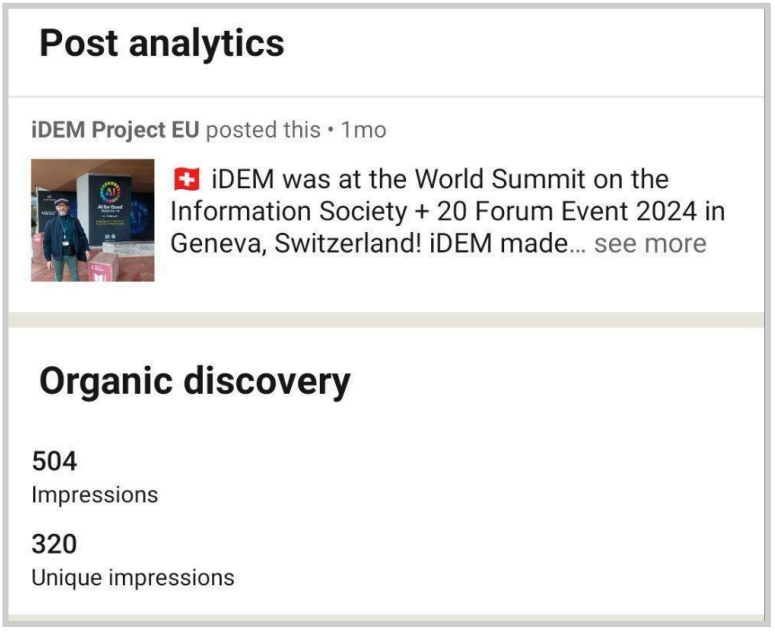


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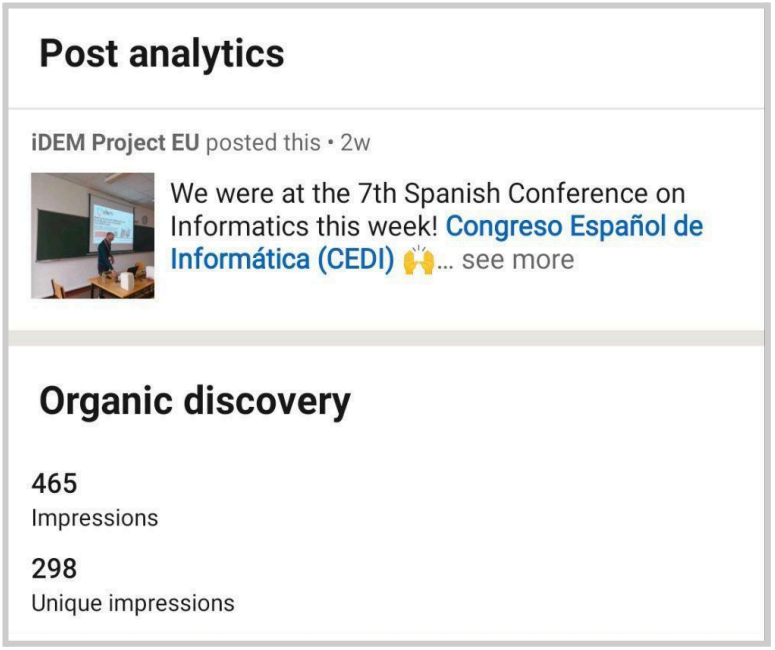


LinkedIn10

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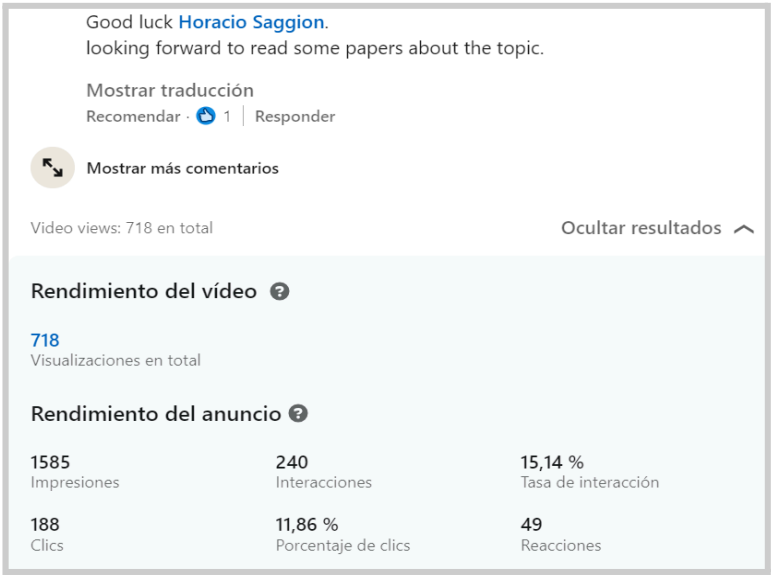


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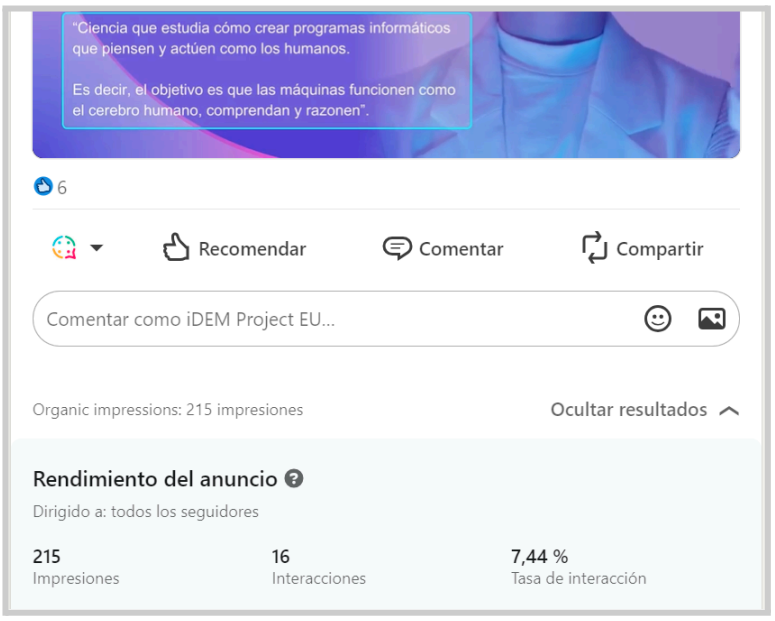


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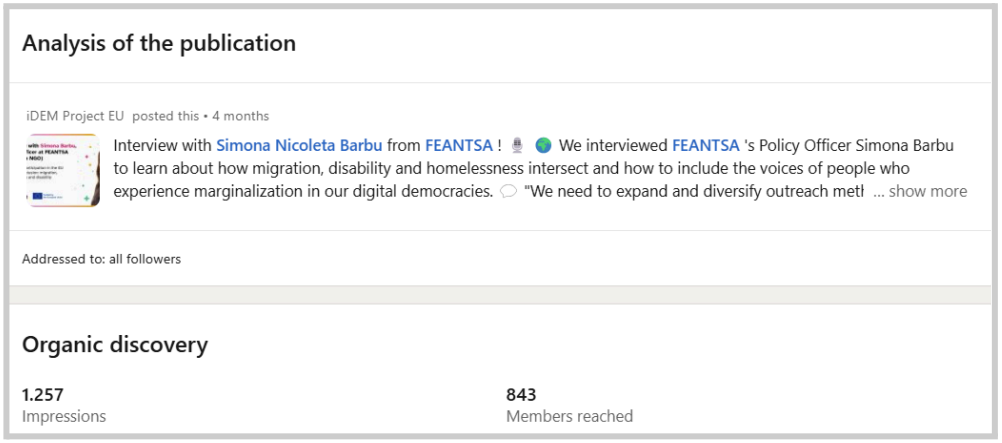
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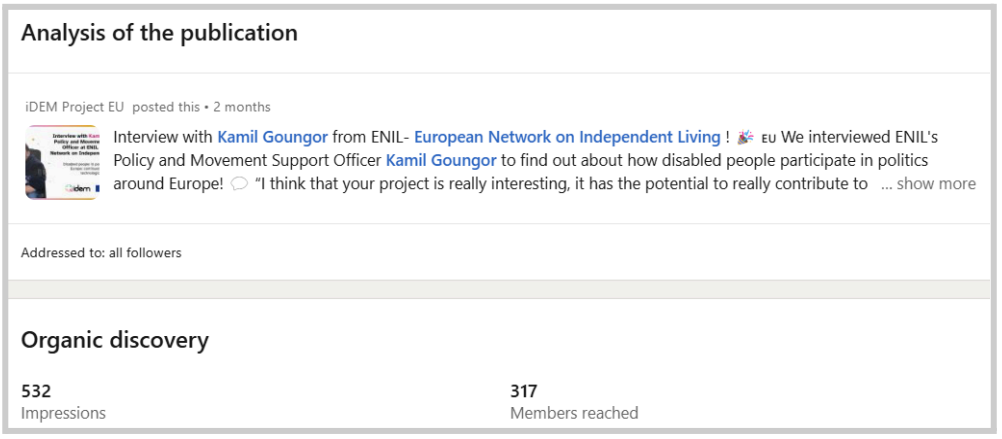
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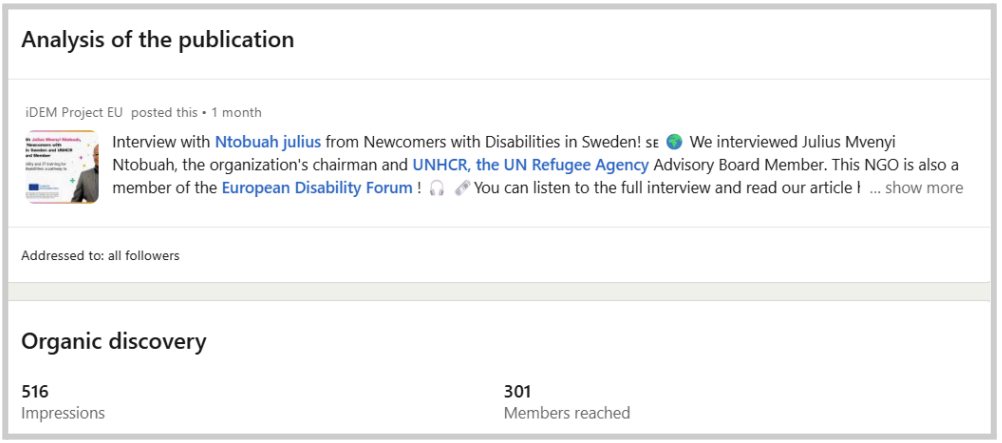
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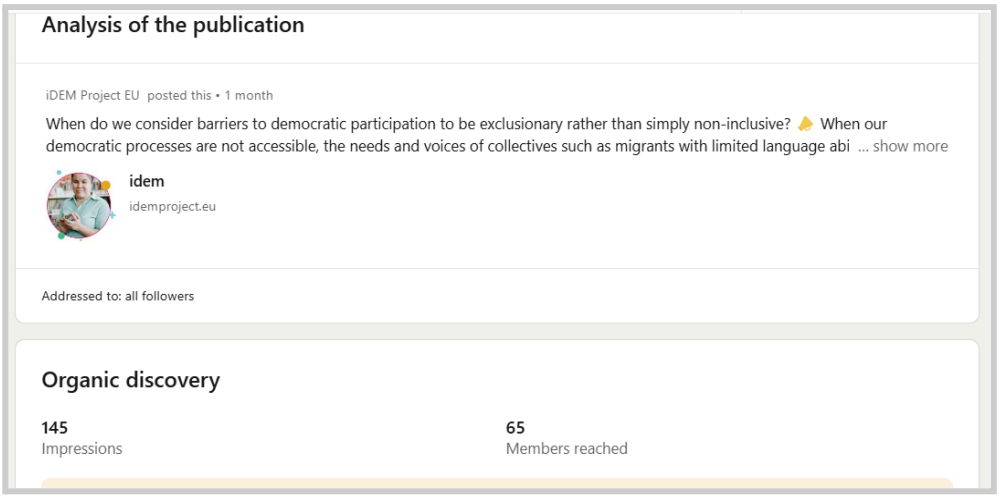
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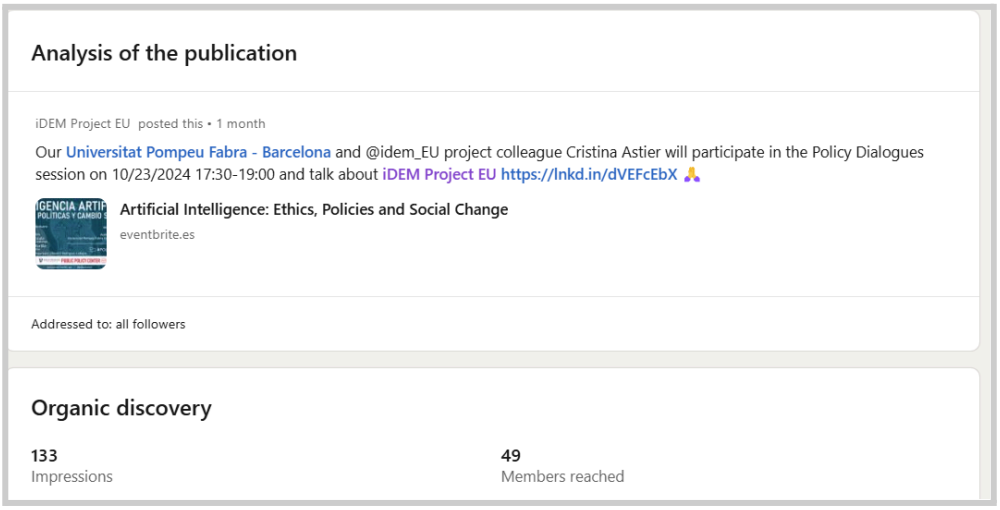


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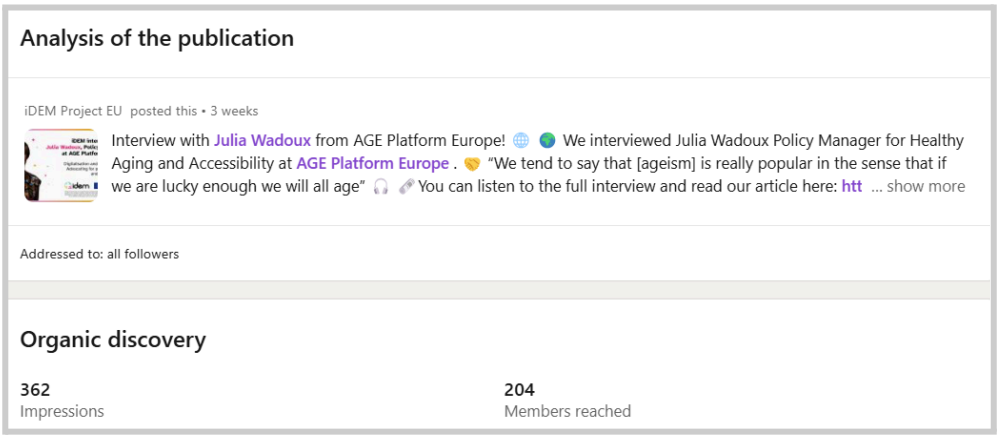


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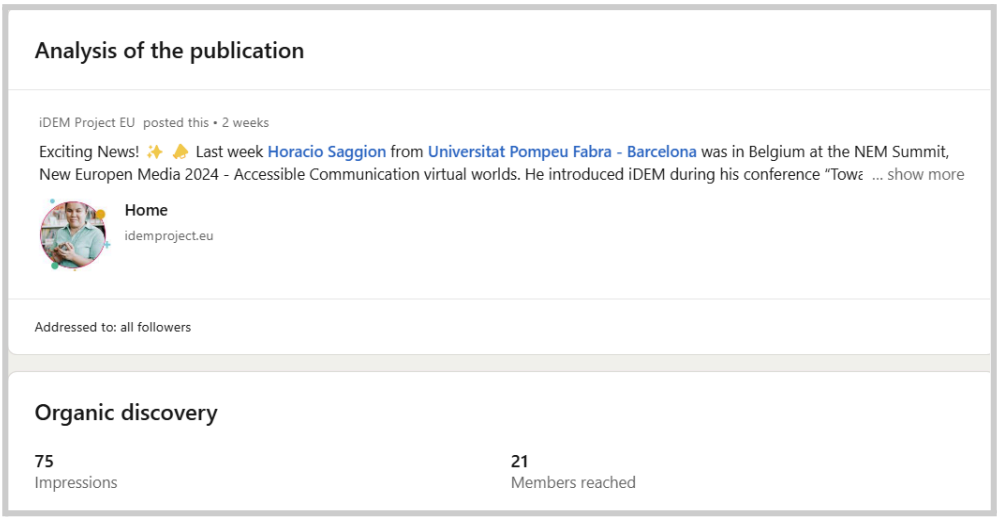
LinkedIn19



LinkedIn20

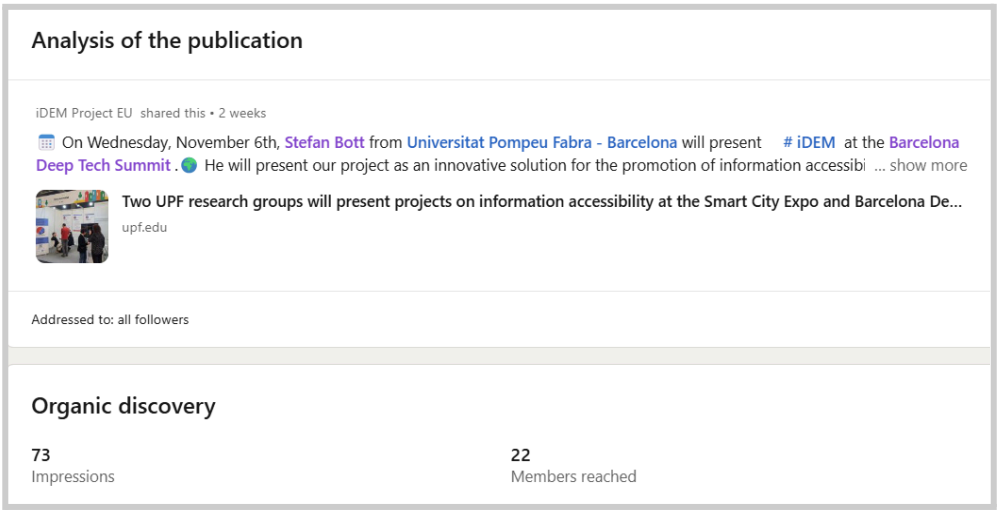


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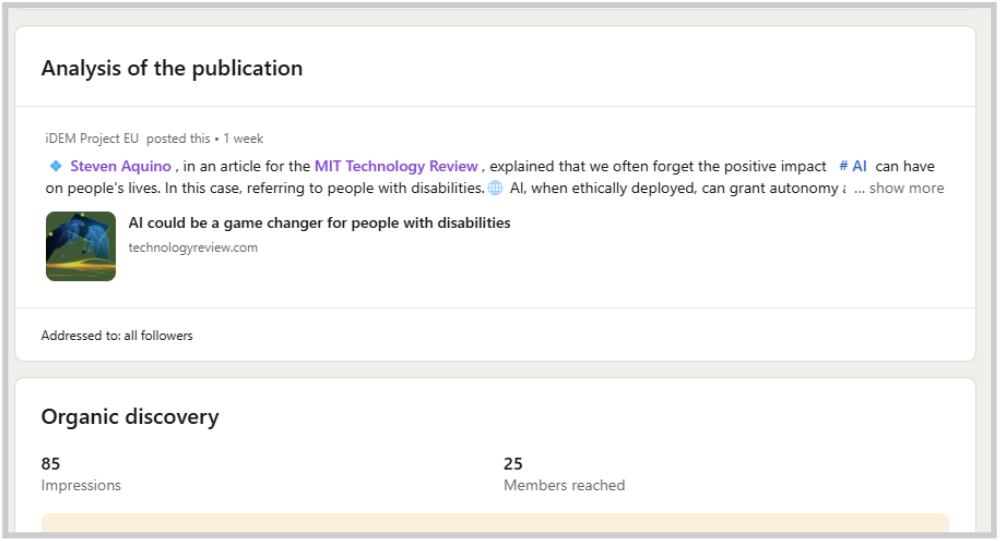


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LinkedIn22



LinkedIn23

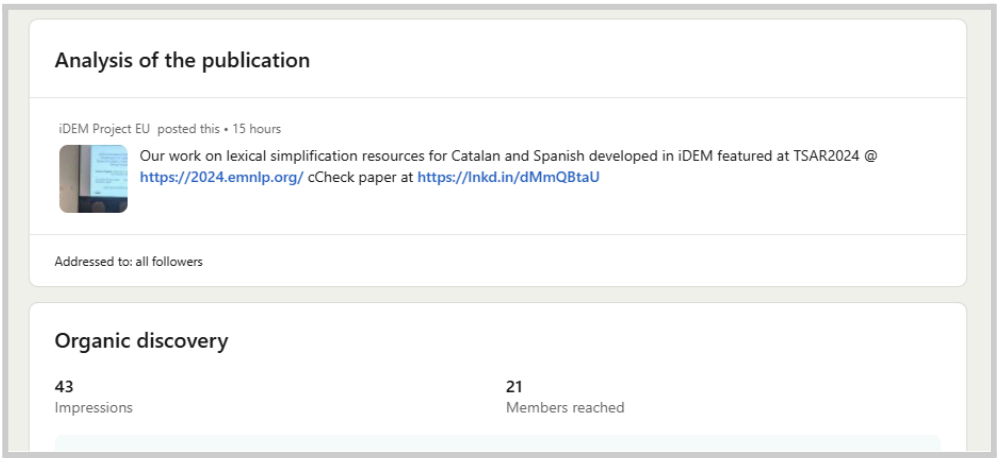


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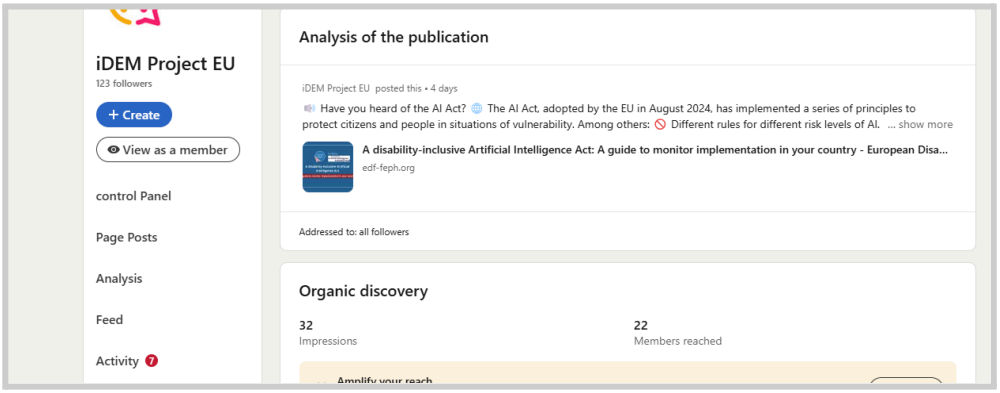


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LinkedIn25



LinkedIn26



X (former Twitter)

Brief escription	Date	Link to publication	Impressions	Evidence
Project kick-off	2/01/24	https://x.com/idem_EU/status/1742206359293075840	131	X1
Sharing news voting rights people with intellectual disabilities	15/01/24	https://x.com/idem_EU/status/1746807512018432065	398	X2
Meeting kick-off	1/02/24	https://x.com/idem_EU/status/1753031786714513595	557	X3
News Catalan ETR service	7/03/24	https://x.com/idem_EU/status/1765671231712297173	83	X4
iDEM objectives	7/03/24	https://x.com/idem_EU/status/1765678782231552021	144	X5
International women's day	8/03/24	https://x.com/idem_EU/status/1766000720141070668	45	X6
Launch of iDEM website	9/04/24	https://x.com/idem_EU/status/1777626068209324463	336	X7
Presentation iDEM at SEPLN-CEDI 2024 event	9/04/24	https://x.com/idem_EU/status/1777629063617671671	423	X8
Presentation iDEM at DELITE 2024	9/04/24	https://x.com/idem_EU/status/1777629946787017187	293	X9

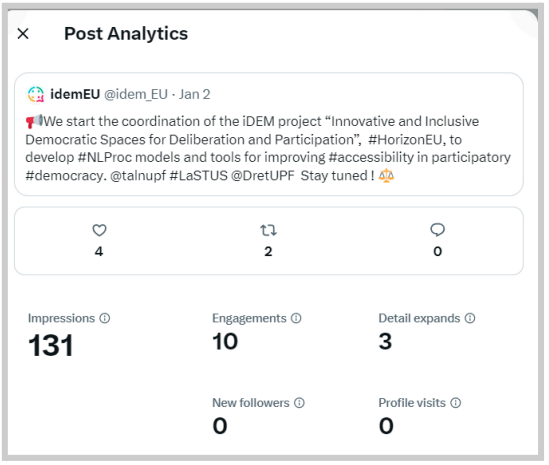
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International book day	23/04/24	https://x.com/idem_EU/status/1782674604361654699	51	X10
iDEM announces participation at EmpoderaLIVE	24/04/24	https://x.com/idem_EU/status/1783077567446081565	130	X11
Presentation of iDEM at different events during GAAD	10/05/24	https://x.com/idem_EU/status/1788849182914048250	81	X12
Quote tweet Xarxa AccessCat on iDEM presentation at GAAD event	10/05/24	https://x.com/idem_EU/status/1788853903070564715	67	X13
Reminder post of iDEM at GAAD event in Barcelona on accessibility	10/05/24	https://x.com/idem_EU/status/1788864053177430418	158	X14
Announcement of participation at workshop presentation on 14/05 at Public Administration of Catalunya	10/05/24	https://x.com/idem_EU/status/1788876635820921037	168	X15
Global Accessibility Awareness Day post	16/05/24	https://x.com/idem_EU/status/1791001467051987184	48	X16
EDF quote tweet about the importance of accessible elections	16/05/24	https://x.com/idem_EU/status/1791055597309227059	221	X17
EmpoderaLIVE event presentation of iDEM	21/05/24	https://x.com/idem_EU/status/1792825152851280307	262	X18
EmpoderaLIVE event recap of iDEM presentation	22/05/24	https://x.com/idem_EU/status/1793189560723136698	101	X19
iDEM at WSIS event in Geneva, Switzerland	03/06/24	https://x.com/idem_EU/status/1796486477226049701	177	X20
Sharing Beth Simone Noveck's article on iDEM for Reboot Democracy	04/06/24	https://x.com/idem_EU/status/1797961707941491006	453	X21
Sharing an article on how iDEM advocated for accessibility during the European elections	13/06/24	https://x.com/idem_EU/status/1801145669815607596	65	X22
Sharing iDEM's presentation during the 7th Spanish Conference on Informatics	20/06/24	https://x.com/idem_EU/status/1803694440965415191	90	X23
Sharing Horacio Saggion and Martin Gollegger interview video during EmpoderaLive	28/06/24	https://x.com/idem_EU/status/1806652622486622230	41	X24
Subscribe to iDEM newsletter	11/07/24	https://x.com/idem_EU/status/1811334607133979040	144	X25
iDEM presented at ELLIS consortium meeting in Barcelona, network of AI academics	12/07/24	https://x.com/idem_EU/status/1811747671654183182	58	X26
Focus groups iDEM barriers to democratic participation	18/07/24	https://x.com/idem_EU/status/1813840918681923675	103	X27
iDEM interview with Simona Barbu	24/07/24	https://x.com/idem_EU/status/1816093052261249315	35	X28
How AI can be helpful for disabled people, co-creation	31/07/24	https://x.com/idem_EU/status/1818612009363292549	175	X29
How older people, disabled people sometimes cannot exercise EU rights	05/08/24	https://x.com/idem_EU/status/1820354052313805142	39	X30
Disability movement's calls for accessibility	23/08/24	https://x.com/idem_EU/status/1826965365403816164	45	X31
iDEM interview with Kamil Goungor	28/08/24	https://x.com/idem_EU/status/1828730365936078872	369	X32
Requisites for assistive technologies	06/09/24	https://x.com/idem_EU/status/1832031590844604480	100	X33
Exclusionary nature of barriers	09/10/24	https://x.com/idem_EU/status/1844050066484727872	12	X34
iDEM interview with Julia Wadoux	23/10/24	https://x.com/idem_EU/status/1849097640346042422	26	X35
iDEM workshop in UPF, Barcelona	24/10/24	https://x.com/idem_EU/status/1849451945989144996	60	X36

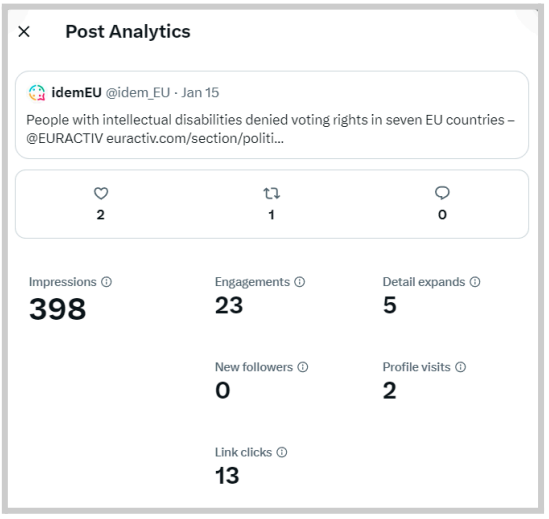
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NEM Summit and newsletter	30/10/24	https://x.com/idem_EU/status/1851636359028465866	21	X37
AI and autonomy of people	07/11/24	https://x.com/idem_EU/status/1854458934200832338	13	X38
Independent Living and iDEM	13/11/24	https://x.com/idem_EU/status/1856749138164990428	16	X39
EDF guide to AI Act implementation	20/11/24	https://x.com/idem_EU/status/1859244035665215578	31	X40

X1

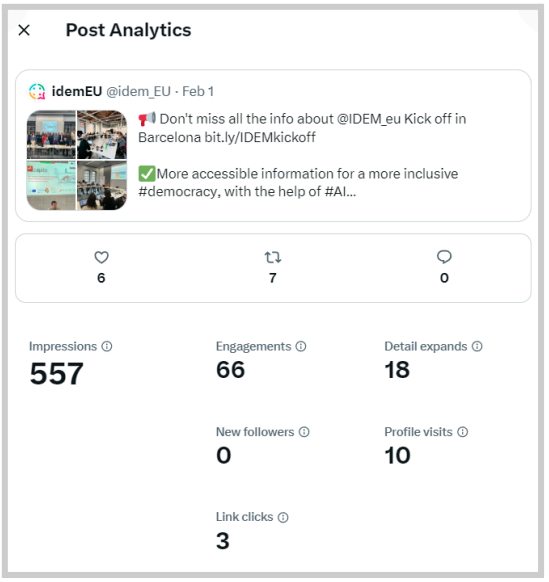


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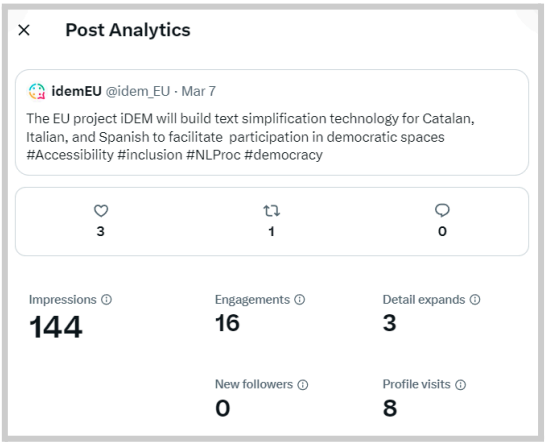
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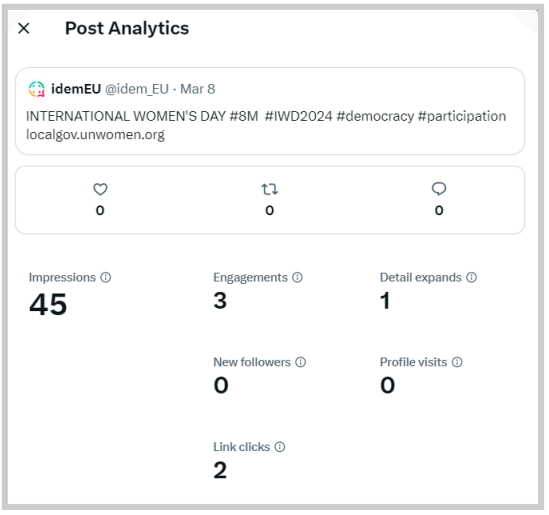


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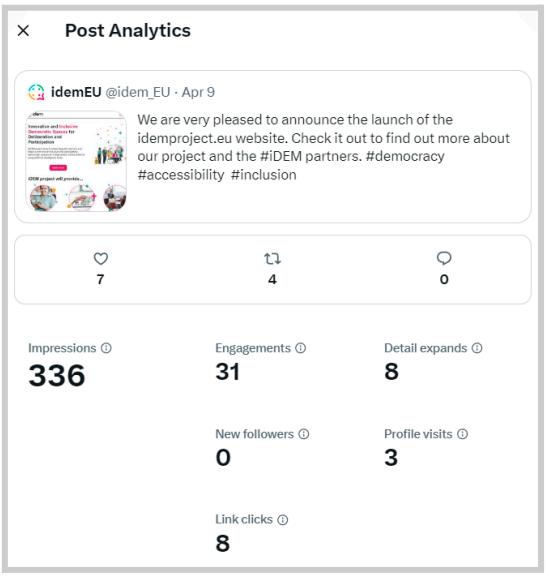


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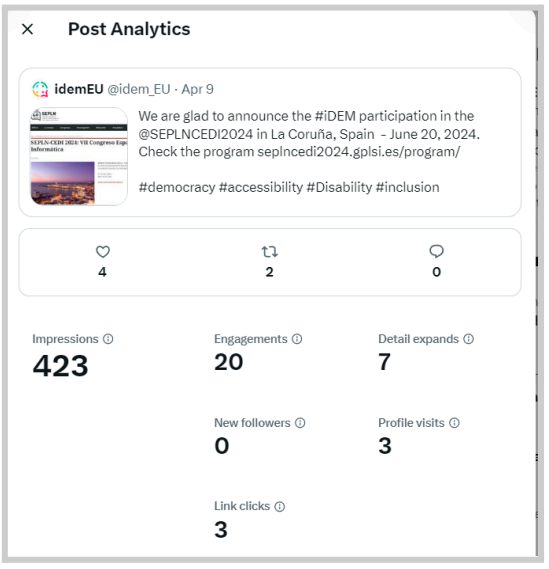
X6



X7

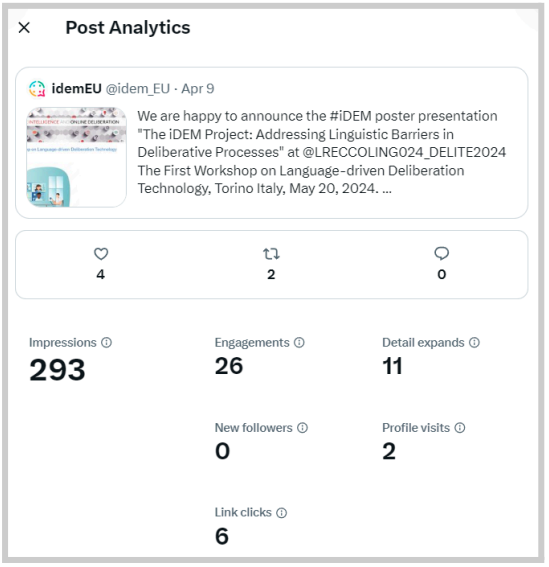


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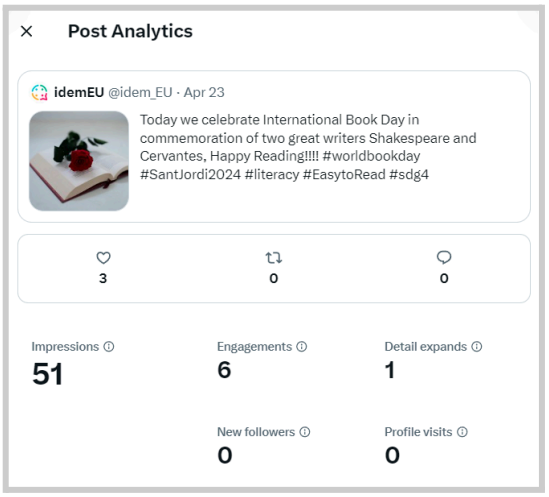


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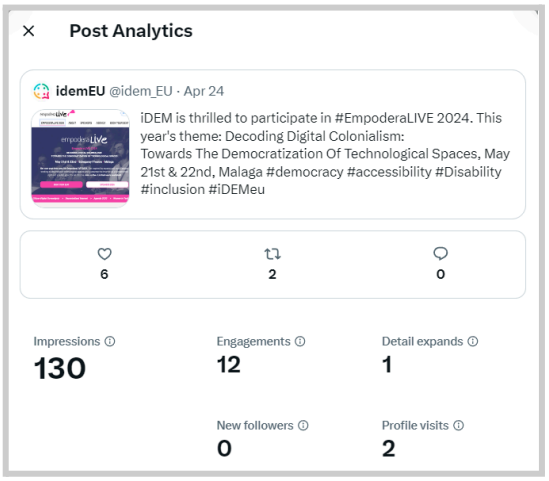
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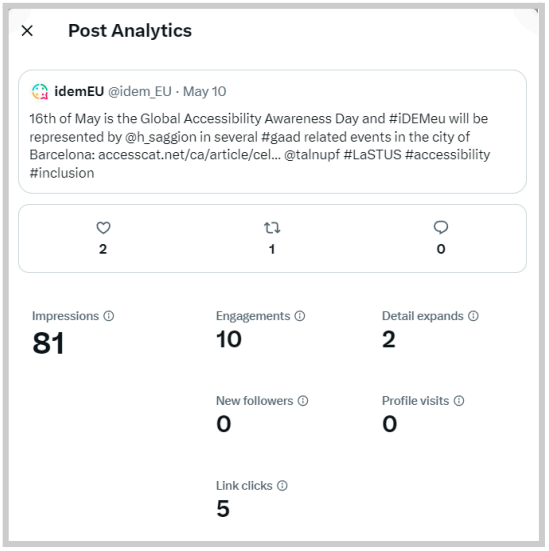


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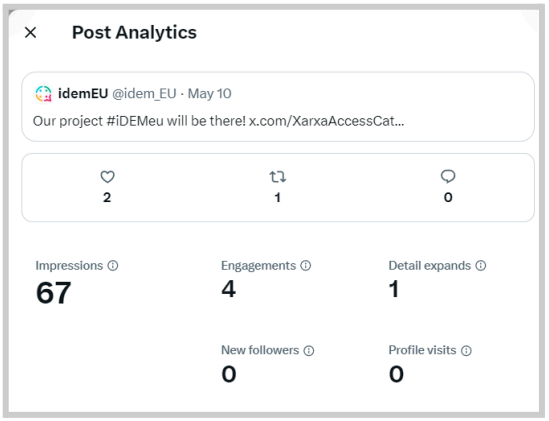


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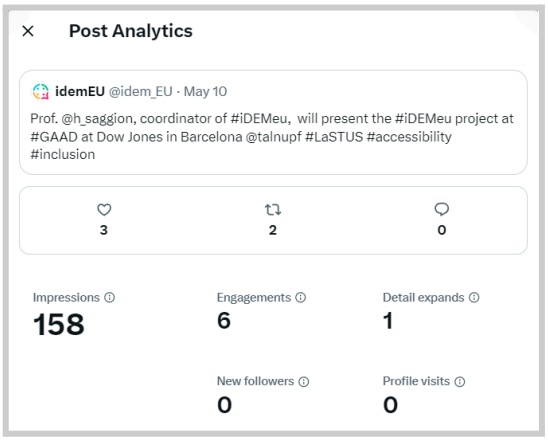
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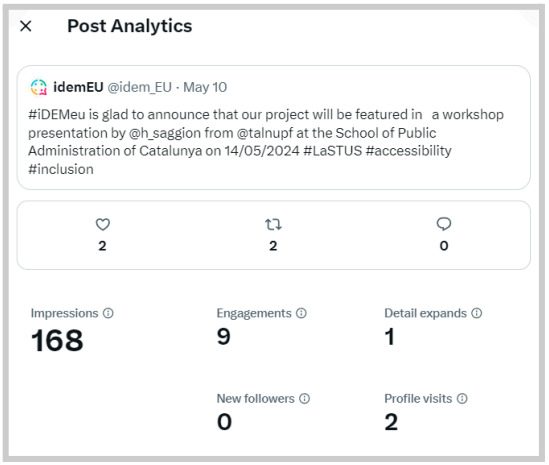


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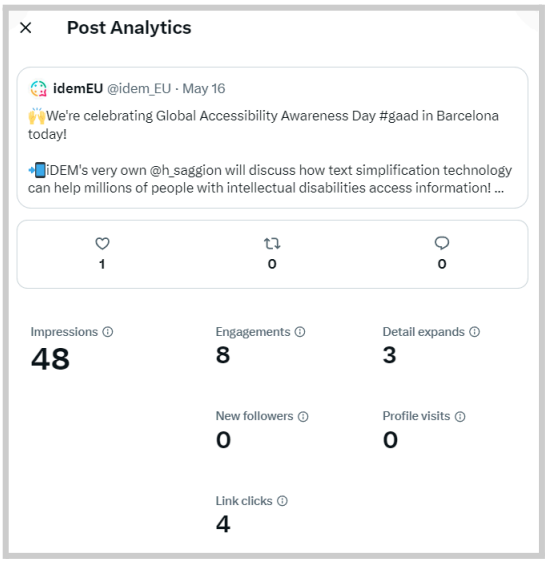


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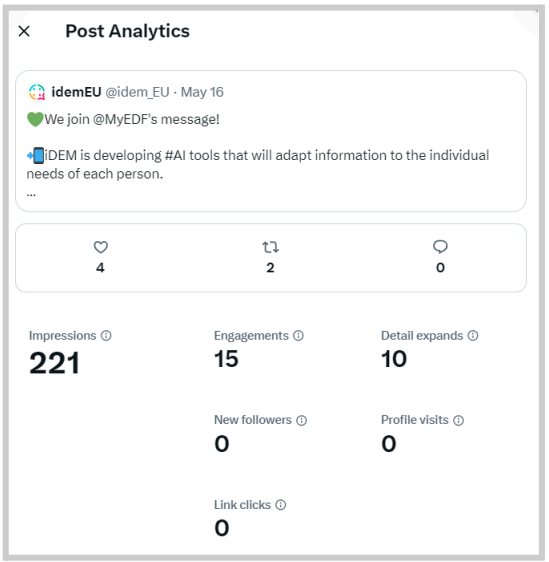
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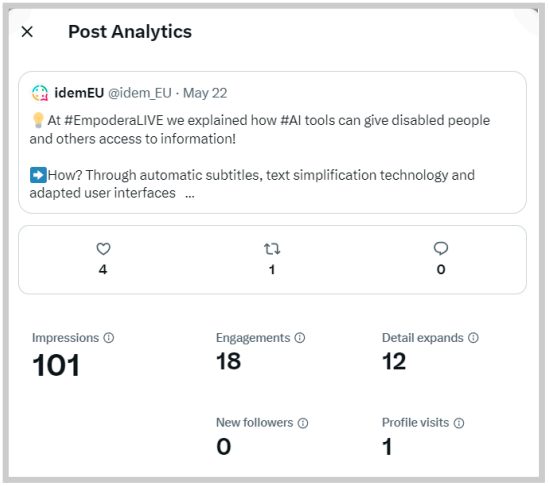


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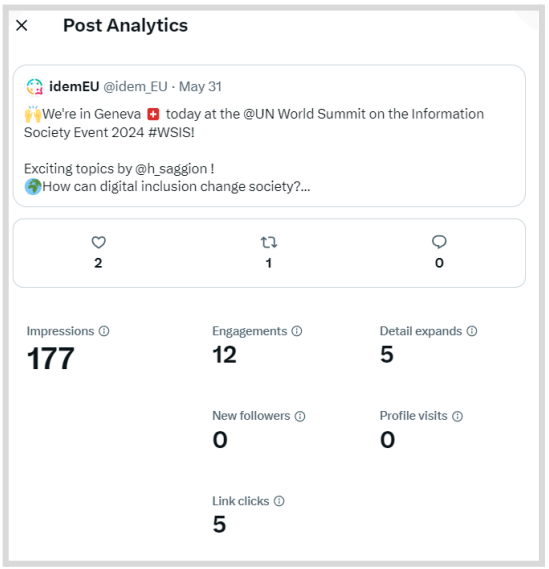
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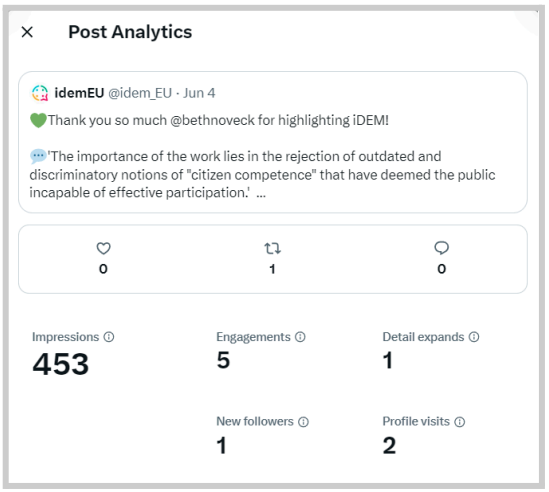


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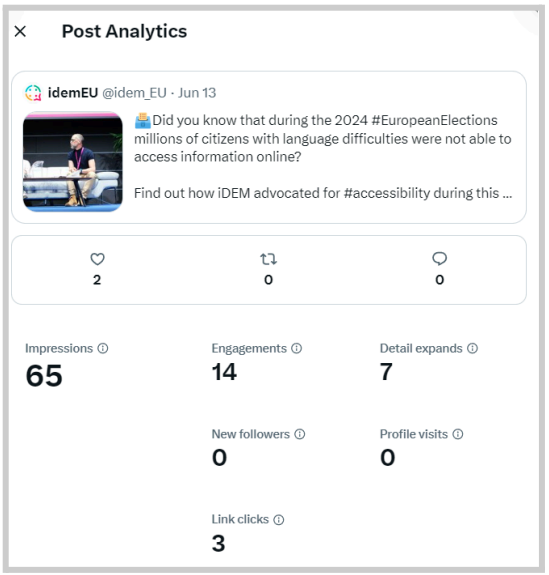


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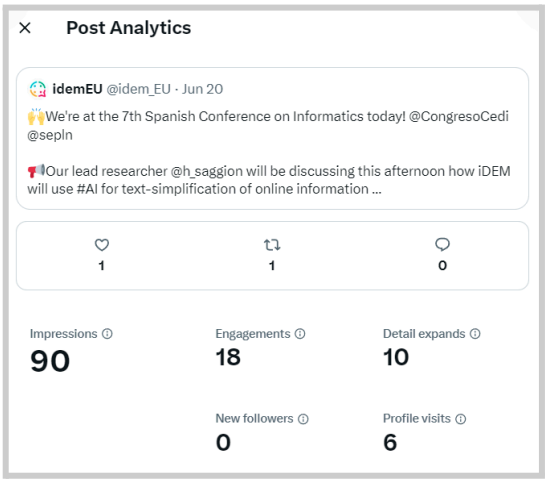
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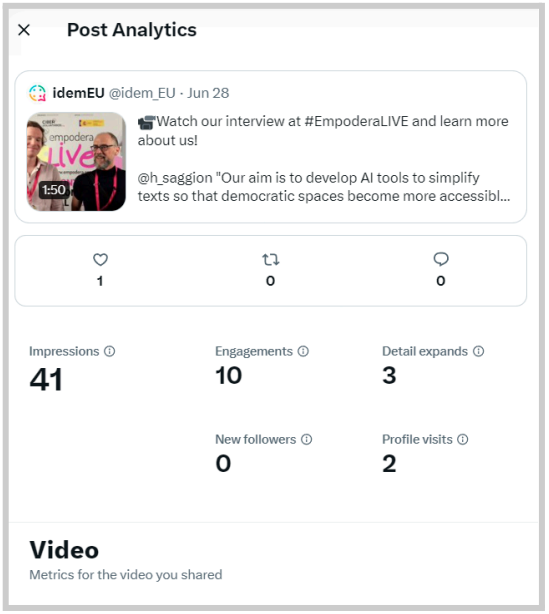
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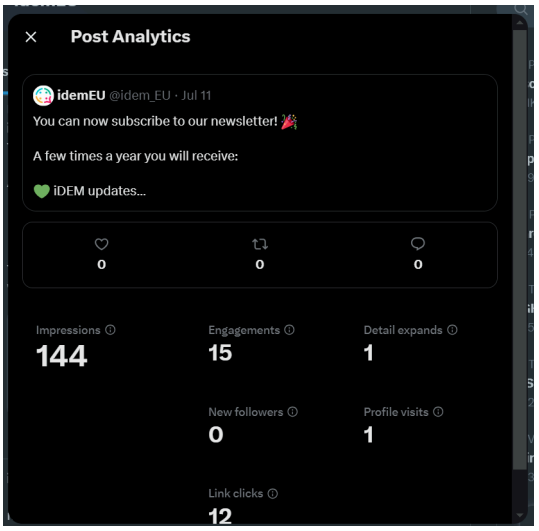
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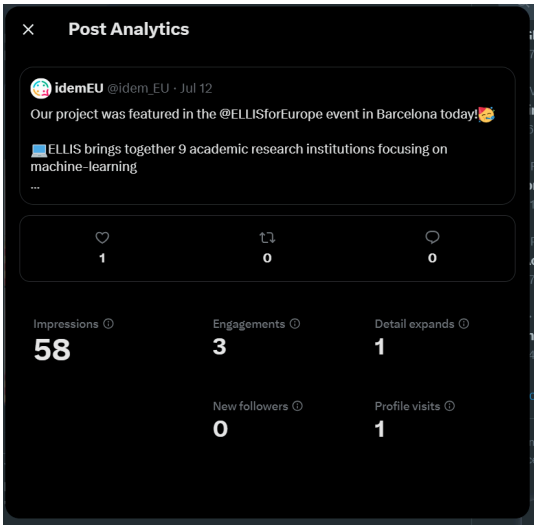
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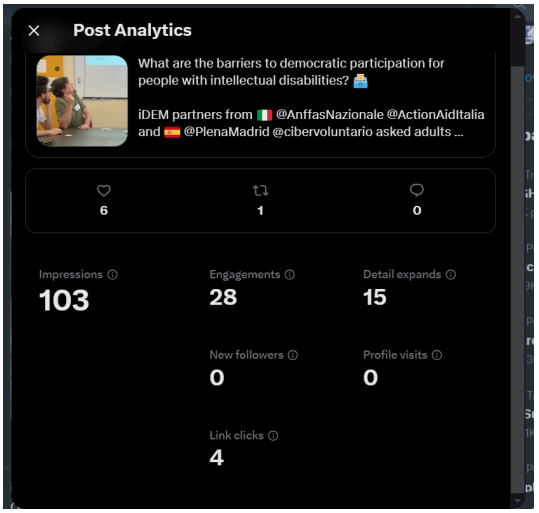
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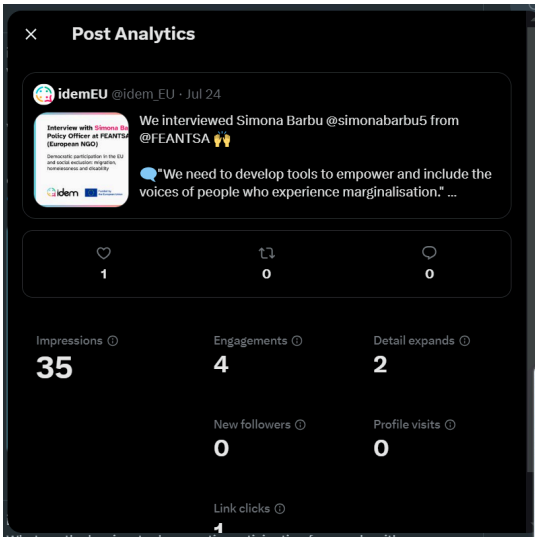
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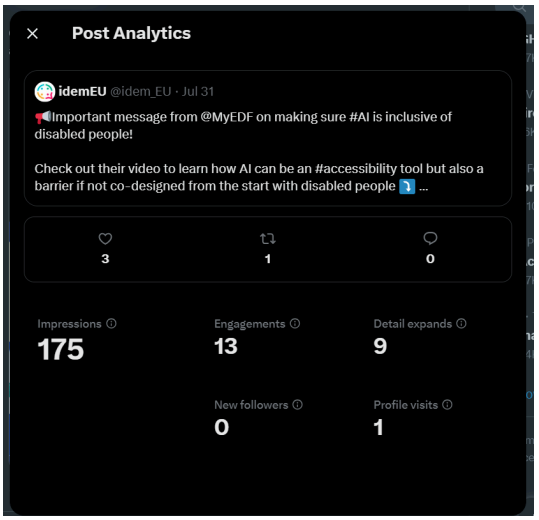
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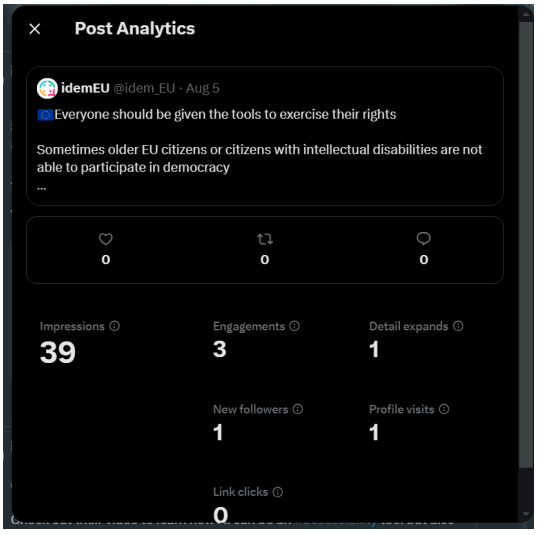


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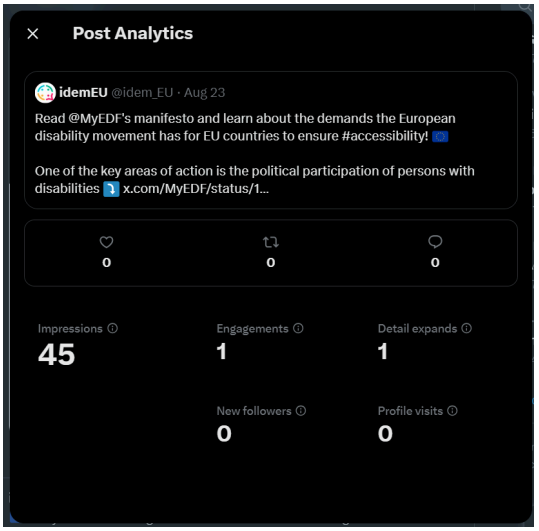


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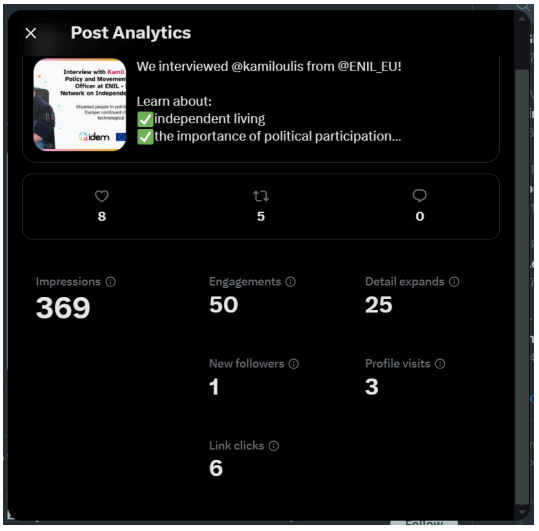
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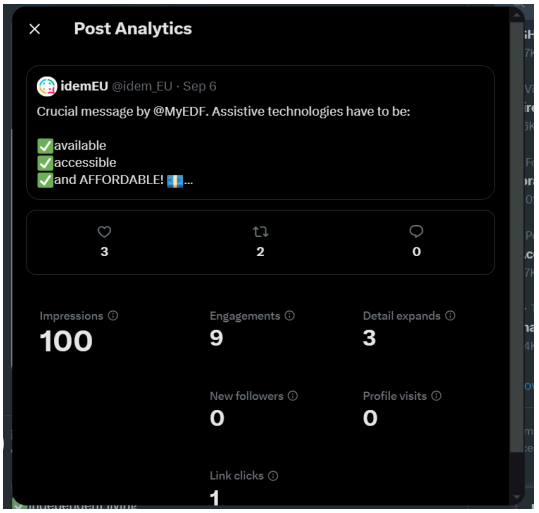


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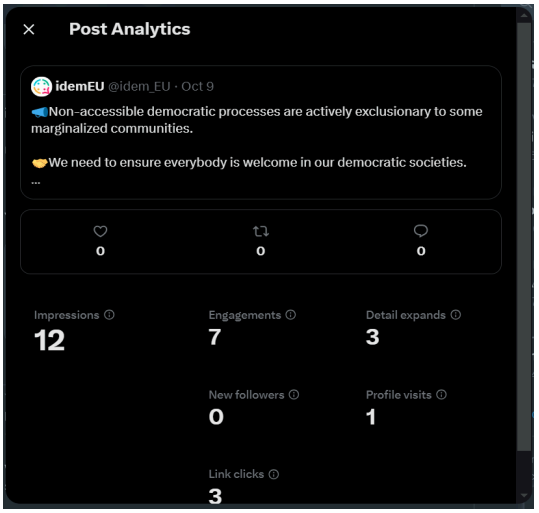


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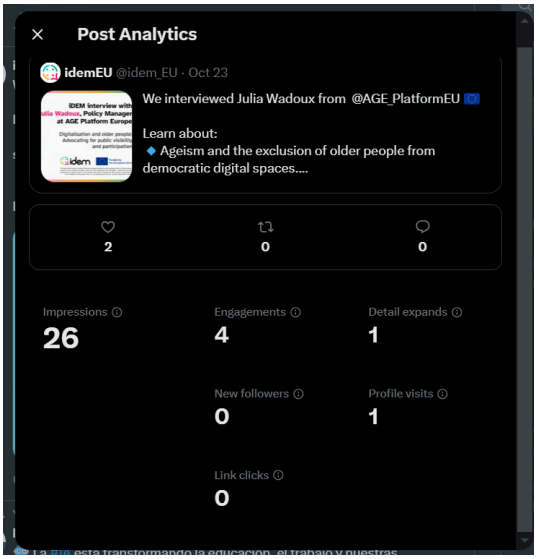
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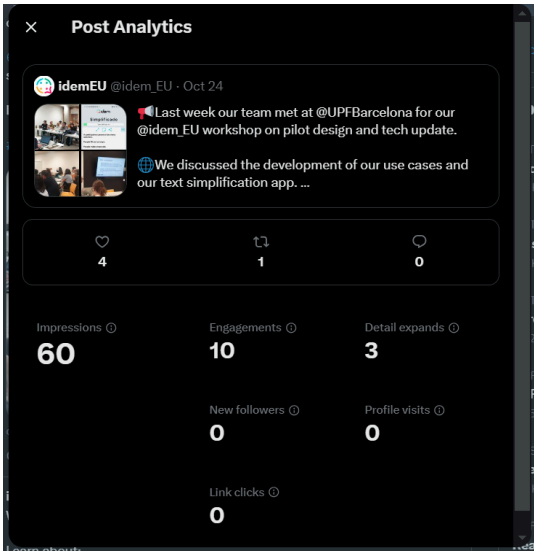


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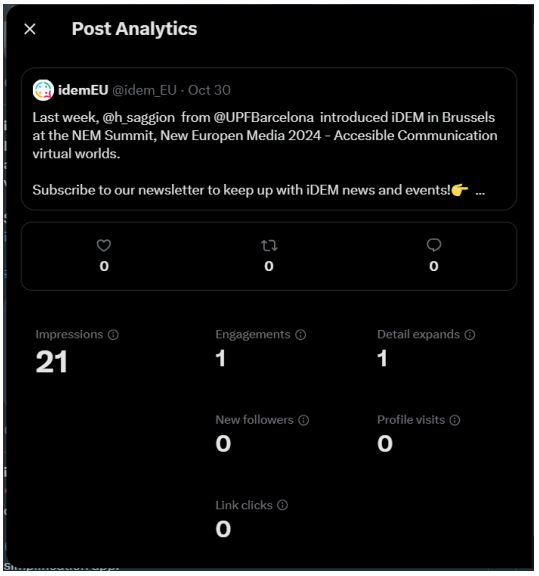


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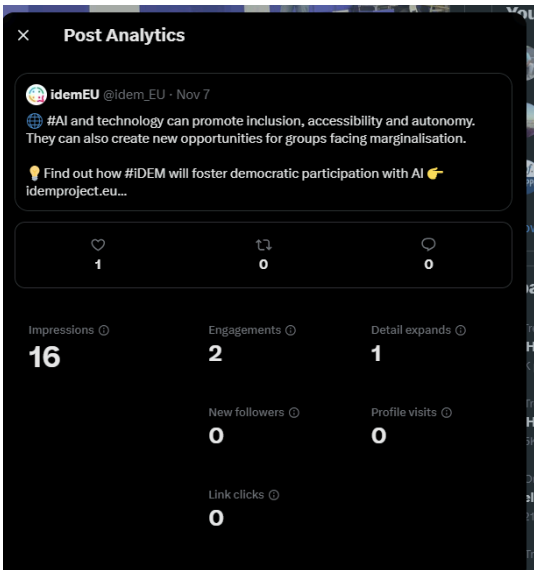
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X37

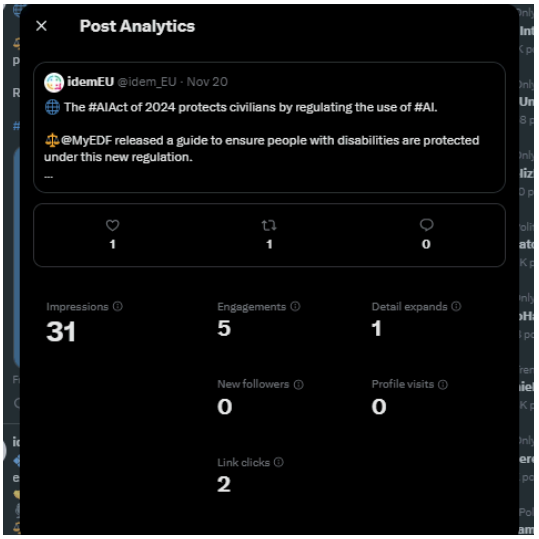


X38



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X39 

X40 

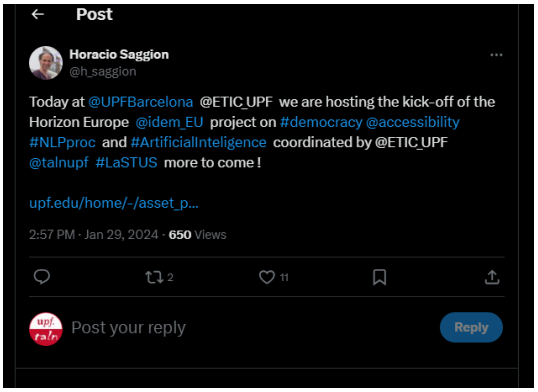
Universitat Pompeu Fabra (UPF)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
X	Kick-off of the Horizon Europe @idem_EU project	29/01/24	https://x.com/h_saggion/status/1751967755526426699	650	UPF1
X	Presentation of iDEM	1/02/24	https://x.com/h_saggion/status/1752961387553272021	221	UPF2
X	Press release @Diari de la Discapacitat	1/02/24	https://x.com/h_saggion/status/1752961144526881101	134	UPF3
X	Paricipating at EmpoderaLIVE 2024	21/05/24	https://x.com/h_saggion/status/1792829127705391285	153	UPF4

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X	1st Jornada Anual de la Xarxa RDI-IA	23/05/24	https://x.com/talnupf/status/1793603073144730026	149	UPF5
X	ICT based changing behaviours to embrace the green revolution: communicating and engaging all citizens to combat climate change	31/05/24	https://x.com/h_saggion/status/1796522613042241662	271	UPF6
X	Participating at the @UN World Summit on the Information Society Event 2024 #WSIS!	31/05/24	https://x.com/h_saggion/status/1796488054854881495	165	UPF7
X	Presenting iDEM at WSIS+20 forum in Geneva	31/05/24	https://x.com/h_saggion/status/1796487874629730684	151	UPF8
X	Horacio Saggion presenting iDEM project at sepln cedi 2024	20/06/24	https://x.com/h_saggion/status/1803788073664217110	317	UPF9

UPF1

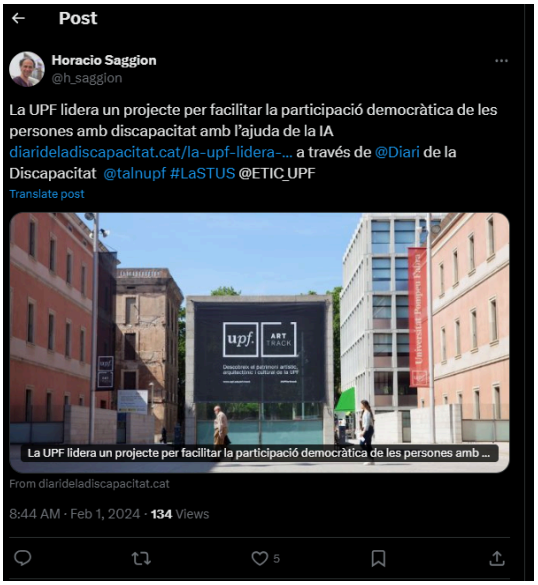


UPF2



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UPF3

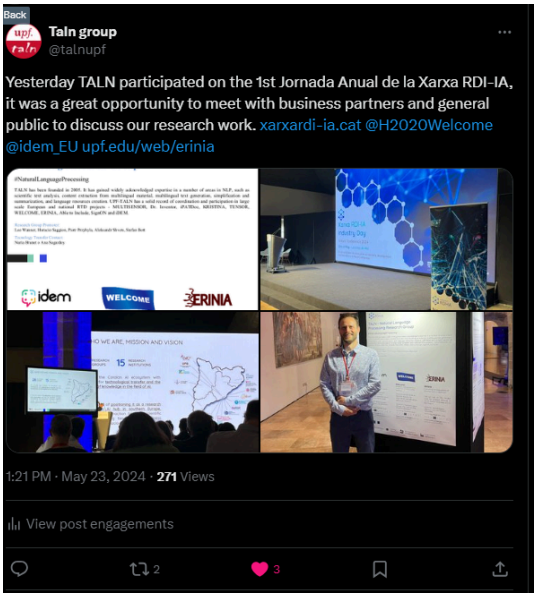


UPF4



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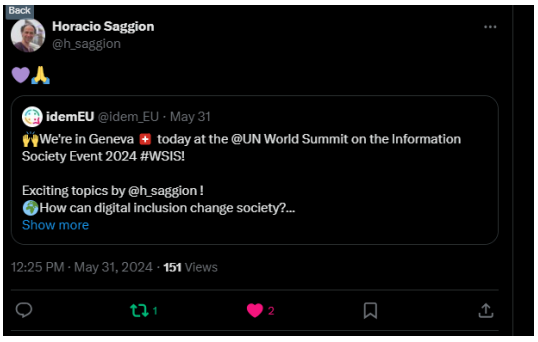
UPF5



UPF6

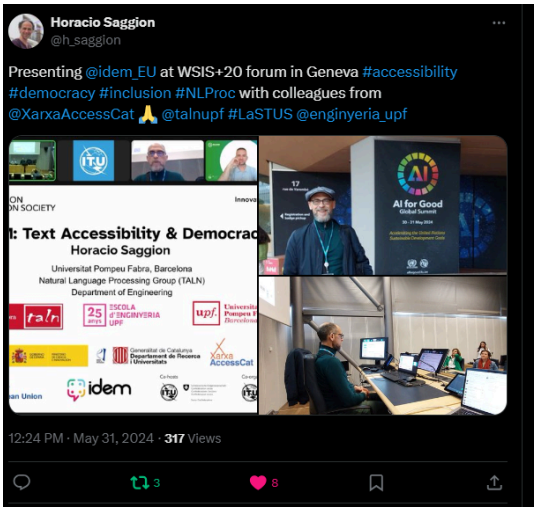


UPF7



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UPF8



UPF9



Fundación Cibervoluntarios (CIB)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
Blogpost - website	Presentation of iDEM project (Spanish)	01/02/24	https://www.cibervoluntarios.org/es/actualidad/post/informacion-accesible-democracia-inclusiva-ayuda-inteligencia-artificial-objetivo-nuevo-proyecto-idem	61	CIB1

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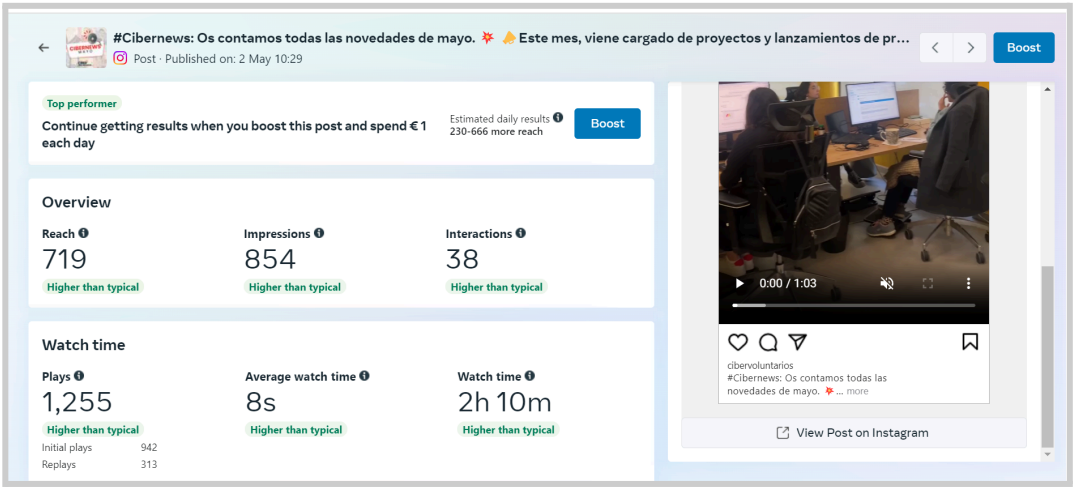
Instagram	Announcement of iDEM for Global Accessibility Awareness Day	02/05/24	https://www.instagram.com/p/C6dZsRdP2Gg/	854	CIB2
Facebook	Announcement of iDEM for Global Accessibility Awareness Day	02/05/24	https://www.facebook.com/watch/?v=965864352207143	152	CIB3
X	Announcement of iDEM for Global Accessibility Awareness Day	04/05/24	https://twitter.com/cibervoluntario/status/1785950609490759867	117	CIB4
YouTube	Announcement of iDEM for Global Accessibility Awareness Day	05/05/24	https://www.youtube.com/watch?v=fnerJnTnrjw	24	CIB5
TikTok	Announcement of iDEM for Global Accessibility Awareness Day	06/05/24	https://www.tiktok.com/@cibervoluntarios/video/7364318446055656736	338	CIB6
Threads	Announcement of iDEM for Global Accessibility Awareness Day	07/05/24	https://www.threads.net/@cibervoluntarios/post/C6da0YpAxhy	49	CIB7
Blogpost - website	Global Accessibility Awareness Day presentation and launch of iDEM website (English)	16/05/24	https://www.cibervoluntarios.org/en/news/post/celebrating-global-accessibility-awareness-day-with-idem-ai-for-a-more-inclusive-democracy	4	CIB8
Blogpost - website	Global Accessibility Awareness Day presentation and launch of iDEM website (Spanish)	16/05/24	https://www.cibervoluntarios.org/es/actualidad/post/celebramos-dia-mundial-concienciacion-sobre-accesibilidad-web-con-idem-inteligencia-artificial-para-una-democracia-mas-inclusiva	13	CIB9
Blogpost - website	iDEMfeatured in EmpoderaLIVE event	23/05/24	https://www.cibervoluntarios.org/es/actualidad/post/empoderalive-2024-lideres-internacionales-debaten-democratizacion-tecnologia	37	CIB10
X	Global Accessibility Awareness Day celebration for iDEM and launch of project website	16/05/24	https://x.com/cibervoluntario/status/1791042549194387955	201	CIB11
X	Participation of iDEM in EmpoderaLIVE (English)	21/05/24	https://x.com/EMPODERA_org/status/1792930356418519464	189	CIB12
X	Participation of iDEM in EmpoderaLIVE (Spanish)	21/05/24	https://x.com/EMPODERA_org/status/1792930353788735809	147	CIB13
Newsletter	Presentation of iDEM project (Spanish)	24/05/24	Subscriber only	7,506	CIB14

CIB1

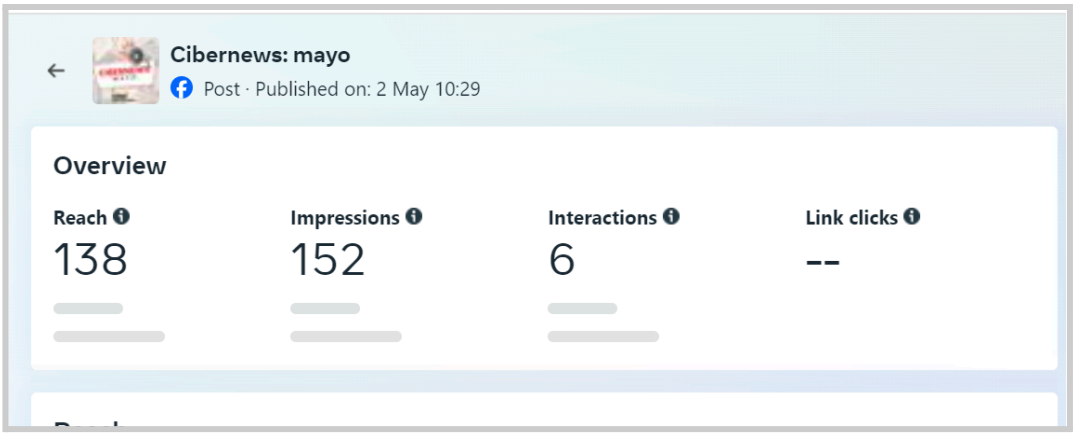


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CIB2



CIB3

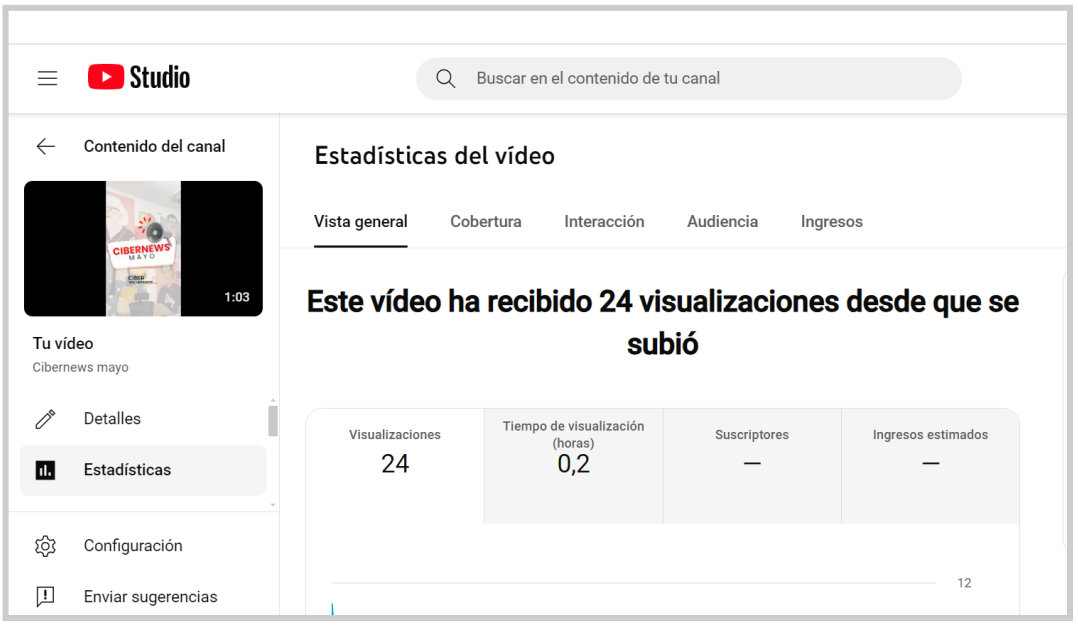


CIB4



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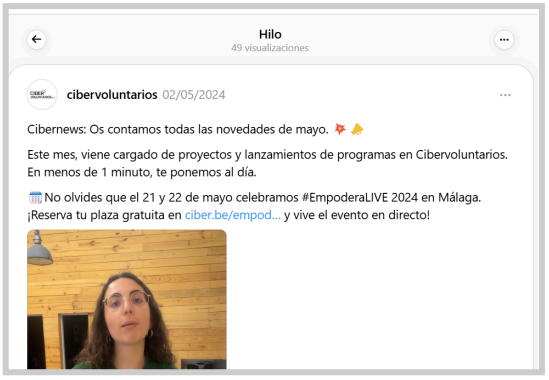
CIB5



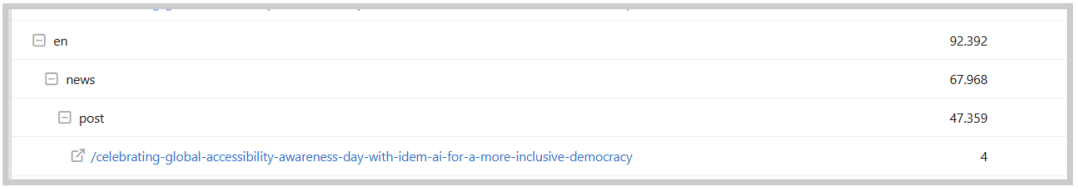
CIB6



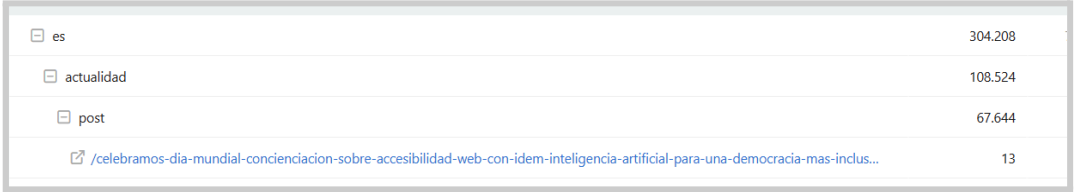
CIB 7



CIB8

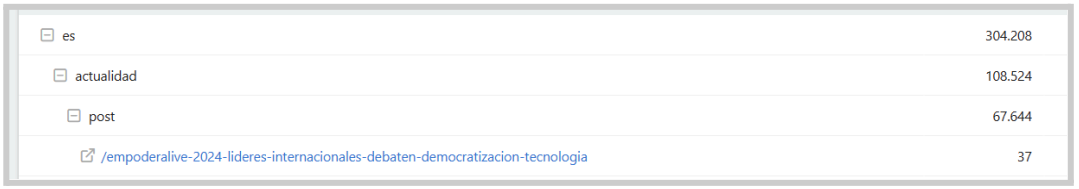


CIB9



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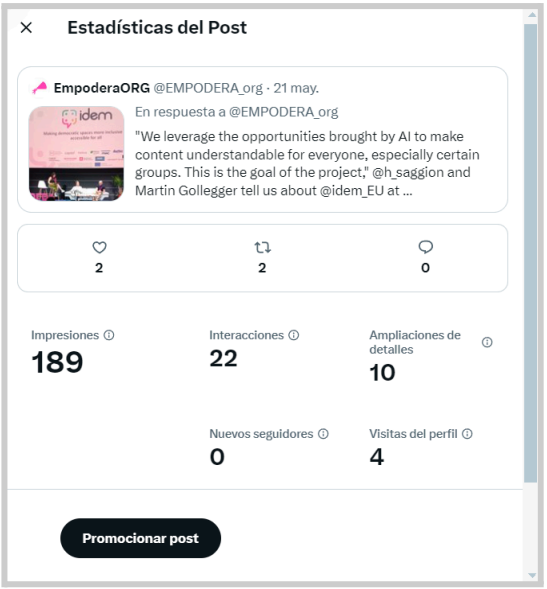
CIB10



CIB11

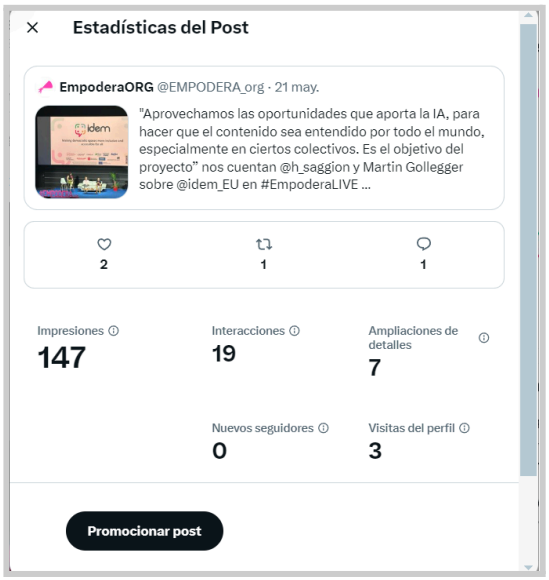


CIB12



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CIB13



CIB14



Plena Inclusión Madrid (PIM)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
Website	Presentation of iDEM	31/01/24	https://plenainclusionmadrid.org/noticias/un-nuevo-proyecto-europeo-facilitara-informacion-accesible-para-una-democracia-mas-inclusiva-con-ayuda-de-la-inteligencia-artificial/	N/A	PIM1
X	Presentation of iDEM	29/02/24	https://x.com/plenamadrid/status/1751898807623709054?s=48	228	PIM2
LinkedIn	Convention of the Pan-Hispanic Plain Language Network		https://www.linkedin.com/posts/plenainclusionmadrid_plena-inclusi%C3%B3n-madrid-entra-	1,466	PIM3

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			a-formar-parte-activity-7198630101813489664-eVfG?utm_source=share&utm_medium=member_desktop		
Website	Promotion CIB's Day of Philosophy event	07/11/24	https://plenainclusionmadrid.org/eventos/celebra-el-dia-de-la-filosofia-aprendiendo-sobre-inteligencia-artificial-y-big-data/	N/A	PIM4
X	Promotion CIB's Day of Philosophy event	08/11/24	https://x.com/plenamadrid/status/1854902447459680336?s=46	146	PIM5

PIM1



PIM2



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PIM3



PIM4

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PIM5

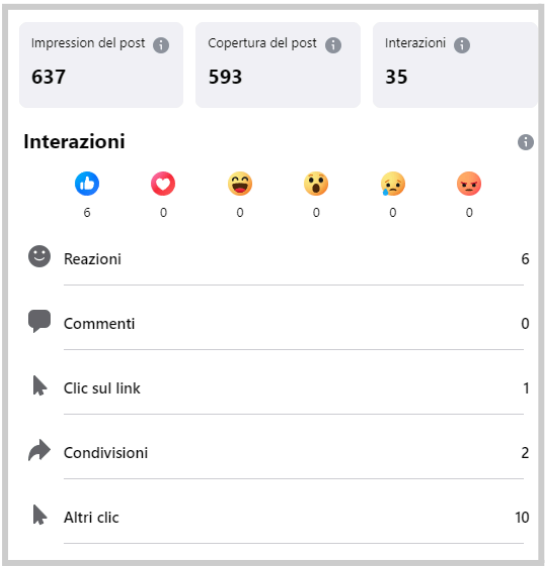


Associazione Nazionale Famiglie di Persone con Disabilità (ANFFAS)'s social media

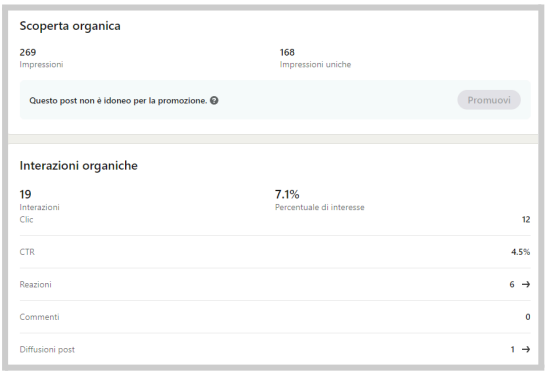
Channel	Short Description	Date	Link to publication	Impressions	Evidence
Facebook	Focus group and general project info	09/09/24	https://www.facebook.com/AnffasNazionale/posts/916207240545989	637	ANFFAS1
LinkedIn	Focus group and general project info	18/07/24	https://www.linkedin.com/feed/update/urn:li:activity:7219702734659211264/	269	ANFFAS2

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ANFFAS1



ANFFAS2



ActionAid Italia (AAIT)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
X	Focus group and general project info	27/08/24	https://x.com/actionaiditalia/status/1828457337150980184?s=46&t=VSYVd11B3gcW_WpIDiN1sA	141	AAIT1
LinkedIn	Focus group and general project info	27/08/24	https://www.linkedin.com/posts/actionaid-italia_il-progetto-idem-promuove-linclusione-di-activity-7234223049879822337-rM5J?utm_source=share&utm_medium=member_ios	2,612	AAIT2
Blogpost - website	Focus group and general project info	27/08/24	https://www.actionaid.it/informati/notizie/idem-progetto-inclusione-processi-partecipativi	61	AAIT3
Newsletter "Territorial	General project info	02/09/24	Subscribers only	152	AAIT4

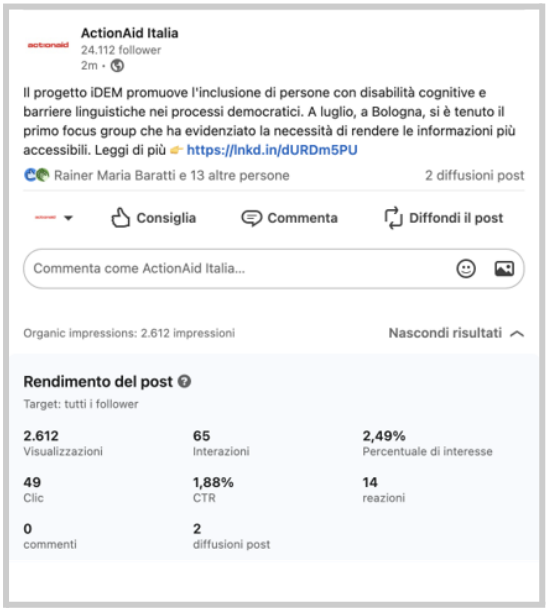
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pacts and alliances"					

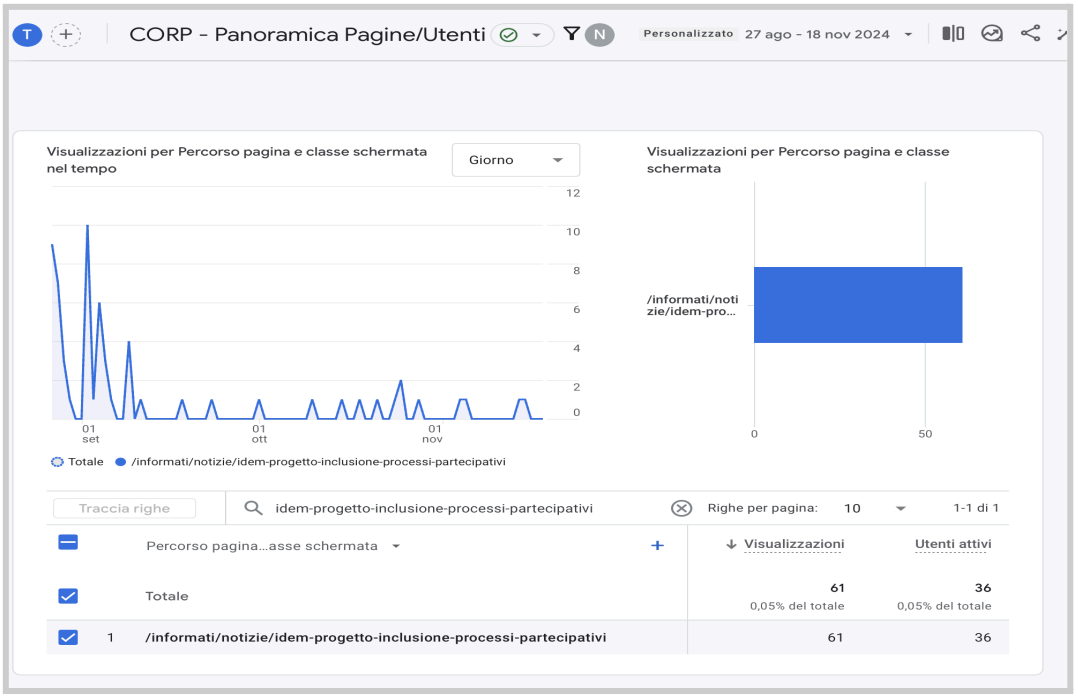
AAIT1



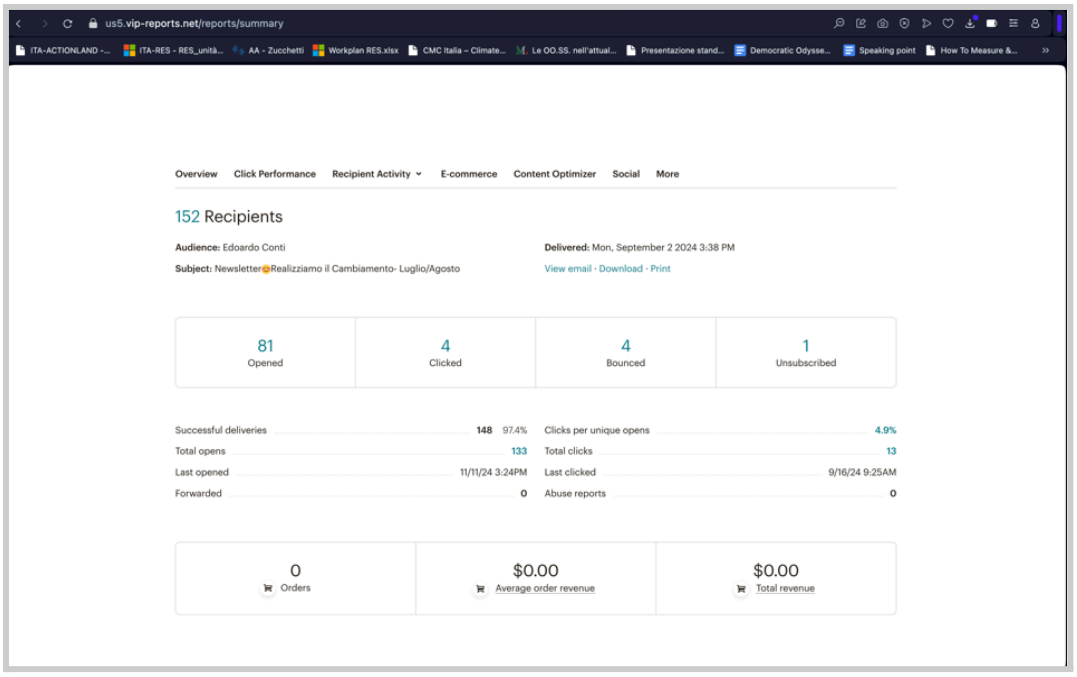
AAIT2



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AAIT3



AAIT4

Instituto Municipal de Personas con Discapacidad (IMPD)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
Website	L'Institut Municipal de Persones amb Discapacitat participa en un projecte europeu per fer més	29/1/2024	https://ajuntament.barcelona.cat/accessible/ca/actualitat/noticies/linstitut-municipal-de-persones-a	N/A	IMPD1

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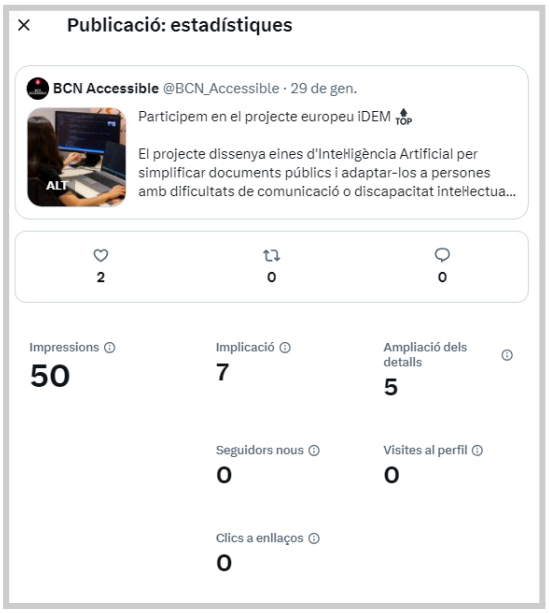
	accessible la informació i fomentar el debat democràtic		mb-discapacitat-participa-en-un-projecte-europeu-per-fer-mes-accessible-la-informacio-i-fomentar-el-debat-democratic-1364089		
X	IMPD participates in the initial phase of the European IDEM Project	29/1/2024	https://x.com/BCN_Accessible/status/1751942416959930578	50	IMPD2
X	IMPD participates in the initial phase of the European IDEM Project	4/2/2024	https://x.com/BCN_Accessible/status/1754112629759475812	114	IMPD3
X	IMPD participates in the initial phase of the European IDEM Project	9/2/2024	https://x.com/BCN_Accessible/status/1755924610049102296	50	IMPD4
X	IMPD participates in the initial phase of the European IDEM Project	17/2/2024	https://x.com/BCN_Accessible/status/1758853888340369523	176	IMPD5
X	IMPD participates in the initial phase of the European IDEM Project	2/3/2024	https://x.com/BCN_Accessible/status/1763881995015225740	106	IMPD6
Website	IMPD participates in the initial phase of the European IDEM Project	18/10/24	L'IMPD participa en la fase inicial del Projecte Europeu IDEM | Barcelona accessible	56	IMPD7
X	IMPD participates in the initial phase of the European IDEM Project	18/10/24	https://x.com/BCN_Accessible/status/1847251634729914472	66	IMPD8

IMPD1:

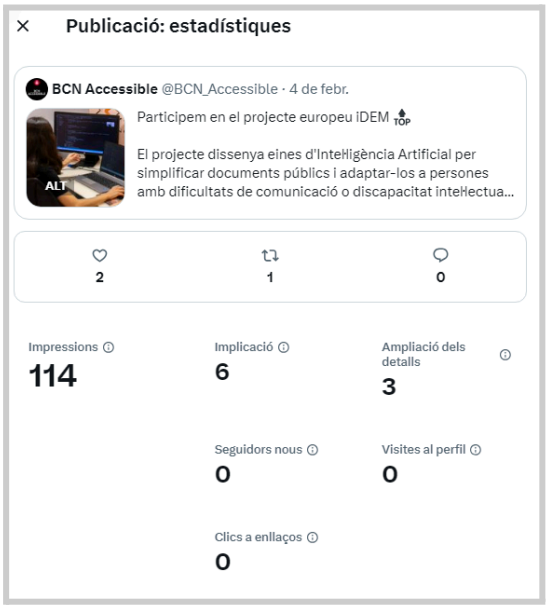


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IMPD2:

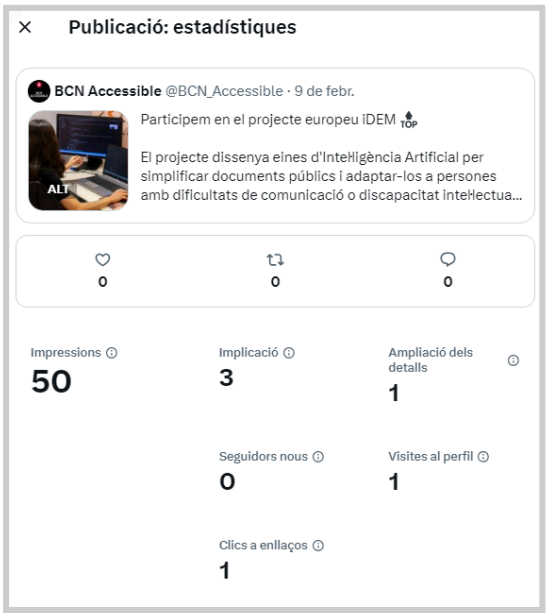


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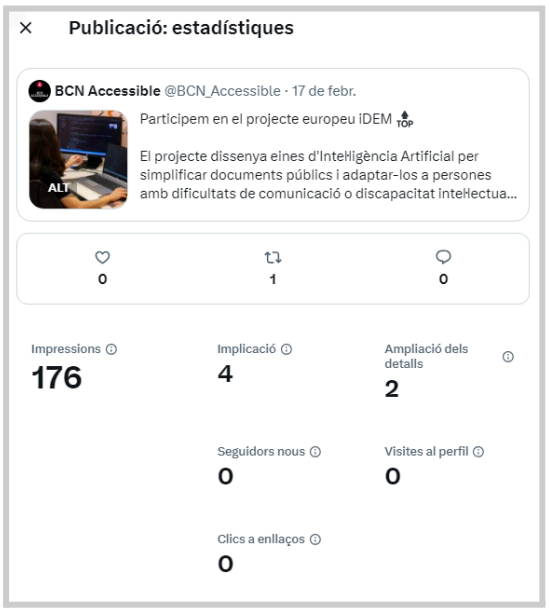


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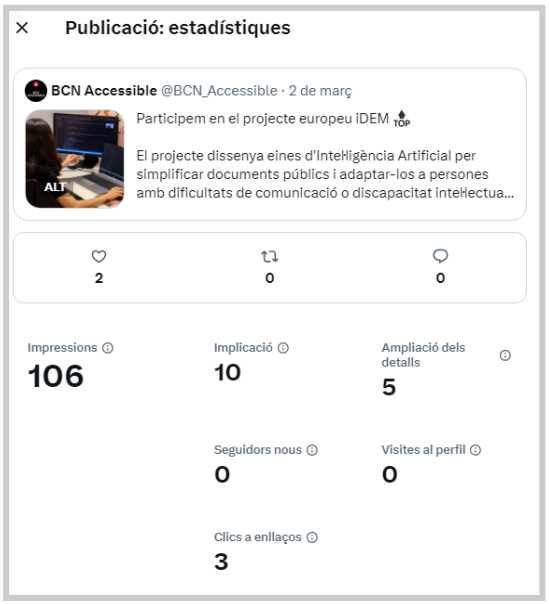


IMPD5:



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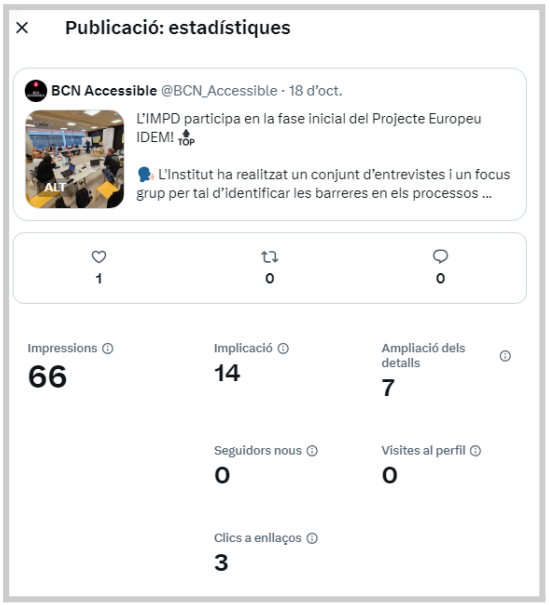
IMPD6:



IMPD7:



IMPD8:



Barcelona Ombudsman Office (BOO)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
X	El acceso a la participación de las personas en situación de	19/07/24	https://x.com/sindicaturabcn/status/1681605809497571329	347	BOO1

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	vulnerabilidad, eje principal de un proyecto Europeo en el que participa la Sindicatura				
X	Información más accesible para una democracia más inclusiva, con ayuda de la IA: el objetivo de un nuevo proyecto europeo liderado por la UPF en el que participa la Sindicatura	29/01/24	https://x.com/sindicaturabcn/status/1751907622532317323	271	BOO2
TikTok	Video explaining the iDEM project	26/10/24	https://www.tiktok.com/@sindicaturabcn/video/7429673419379100960	736	BOO3
Instagram	Video explaining iDEM project	29/10/24	https://www.instagram.com/p/DBtid6yK0a3/	341	BOO4

BOO1



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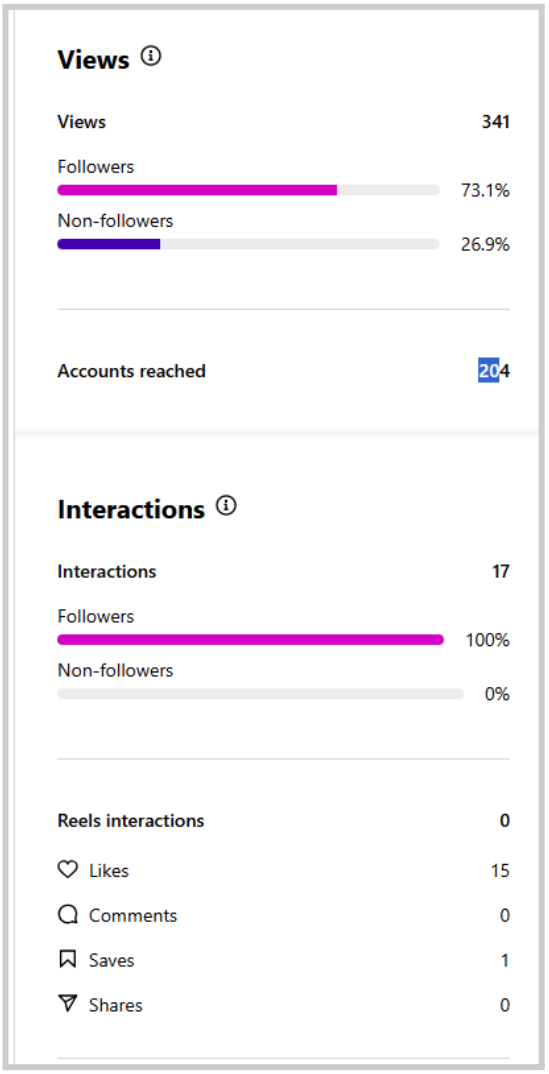
BOO2



BOO3



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BOO4

University of Leeds (UOL)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
LinkedIn	Carlo visited the Valencian TV station à punt	08/07/24	https://www.linkedin.com/feed/update/urn:li:activity:7217651662327300096/	2,230	UOL1
Intersteno Congress website	Carlo presented the iDEM project at the 7th DIAMESIC conference	15-16/07/24	INTERSTENO Katowice 2024 (intersteno2024.org)	N/A	UOL2
LinkedIn	Carlo was invited as a keynote speaker of the European conference of speech to text interpreters	26/07/24	https://www.linkedin.com/feed/update/urn:li:activity:7210272245947027456/	N/A	UOL3

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UOL1

Thrilled to share about my visit to the production and post-production offices at the TV station À Punt Radiotelevisió Valenciana in Valencia, Spain.
Together with my colleague Sofía García-Beyaert, Ph.D. from Universitat Autònoma de Barcelona, I met Maria Sanchis Marco, head of the Linguistic Department, who introduced us to many interesting aspects related to the use of the Valencian and Spanish languages in their programmes and how to address the associated challenges.
We then visited the production studios and the control rooms responsible for the TV news, guided by Albert Vicent Moreno, the head of the Social Outreach Unit.
Finally, my friend and colleague Luz Belenguer Cortés introduced us to the access services team in charge of subtitling, live subtitling, and audio description for À Punt's programmes, who subtitled a cook show in real time using respeaking and live editing.
This excellent professional insight will greatly contribute to our research and teaching in this fascinating area.
Thanks University of Leeds for the fantastic opportunity!



73 2 comments • 3 reposts

Reactions +65

Like Comment Repost Send

2,230 impressions View analytics

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UOL2



UOL3



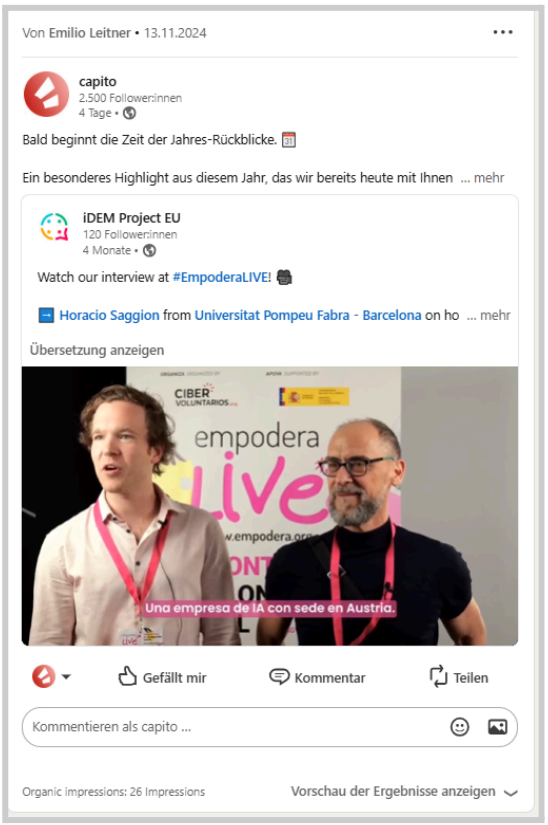
Capito's social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
LinkedIn	iDEM Project EU at an event about how we can break down language barriers with the help of artificial intelligence.	13/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7262494768461434881	26	CAP1
LinkedIn	Strengthen democracy	07/11/24	https://www.linkedin.com/feed/update/urn:li:activity:7260269196586983424	288	CAP2
LinkedIn	Post of the kick-off	07/02/24	https://www.linkedin.com/feed/update/urn:li:activity:715840582	194	CAP3

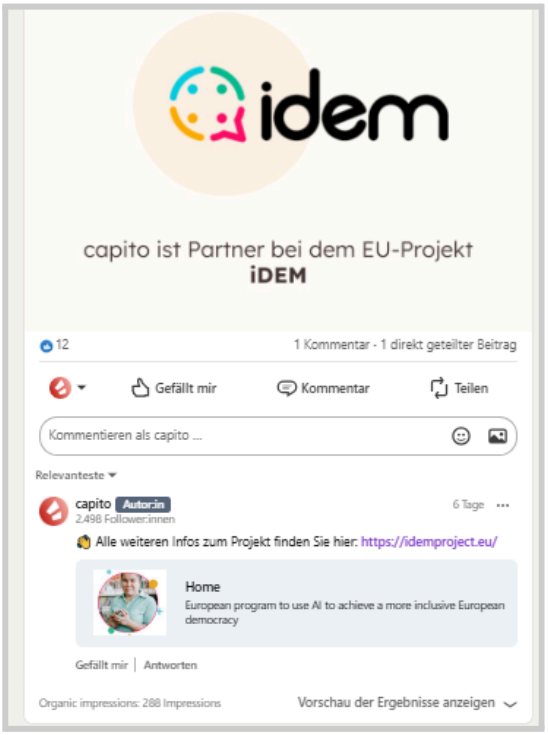
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			5403793410		

CAP1

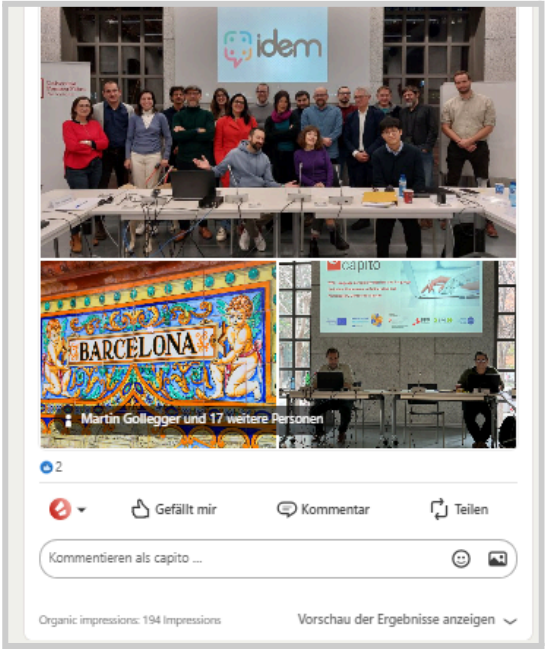


CAP2



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CAP3



Nexus Institut für Kooperationsmanagement und Interdisziplinäre Forschung GMBH (NEXUS)'s social media

Channel	Short Description	Date	Link to publication	Impressions	Evidence
Website	Presentation of iDEM	31/01/24	https://nexusinstitut.de/idem-innovative-und-inklusive-demokratische-raeume-fuer-deliberation-und-partizipation/	N/A	NEX1
Website	News on the iDEM kick-off meeting	04/03/24	https://nexusinstitut.de/idem-kick-off-deliberation-technology-for-people-with-cognitive-disabilities/	N/A	NEX2
Democracy R&D Network	Presentation of the project and looking for resources	26/04/24	https://forum.democracyrd.org/t/looking-for-ressources-how-to-include-participants-with-communication-difficulties-in-participatory-processes/3076/7	20	NEX3

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NEX1



idem – innovative und inklusive demokratische Räume für Deliberation und Partizipation

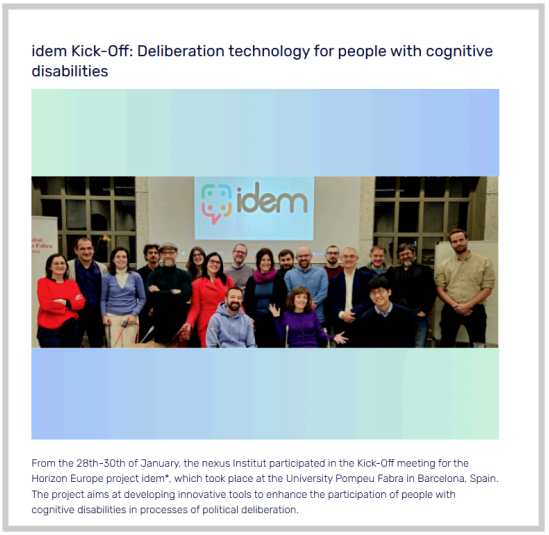
idem

Die Legitimität deliberativer und partizipativer Prozesse ist aufgrund der Ausgrenzung und Marginalisierung verschiedener Gemeinschaften fraglich. idem zielt darauf ab, **Barrieren** in deliberativen und partizipativen demokratischen Räumen für **marginalisierte und vulnerable Gemeinschaften** zu beseitigen. Diese Barrieren resultieren oft aus **begrenzten Fähigkeiten im Lesen, Schreiben oder Verstehen** einer oft komplexen Sprache, die für deliberative und partizipative Prozesse erforderlich ist.

Unsere Vision in diesem Projekt ist es, diese Situation mithilfe von **Modellen und Werkzeugen künstlicher Intelligenz** und der **Verarbeitung natürlicher Sprache** zu verbessern. Ziel ist es, die Zugänglichkeit demokratischer Räume und die Teilhabe an deliberativen Prozessen für **marginalisierte Gruppen** zu verbessern. Im Projekt ist nexus für die Recherche zur Barrieren zur Inklusion von BürgerInnen mit kognitiven Behinderungen, Migrant:innen und älteren Menschen verantwortlich und leitet das Arbeitspaket zum **nutzer:innenzentrierten Design** und zur Pilotierung der drei Use Cases.

idem wird die nächste Generation mehrsprachiger Modelle mitentwickeln, die darauf abzielen, (1)

NEX2



idem Kick-Off: Deliberation technology for people with cognitive disabilities

From the 28th-30th of January, the nexus Institut participated in the Kick-Off meeting for the Horizon Europe project idem*, which took place at the University Pompeu Fabra in Barcelona, Spain. The project aims at developing innovative tools to enhance the participation of people with cognitive disabilities in processes of political deliberation.

NEX3



DEMOCRACY R&D

Looking for ressources: How to include participants with comm difficulties in participatory processes?

Requests

Thomas Blanchet Thomas Apr 26

Dear all,
in the context of a new Horizon Europe project (IDEM - Innovative and Inclusive Democratic Spaces for Deliberation and Participation), we are currently doing research on barriers and solutions on how to include people with communication difficulties (with a specific focus on people with cognitive disabilities) in participatory and deliberative processes. If you have resources, materials or experience to share with us on that topic, we would be very grateful. We are especially interested in participatory formats which are best-suited to include such target groups. The project aims at developing an application which assists people with communication difficulties in translating and simplifying texts and speech during participative processes.
Thanks a lot in advance and all the best, Thomas and Volkan (nexus institute)

Reply

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